

**5.1.3 Percentage of students benefitted by guidance for competitive examinations and career counseling offered by the Institution during the last five years**

**5.1.3.1. Number of students benefitted by guidance for competitive examinations and career counselling offered by the institution year wise during last five years**

HEI Input :

2022-23	2021-22	2020-21	2019-20	2018-19
573	572	535	301	358

**Academic Year 2022-2023**

**Report of Guest Lecture on “IKIGAI & Leadership Skills” held on 21<sup>st</sup> December, 2022**

Literary Club of Management Education and Research Institute organized a two hours seminar on IKIGAI and Leadership Skills on December 21, 2022 in 4<sup>th</sup> floor seminar hall for the students of BBA and MBA. The seminar focused on the how to define the purpose of our life by using the popular Japanese Technique IKIGAI and how to develop good leadership skills.

The highlight of the workshop was the Ikegai session conducted by Mr. Debojit Singh, founder of Crack ED, an expert in holistic well-being. Ikegai, a Japanese concept, revolves around finding one's true purpose in life. Mr. Singh's session guided participants in discovering their passions, strengths, and areas of fulfillment. Attendees were encouraged to align their personal and professional pursuits with their inner values and interests, fostering a sense of purpose and satisfaction

Mr. Debojit discussed about the 4 Golden question which comes Under IKIGAI, which helps a person to determine what is their purpose of life. He discussed about each question in very detail. He said that you are good at what you doing when others are praising you for the work, You'll not be good at what you are doing on day 1. If you love doing what you do, It is easy to keep at it and eventually you He talked about how leadership give the privilege to elevate the lives of people. He further talked about people management that, a leader manages things but he cannot and does not manage a person, he leads a person. Leaders should actually care about each person on their team, they should always give attention to get attention if they want. It is very much important to have the feeling of togetherness among the team members, team feeling, demonstrated caring, Egalitarian Treatment etc. He mentioned about the Golden Circle which contains WHY, HOW & WHAT. He said that finding the why of yours is very important, it should be answered because after that your How and What will eventually be answered. If the purpose of the work, i.e. WHY do you want to do something is clear to you, you will find automatically find HOW you can do it and WHAT exactly you need to do it. Don't do things just because others are doing it, do it because you want to do it. Students participated were around 250.

Then he talked about Self leadership that before leading others you should lead yourself. It included three aspects and those are Self awareness in which



you check your own character first before doing it for others, Self Reflection in which he asked the students to always ask themselves how did they do, at the end of the day and last Self Regulation i.e. Decide what you want to have and then be self disciplined to do it.

## **Glimpses**

**MERI COLLEGE**  
**Management Education and Research Institute**  
Affiliated to GGSIP University, New Delhi; Approved by AICTE, Ministry of HRD, NAAC Accredited & A+ Grade Institute by GGSIPU & Govt. of NCT of Delhi

**LITERARY CLUB**  
*Organizes*  
**A GUEST LECTURE ON**  
**Ikigai & Leadership Skills**

**GUEST SPEAKER**

Wednesday, 21<sup>st</sup> December, 2022  
 Time: 10:00 - 11:30 AM  
 Venue: Seminar Hall (4<sup>th</sup> Floor)




**Mr. DEBOJIT SEN**  
 TedEx Speaker, Co-Founder & CEO, Crack-Ed, under The Girnar Umbrella  
 (Parent Company of CarDekho.com, InsuranceDekho.com, CollegeDekho.com, Ruppy & Crack-Ed)

**Organizers: Dr. Shikha Gupta, Ms. Deepti Kapoor and Dr. Pooja Singh Negi**



Ikigai and Leadership Skill Session on

21st December, 2022

## Report on session “Resume Writing” conducted on 4<sup>th</sup>& 5<sup>th</sup> May 2023

The Resume Writing Workshop held at Management Education and Research Institute (MERI) on May 4<sup>th</sup>, 2023, organized by the Management Department, was a valuable and practical event that empowered BBA students and also on 5<sup>th</sup> May for other Departments (MBA, BAJMC and BCA) students with the knowledge and skills necessary to craft compelling and effective resumes. Total students were 350.

A well-constructed resume is a crucial tool for students and job seekers as they enter the competitive job market. The Management Department at MERI recognizes the importance of imparting the art of resume writing and offering students the opportunity to create impressive resumes that reflect their skills and experiences. Mr. Adarsh Rai, founder of HR Brain Hub educated students about the key components of an effective resume, including formatting, content, and style and tailor their resumes to specific job opportunities and industries. Key takeaways of the session were:

- An introductory session explained the fundamental elements of a well-structured resume, including contact information, career objectives, education, work experience, skills, and achievements.
- Formatting, layout, and aesthetics, ensuring that resumes were visually appealing and easy to read.
- Guided on how to craft compelling descriptions of their work experiences and accomplishments.

- Participants had the opportunity to have their existing resumes reviewed and receive constructive feedback.

Session ended up with vote of thanks given by Dr. Shikha Gupta, Program coordinator of BBA and memento as token of appreciation to the esteemed speaker.

**Glimpses:**

**THE 21 STEP INITIATIVE** **MERI COLLEGE**  
Let's Look Beyond Usual

**RESUME AN ART**  
CRAFT YOUR MASTERPIECE WITH EVERY WORD - YOUR RESUME IS YOUR BRUSH, YOUR CAREER IS YOUR CANVAS

May 05, 2023  
11:30 AM - 1:30 PM

www.hrbrainhub.com info@hrbrainhub.com +91 98779 96341

**THE 21 STEP INITIATIVE** **MERI COLLEGE**  
Let's Look Beyond Usual

**RESUME AN ART**  
CRAFT YOUR MASTERPIECE WITH EVERY WORD - YOUR RESUME IS YOUR BRUSH, YOUR CAREER IS YOUR CANVAS

May 04, 2023  
11:30 AM - 1:30 P-M

www.hrbrainhub.com info@hrbrainhub.com +91 98779 96341



Resume writing Session on 4th and 5th May, 2023

### **Report on Experiential Learning through “Art Integrated Learning Activity”**

On January 20, 2023, an engaging Experiential Learning Activity through Art Integrated Learning was conducted at Management Education and Research Institute (MERI) by Dr. Shikha Gupta. The event was arranged by the students of MBA and BBA. The event hosted by Bhavya Mittal, Pragati Saxena and Aksa Sara Abraham. The event, focused on accounting and financial knowledge, employed creative tools such as working models to offer students a hands-on, immersive learning experience.

In this activity 10 teams of students of MBA and BBA participated. Teams prepared model on working capital, depreciation, accounting concepts and

conventions and assets and liabilities and explained with practical examples. Teams presented model illustrating the concept of compound interest using a moving gear system, making it visually appealing and easy to understand. Participants showcased real-world financial scenarios focused on topics such as budgeting, investment decisions, and financial planning. Dr. Shikha Gupta led interactive discussions on the integration of art and accounting knowledge, encouraging students to reflect on their experiences and learning.

The winners were awarded with trophies. Names of the awardees are -Pooja, Tamanna Dwivedi, Smridhi Bhatia, Lata Baura, Shradha Verma. The 1st and 2nd runner up were presented with certificates. 1st Runner up were Abhishek Eram Kausar, Eram Ansari, Pragati Jha & Riya Vasisth and 2nd Runner up were Anshika, Raksht Anand, Rakhsit Nagarkoti, Shagun Kumar and Vanshika Bharadwaj. This activity gave students access to a variety of learning and comprehension methods while also encouraging their imagination, originality, and individual interpretation of concepts and subjects.

**Glimpses:**



Art Integrated Learning Activity on 20<sup>th</sup> Jan 2023








## Report on Enhancement of “Interview Skills” 20<sup>th</sup> April 2023

Placement cell has arranged 2 days soft skill workshop for all students on 20<sup>th</sup> and 21<sup>st</sup> April 2023 in which 250 Students have participated in 6 hours sessions (from 10am to 4 pm) on each day followed by four rounds as below:

1. Introduction session of each student
2. GD Session of 10 students group
3. Antitude Test of 45 minutes
4. Personal Interview round of each student : total student participated were around 350 across all courses.



20th April 2023  
Report on 21st Step Initiative  
Seminar Hall - 4th Floor  
Mr. Adarsh Rai

# THE 21 STEP INITIATIVE

Let's Look Beyond Usual

How to ASSESS The Interviewer  
AND  
Get Noticed As a Fresher

Unleash your potential, leave a lasting impression - master the art of interviewing

April 20, 2023  
11:30 AM - 1:00 PM

[www.hrbrainhub.com](http://www.hrbrainhub.com) [info@hrbrainhub.com](mailto:info@hrbrainhub.com) HR 18779 9600



20th April 2023  
Report on 21st Step Initiative  
Seminar Hall - 4th Floor  
Mr. Adarsh Rai

## **Report on “Case Study Competition” held on 17<sup>th</sup> -18<sup>th</sup> March, 2023**

Inter college Case study competition was organized by Department of Management Studies on 17<sup>th</sup> and 18<sup>th</sup> March 2023 to enhance the analytical and writing skills of students. In this competition 13 teams participated enthusiastically. Case studies were written by faculties of MERI College and students were given two hours time to solve the case on 17<sup>th</sup> March. On 18<sup>th</sup> March teams were asked to give present their solution in front of Panel of Judges Dr. Neogi, Dr. Deepshikha Kalra and Dr. Samarth Singh. Panel of Judges selected three best solution of cases and winners were given cash prize; 6000 cash prize for first position, 3000 cash prize for 2<sup>nd</sup> position and 2000 cash prize for third position. First prize won by Aksa, Pragati and Bhavya of MBA first year MERI College, Second prize won by Dhriti Kathuria, Mohamad Zama and Gulam Ali Abbasi of MERI PLI, Sampla and third prize won by Aryan Anand and Devika Gupta of JIMS Vasant Kunj



17th & 18th March 2023  
Report Case Study Competition  
Auditorium and Seminar Hall  
Dr. Samarth Singh  
Dr. Neogi



17th & 18th March 2023  
Report Case Study Competition  
Auditorium and Seminar Hall  
Dr. Samarth Singh  
Dr. Neogi



Case Study Competition held on 17<sup>th</sup> -18<sup>th</sup> March, 2023

### Report on session “HR Mock Interview” held on 18<sup>th</sup> January 2023

HR club of MERI college organized Mock Interviews session on 18<sup>th</sup> January, 2023 for the students of MBA to prepare them industry ready and remove their hesitation while appearing for interviews. Industry experts:

1. Mr Bhupendra Kaushal - Head HR Zydus
2. Ms Monika Dadhich-DGM HR Tempsens Group
3. Mr Ravi Vemketaraman- GM HR Toyo Ink
4. DR Ravindrann - GM HR - India Steel
5. Mr Ravi Bhatnagar - Global HR - Big 4 Consulting

were invited from HR, Marketing and Finance fields. Students was given immediate feedback and captured in a form designed for the same so that the respective HR faculties can further work upon them to develop the students. Total students participated were 150 across all HR electives.

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**HR Club**  
*Organizes*

**Mock Interview Session**

18th Jan 2023 • 10:00 Am  
IInd Floor



Management Education and Research Institute  
52-55, Institutional Area, Janakpuri, New Delhi - 110058

www.meri.edu.in | meri@meri.edu.in | 9555369369







## **Mr. Bhupendra Sharma**

Mock Interview Session Held on 18<sup>th</sup> January, 2023

## **Report of workshop on T.V Programme Production and Communication Skills held on 27<sup>th</sup> April, 2023**

The T.V Programme Production and Communication Skills Workshop conducted by Mr. O. P. Dewal at the Management Education and Research Institute (MERI) on April 27, 2023, organized by the Bachelor of Arts in Journalism and Mass Communication (BAJMC) Department, was a highly informative and engaging event. Total students participated were 100.





Session on TV Program Production and Communication Skills on 27/4/202



Mr. O. P. Dewal delivered a session on effective public speaking, emphasizing voice modulation, pacing, and addressing stage fright. Students of all branches were invited to attend this workshop. Students were engaged in practical exercises to develop their active listening skills and improve their ability to conduct interviews. The workshop covered the essentials of news writing, article writing, and press release composition, providing hands-on writing experience. Participants learned how to use body language to convey confidence and professionalism. Attendees actively participated in group discussions, role-plays, and Q&A sessions. Total students participated were around 90.

### **Report on “Writing for Print Media” workshop held on 26<sup>th</sup> April, 2023**

The Writing for Print Media Event organized by the BAJMC department at MERI on 26<sup>th</sup> April 2023 was a tremendous success, achieving its objectives of promoting writing skills and creativity among students for the students of all branches. Resource person Mr. Sadanath Pandey provided a valuable opportunity for students to experience the world of print media and journalism in a practical and engaging way. The Event was designed to promote and encourage budding journalists and writers to sharpen their skills in print media content creation. Total students participated were around 68.

Participants were given a current event or topic and asked to write a news article in a newspaper format. Students had the opportunity to craft feature articles on various subjects of their choice. Aspiring editors showcased their skills by writing editorials on contemporary. Students reviewed and critiqued each others work, promoting peer learning and constructive feedback.

### **Glimpses:**



26th April 2023  
Report on Writing on Print Media  
Seminar Hall  
Mr. Sadanath Pandey



26th April 2023  
Report on Writing on Print Media  
Seminar Hall  
Mr. Sadanath Pandey

**Session on Writing for Print Media on 26/4/2023**

### **Report on Radio Communication skills 4<sup>th</sup> March 2023**

Seminar on Radio Communication Skills was organized by the Bachelor of Arts in Journalism and Mass Communication (BAJMC) Department, MERI on 4<sup>th</sup> March, 2023. It was a highly informative and engaging event. In this seminar, students of BAJMC participated from all the semesters. The seminar was welcomed by the note of Nutan Bharti, HoD of BAJMC department, and distinguished speaker Dr. R. Sreedhar. It provided a platform for learning, skill development, and networking. Total students participated

were around 90. The practical knowledge and insights gained are invaluable and will undoubtedly prove beneficial in my current and future endeavors.



Seminar on Radio Communication Skills held on 15th March, 2023

## Report on Workshop on “Intellectual Property Rights Awareness” organized by MERI Startup Hub & E-Cell on 23<sup>rd</sup> March 2023

National Intellectual Property Awareness Mission (NIPAM) has achieved target of imparting Intellectual Property (IP) awareness and basic training to students on 31<sup>st</sup> July 2022, ahead of the deadline which was 15 August 2022.

NIPAM, a flagship program to impart IP awareness and basic training, was launched on 8 Dec 2021 as a part of “Azadi Ka Amrit Mahotsav” celebrations. The program is being implemented by Intellectual Property Office, the Office of Controller General of Patents, Designs and Trade Marks (CGPDTM), Ministry of Commerce and Industry.

In this workshop the resource person strengthened the NIPAM program further to nurture and encourage innovation and creativity, thereby contributing towards cultural and economic development of the society



through a revamped manner utilizing the existing resources of the IP Office in collaboration with Atal Innovation Mission (AIM), AICTE, UGC etc. Total students participated were around 110.



## Report on IOT Workshop on 22<sup>nd</sup> April 2023

“If you think that the internet has changed your life, think again. The Internet of Things is about to change it all over again! “. On 22<sup>nd</sup> and 29<sup>th</sup> April 2023. IoT Workshop — Hands on Training in Arduino is organized in premises of Management Education and Research Institute (MERI). The workshop aimed to provide students with hands-on experience on IoT concepts and technologies. The workshop is conducted by Ms. Simmi Madaan, Assistant professor, IT department; faculty cum subject expert for the event. The event was attended by over 40 students from BCA department. The workshop consisted of two parts, a theoretical session, and a practical session. In the first session, speaker presented on the basics of IoT, its applications, and how it works. The second part of the workshop was a practical session. The students were divided into groups and given IoT development kits that included

sensors, microcontrollers, and communication modules. The IoT workshop was a great success. The students gained a better understanding of IoT concepts and technologies and were able to apply them in a practical setting.





Workshop on IOT held on 22<sup>nd</sup> April, 2023

## Report on Workshop Session On HR Personality Development & Presentation skills on 22<sup>nd</sup> to 28<sup>th</sup> April 2024

Title: Workshop Report: HR Personality Development & Presentation Skills by Vivek Nanda



Date: April 22nd to April 28th, 2024

Organized by: MERI (Modern Education & Research Institute)

Facilitator: Vivek Nanda

Participants: Approximately 200 students across various courses including B.COM (H), BBA, MBA, BCA. The workshop aimed to enhance the HR personality development and presentation skills of students from diverse academic backgrounds. It sought to equip them with practical knowledge and techniques essential for succeeding in the professional world. The workshop spanned seven days, from April 22nd to April 28th, providing a comprehensive learning experience for the participants. Each day was structured around various topics relevant to HR personality development and presentation skills.

#### Day 1: Introduction to HR Management and Personality Development

Vivek Nanda introduced the concept of HR management and its significance in organizational success.

Participants engaged in interactive sessions focusing on self-awareness, self-assessment, and personal development strategies.

#### Day 2: Effective Communication Skills

Importance of effective communication in HR roles and professional settings.

Practical exercises and role-plays to improve verbal and non-verbal communication skills.

#### Day 3: Presentation Skills and Public Speaking

Techniques for delivering impactful presentations and overcoming stage fear.

Participants prepared and delivered short presentations, receiving constructive feedback from peers and the facilitator.

#### Day 4: Leadership Development

Understanding the traits of effective leaders and their role in HR management.

Group activities and case studies to explore leadership qualities and decision-making skills.

#### Day 5: Team Building and Conflict Resolution

Strategies for building and managing diverse teams in the workplace.

Role-playing scenarios to practice conflict resolution and negotiation techniques.

#### Day 6: Emotional Intelligence and Stress Management

Importance of emotional intelligence in HR roles and maintaining work-life balance.

Exercises and discussions on managing stress and fostering resilience.

## Day 7: Mock Interviews and Wrap-up

Mock interview sessions to simulate real-life job interviews and receive feedback.

Summary of key takeaways from the workshop and closing remarks by Vivek Nanda.

The workshop provided participants with valuable insights and practical skills essential for their professional growth. By actively engaging in interactive sessions, exercises, and role-plays, students gained confidence in their communication, presentation, leadership, and interpersonal skills. The mock interview sessions helped them understand the expectations of potential employers and how to effectively showcase their abilities. Overall, the workshop contributed to the holistic development of students across various courses, preparing them for successful careers in HR and related fields.

### Feedback:

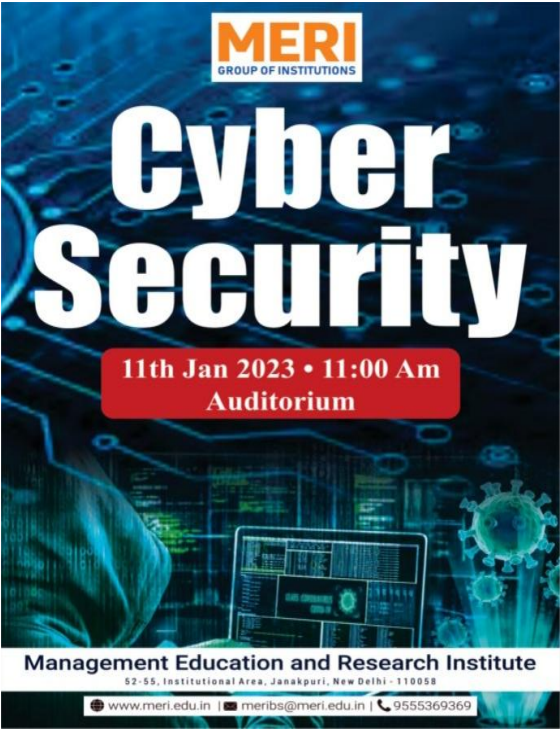
Participants appreciated the interactive and practical approach of the workshop, finding it highly beneficial for their personal and professional development. They commended Vivek Nanda's expertise and engaging teaching style, expressing gratitude for the valuable insights gained during the sessions. Many students expressed a desire for similar workshops in the future to further enhance their skills and knowledge.



## Report on “Cyber Security” workshop held on 11<sup>th</sup> January 2023

On January 11, 2023, the IT Department at Management Education and Research Institute (MERI) College organized a highly informative and

essential workshop on the critical subject of "Cyber Security." The session was conducted by Mr. Raghvendra, a renowned expert from CISCO, who brought valuable insights and expertise to our students and faculty. Students of all the branches were invited for the workshop. There were around 17 participants who gained the knowledge about cyber threats and vulnerabilities. Workshop equipped the participants with essential knowledge and skills to safeguard digital assets and data and provide insights into best practices for ensuring cyber resilience.



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# Cyber Security

11th Jan 2023 • 11:00 Am  
Auditorium

Management Education and Research Institute  
52-55, Institutional Area, Janakpuri, New Delhi - 110058

www.meri.edu.in | meribs@meri.edu.in | 9555369369

The poster features a dark blue background with glowing green and blue digital patterns, including a laptop screen displaying code and a virus-like icon.





Workshop on Cyber Security held on 11th January, 2023



## Report of “Session for MBA students by KPMG on enhancing Communication skills organized by MERI held on 11<sup>th</sup> January 2023



**Key highlights:** An immersive, hands-on programme helps the students of MBA 3<sup>rd</sup> semester to gain confidence to facilitate different kinds of meetings, learning sessions or team huddles by Mr. Amit. Total students participated were around 200. It helps them to learn very effective tools and practical tips to facilitate engaging sessions across different formats of virtual and in-person. It also enabled the participants to learn by contributing to their own learning. The students able to develop more networking, peer to peer learning, Personalised feedback from seasoned facilitators, Application and practice focused.

## Report on Session for “Placement & Entrance exam For MBA students held on 10<sup>th</sup> March, 2023

Placement session was organized by Department of Management with one of the known former IES officer, Prof. Umesh Kalra. The session opened with motivational remarks of Prof Deepshikha Kalra (Dean Academics) During entrance exams students take much stress and are not able to cope up with the stress. Prof Umesh gave tips to students how to deal stress and how to crack entrance exams. Total students participated were around 200. He gave emphasis on balancing professional and personal life, making right utilization of time and keeping focus on goals.



## Report on Pre-Incubation 10 Week Program from 21<sup>st</sup> July to 26<sup>th</sup> September 2022

**Title: Report on Pre-Incubation 10-Week Program: Importance of Customer Value Proposition, Fund Exploration, and Entrepreneurship in the Digital World**

Date: July 21st to September 26th, 2022

Organized by: MERI Startup Hub

Facilitators:

Dr. Lakshmi Santhanan: Importance of Customer Value Proposition and Fund Exploration

Prof. Sudhir K. Jain: Importance of Entrepreneurs in the Digital World

Mr. Sumit Chaudhari: Vision and Mission Strategy for a Skill

Total Participants: 120 students

The pre-incubation program aimed to equip aspiring entrepreneurs with essential knowledge and skills to kickstart their entrepreneurial journey. It focused on understanding the importance of customer value proposition, exploring funding opportunities and revenue models, adapting to the digital landscape, and crafting effective vision and mission strategies.

The 10-week program, conducted from July 21st to September 26th, 2022, provided a comprehensive learning experience for the participants. Each session was led by experienced facilitators who shared valuable insights, practical strategies, and real-world examples.

Session Highlights: Dr. Lakshmi Santhanan:

Discussed the significance of customer value proposition in building a successful business.

Explored various funding options and revenue generation models available to startups.

Provided guidance on identifying and leveraging unique value propositions to attract customers and investors.

Prof. Sudhir K. Jain:

Explored the evolving role of entrepreneurs in the digital era. Analyzed the impact of digital technologies on business models, marketing strategies, and customer engagement. Shared best practices for leveraging digital tools and platforms to enhance entrepreneurial ventures.



Mr. Sumit Chaudhari: Delved into the importance of crafting clear vision and mission statements for startups.

Provided frameworks and strategies for defining organizational goals, values, and long-term objectives.

Facilitated interactive sessions to help participants articulate their vision and mission statements effectively.

The pre-incubation program provided participants with a solid foundation in key entrepreneurial concepts and strategies. Through interactive sessions, case studies, and practical exercises, students gained a deeper understanding of customer-centric approaches, funding opportunities, digital entrepreneurship, and strategic planning. They were empowered to develop compelling value propositions, explore innovative revenue models, and navigate the digital landscape with confidence. Additionally, participants learned to articulate their vision and mission statements cohesively, laying a strong foundation for future business endeavors.

Participants expressed high satisfaction with the program, highlighting its relevance, practicality, and effectiveness in preparing them for entrepreneurship. They appreciated the expertise of the facilitators and the opportunity to learn from real-world examples. Many participants expressed gratitude for the insights gained and indicated a strong interest in future programs and support offered by the MERI Startup Hub

## Pre-Incubation 10 Week Program

The Program aims at creating a 360 degree understanding into all aspects of putting your business idea into action and making a successful enterprise out of it.

21<sup>st</sup> July - 26<sup>th</sup> September, 2022



**Prof. Sudhir K. Jain**  
Adjunct Professor & Former Head  
DMS, IIT Delhi

**TOPIC:**  
**Importance of IPRs for Entrepreneurs  
in the Digital World**

52-55, Institutional Area, Janakpuri, New Delhi - 58 • Mob: 9873369074 • E-mail: dranjali.nigam@meri.edu.in • Web: www.meristartuphub.com

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21<sup>st</sup> July - 26<sup>th</sup> September, 2022



**Mr. Adarsh Rai**  
Founder & CEO  
Job Giffy

**TOPIC:**  
**A Case Study of 'Job Giffy' Successes & Challenges,  
while Filling the Customer Need Gaps**

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**MERI** StartupHub **MERIStartupHub** **MERI** COLLEGE

## Pre-Incubation 10 Week Program

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21<sup>st</sup> July - 26<sup>th</sup> September, 2022



**Dr. Lakshmi Santhanam**  
Co-Founder & COO  
Renkubee

TOPIC:  
**Importance of Customer Value Proposition  
& Exploring Funding Avenues**


52-55, Institutional Area, Janakpuri, New Delhi - 58 • Mob: 9873369074 • E-mail: dranjali.nigam@meri.edu.in • Web: www.meristartuphub.com

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## Pre-Incubation 10 Week Program

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21<sup>st</sup> July - 26<sup>th</sup> September, 2022



**Mr. Sumit Chaudhuri**  
Chairperson and MD  
Third Millennium Business Resource  
Associates Private Limited

TOPIC:  
**Vision-mission and Strategy for a Start Up**

52-55, Institutional Area, Janakpuri, New Delhi - 58 • Mob: 9873369074 • E-mail: dranjali.nigam@meri.edu.in • Web: www.meristartuphub.com

### Report on Expert lecture series on Disaster Management (Health and Safety) held on 24<sup>th</sup> September, 2022

The expert lecture series on Disaster Management was started by inaugural speech by MS. Sheela Narang, Assistant Professor, MERI College. The speaker for the Expert Lecture Series on Disaster Management was Mr. M.K. Chattopadhyay, District Officer, Fire Services on 24<sup>th</sup> September 2022 in seminar hall 4<sup>th</sup> floor. He discussed about meaning and aim of disaster management. Further he discussed about what disaster, effects, its types and how we can prevent the disaster. He spoke on Delhi Fire services and its strengths, Delhi management centre, he discussed about what is fire, stages of fire, fire triangle, extinguishment methods, classification of fire, problems in fire, killer gases, who provides heat, electrical short circuit, naked flames, hot surfaces, exothermic reaction, wiring at home, precautions in wiring, use

correct wire, fire safety measures, fire extinguishers, doorways, hose reel , wet riser/ down comer, sprinkler system, automatic detection system, yard hydrants, manual call point, passageway, exit, compartmentation, access, types of fire extinguisher, method of operation water CO2. The mock drill was conducted in MERI lawn where students made acquaint about how to escape during fire burst and use fire extinguisher. The session was ended with the question answer round followed by vote of thanks. The memento was presented to the speaker by Dr. Tapash. The session was very informative listeners were attentive and attended the lecture from start to end with zeal and enthusiasm. Total students participated were around 260.

**Glimpses:**



24th September 2022  
Disaster Management (Health and Safety)  
Seminar Hall  
Mr. M.K. Chattopadhyay

**MERI**  
COLLEGE

**Management Education and Research Institute**

Approved by UGC, New Delhi, Affiliated by UPTU, Lucknow, UPRU, Gorakhpur & its constituent colleges by UPRU & Govt. of UP

**EXPERT LECTURE SERIES**

**Mr. M.K. Chattopadhyay**  
District Officer  
Fire Services

**Topic: Disaster Management**

Sat. • 24<sup>th</sup> September, 2022 • Time: 11:30 AM Onwards



## **REPORT ON ALL INDIA RADIO VISIT on 29-07-2022**

Students of Journalism and Mass Communication Department of MERI College affiliated to GGSIPU visited the All India Radio – Akashvani Bhavan to record a program “AIR NEXT” for FM Rainbow 102.6. The program was recorded in a discussion format and the topic of the discussion was “Environment and Youth”. A team of six students from the first year of JMC Department took part in the discussion program. MERI College student Satwik Shive anchored and moderated the discussion which features Anurag Anand, Devangshi Bhattacharjee, Medhavi Rajpal, Siddhant Bhardwaj and Kshitiz Gupta. Students discussed about various environmental issues such as single use plastic, air pollution, noise pollution, cleanliness of the surroundings, etc. The aim of the program is to spread awareness about environmental issues and how we can preserve our nature for the next generation. Total students participated were around 50.

After the recording, students were given a tour of different recording and dubbing rooms in All India Radio. Students also attended a program organized

by All India Radio for celebration of Azadi Ka Amrit Mahotsav marking the occasion of 75<sup>th</sup> Year of independence. The program started with mesmerizing classical music followed by folk dance, shadow art, skit plays etc.

Location:- All India Radio - Akashvani Bhawan, New Delhi

Date:- 29:07:2022/ Friday

### **Report on “Creative Problem Solving” Life Skill workshop held on 21<sup>st</sup> November, 2022**

On November 21, 2022, MERI College had the privilege of hosting a life-changing workshop on Creative Problem Solving. The workshop was conducted by the renowned expert, Dr. Anjali Nigam, and was attended by students from various branches of the college. This report aims to provide an overview of the workshop and its impact on the participants of all branches. Dr. Anjali Nigam began by introducing the concept of creative problem solving and its relevance in various aspects of life, including academics, career, and personal development. Participants analyzed real-life case studies to understand how creative problem solving has been applied successfully in different scenarios. Small group activities encouraged collaboration and brainstorming, allowing students to put their problem-solving skills into practice. Dr. Nigam shared a range of problem-solving techniques and tools, such as brainstorming, mind mapping, and SWOT analysis, providing students with practical strategies. Total students participated were around 150. The workshop explored methods to boost creativity and enhance innovative thinking, including the importance of a growth mindset.

#### **Glimpses:**





Life Skill workshop on Creative Problem Solving on 21<sup>st</sup> November, 2022

## Report on “ One day Entrepreneurship Awareness programme association with MERI held on 20<sup>th</sup> December, 2022

This event bestow valuable insights and knowledge about entrepreneurship that aimed at helping young entrepreneurs to put their ideas into action, bring an attitudinal and behavioral change in the target group and build their personal entrepreneurial skills. This forum is to connect the innovators and startups with the Ministry of MSME. It also aims to creating need-based,



high-impact innovations, along with building confidence of startups through advice and guidance of officials and domain experts.

Before the event took a formal start, the traditional ceremony as a tribute was given to Maa Saraswati. Light is a symbol of brightness and prosperity as sunlight expels the darkness of night by bringing prosperity and happiness in our lives. To make this event a blessed one, we must invoke goddess Saraswati by lighting the lamp of knowledge and wisdom along with SARASWATI VANDANA. All the dignitaries were requested to do lamp lighting ceremony.

Followed by the National Anthem as it makes all proud, unifies, reminds of heritage, promotes patriotism and gives a sense of direction.

As per the tradition, the program starts with MERI Code of Conduct which was presented by Prof. (Dr.) Tapash Dey Sir.

Flowers are the bounty of nature which express tenderness of human emotions. According to the tradition of Indian custom, guests are welcomed with the saplings as an expression of our affection and reverence.

Prof. Dr. U.K. Neogi Sir addressed the audience and briefly explained about entrepreneurship and other related topics.

Dr. Anjali Nigam Ma'am told that the institution has launched MERI Start-up Hub. The hub for nurturing Innovative Minds with an overall objective to establish practical application of knowledge to facilitate entrepreneurship, and to facilitate all aspiring entrepreneurs and innovators to put their innovative ideas into practice by gaining holistic working understanding & learning of the entire gamut of the startup ecosystem and an insight into all aspects of 'making your innovation market ready.'

Smt. S. Sakthi Rani Ma'am talked about the objectives such as: facilitate access to credit for MSMEs & small businesses to meet their varied financial requirements across the business life cycle and provide financial services, promote holistic development of the MSME sector & small businesses in the

state by providing institutional support, Enable MSMEs for scaling up their technology and product quality levels, etc.

Dr. RK Bharti Sir was the chief guest for the program. He started with a small story through which he explained that one should enter into field with full knowledge like what are its pros and cons, how to deal with a particular situation , one should be a good decision maker, and many other things.

Shri Neeraj Sharma Sir told audience about the different schemes offered by the Ministry of India. The schemes were: Prime Minister Employee Generation Programme, International Cooperation Scheme, National SC-ST Hub, A Scheme for Promoting Innovation, rural Industry and Entrepreneurship and link was shared with the students to have more information about the same.

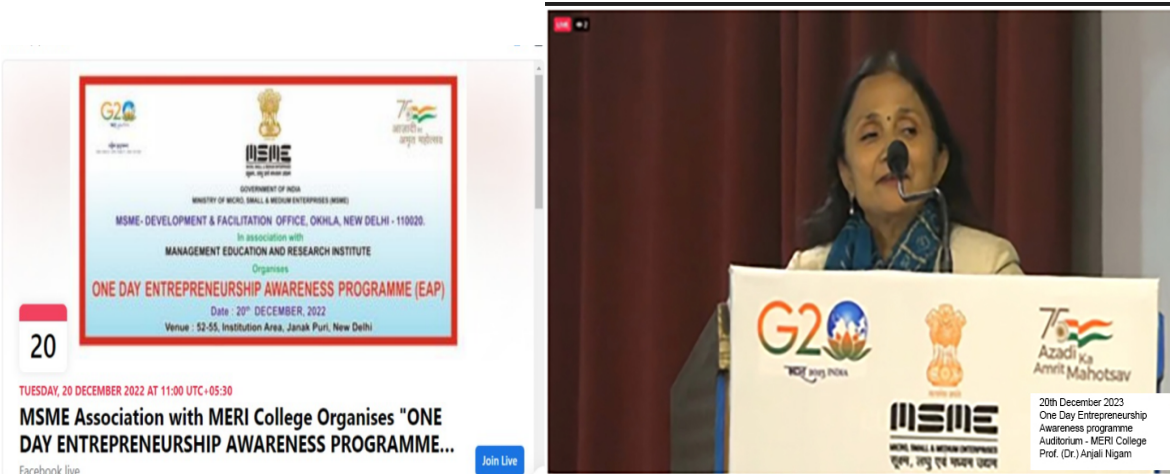
Sh. Vinit Kashyap Sir, told their mission and vision of the NSIC. Also, marketing has been identified as one of the most important tool for business development. It is critical for the growth and survival of MSMEs in today's intensely competitive market. NSIC acts as a facilitator and has devised a number of schemes to support enterprises in their marketing efforts, both domestic and foreign markets.

Bank's lending to the Micro and Small enterprises engaged in the manufacture or production of goods specified in the first schedule to the Industries Act, 1951 and notified by the Government from time to time is reckoned for priority sector advances. However, bank loans up to Rs.5 crore per borrower / unit to Micro and Small Enterprises engaged in providing or rendering of services and defined in terms of investment in equipment under MSMED Act, 2006 are eligible to be reckoned for priority sector advances. Lending to Medium enterprises is not eligible to be included for the purpose of computation of priority sector lending explained by Sh. Vinit Kashyap Sir. A great power dose, was given by Mrs. Vandana Ma'am . She told her entire journey and gave a motivation to all the students. She had a very interactive session with students as well.

Last but not the least, memento and gifts were presented as an expression of our gratitude and inexplicable bond which they shared today.

Lastly, a vote of thanks was given by Dr. Deepshikha Kalra Ma'am and Prof. Lalit Aggarwal Sir.

Students are interested in such more events in near future.



Report Special Lecture on “ Increasing the efficiency of (Public) Policies through Behavioral Interventions held on 23<sup>rd</sup> November, 2022

It's frequently essential to alter behavior to address societal issues. We must consider how we can encourage individuals to save more and spend less if we want them to become indebted less frequently. Make sure individuals exercise more and eat less sugar and fat if we want them to be healthier. Finding strategies to encourage students to visit school is necessary if we want to lower student absenteeism. Hence, Behavioral-based intervention in designing public policies has become an important field of study in recent years with empirical studies devoted to analyzing how to design better policies from the fields of behavioral economics, social psychology, sociology, anthropology, economy, political science, design (human-centered design and design thinking), or effective state and non-state bureaucracies throughout the world. Therefore, Management Education and Research Institute and Guru Gobind Indraprastha University, New Delhi organized a “Special Lecture on Increasing the Efficiency of Public Policies through Behavioral Interventions” jointly on 23rd November 2022 to apprise students about the practical and theoretical implications of behavioral-based intervention in designing public policies.

Swati Chawla, Assistant Professor — Management and Prog. Coordinator BCOM(H), delivered the inaugural address and National Anthem was played as a tribute to the Nation as it makes us proud, unifies us, reminds us of our heritage, promotes patriotism and gives us a sense of direction. Our Dignitaries and guests- Hon. Prof Dr. Anetta Caplanova Mam, Phd., Professor Of Economics, Department of Economic Theory, Faculty of National Economy, The University of Economics, Bratislava, Hon. Prof Dr. Eva Sirakovova Mam, Phd., Assistant Professor of Economics, Department of Economic Theory, Faculty of National Economy, The University of Economics, Bratislava, Hon. Prof Durgesh Tripathi, GGSIP University and Hon. Prof. Lalit Aggarwal Sir, Vice President, MERI Group of Institutions were presented with a bouquet of flowers as an expression of reverence and respect.

The event proceeded with a welcome address given by Prof. Lalit Aggarwal Sir, Vice President, MERI group of institutions. He shared his thoughts on the relevance of peace education in today's scenario. Our Honourable Guest Prof. Dr. Anetta Čaplánová Mam, professor of economics at the Department of Economic Theory, Faculty of National Economy, the University of Economics in Bratislava gave an insightful session on the relevance of behavioral approach for the fiscal framework. Our Guest Prof. Dr. Eva Sirakovová Mam, Assistant Professor at the Department of Economic, Faculty of National Economy, University of Economics in Bratislava gave an enlightening session on behavioral interventions at the level of local governments in order to improve the effectiveness of public policies.

Prof. Dr. Tapash Dey, Head HR, MERI presented our esteemed guests Hon. Prof. Dr. Anetta Caplanova, Dr. Eva Sirakovova and Prof. Durgesh Tripathi with a memento as an expression of our gratitude and the inexplicable bond we have forged with them. The event concluded with a Vote of Thanks proposed by Dr Deepshikha Kalra, Dean, MERI.

Behavioral interventions can be powerful, low-cost tools to help governments across the world improve their public policies by taking into account how people make choices. Our or any institution's ultimate goal is to find out what information to provide citizens so that they make more informed decisions.

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Organises

**SPECIAL LECTURE ON**

**Increasing the Efficiency of (Public) Policies through Behavioral Interventions**

Wednesday • 23<sup>rd</sup> Nov. 2022 • Time: 11:30AM - 02PM • Venue: MERI College (Seminar Hall, 4<sup>th</sup> Floor)

**SPEAKERS**

 **Prof. Anetta Čaplánová**  
 PhD., Professor of Economics,  
 Department of Economic Theory,  
 Faculty of National Economy,  
 The University of Economics, Bratislava

 **Eva Sirakovová**  
 PhD., Assistant Professor of Economics,  
 Department of Economic Theory,  
 Faculty of National Economy,  
 The University of Economics, Bratislava

**ORGANISERS**

 **Prof. Lalit Aggarwal**  
 Vice President  
 MERI College

 **Prof. Durgesh Tripathi**  
 Professor  
 GGSIP University

in association with

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 EXCEPTIONAL ELEPHANT

52-55, Institutional Area, Janakpuri, New Delhi - 110058 • Tel: 11-28522201-04 • E-mail: meribs@meri.edu.in • Web: https://meri.edu.in

Report of Industry Expert Lecture Series by E-Cell and MERI startup Hub 05<sup>th</sup> November, 2022

**MERI COLLEGE** Management Education and Research Institute  
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**E-CELL TARKASH** | **MERI StartupHub** | in association with **INSTITUTION'S INNOVATION COUNCIL** (Ministry of HRD, Government of India)

Presents

**INDUSTRY EXPERT LECTURE SERIES**

**SPEAKER**

 **Mr. Sushil Sharma**  
 The Man of Global Sourcing and Networking  
 (Industry Outlook, August 2022)  
 CEO & ED, NSEPC Consultants India Pvt. Ltd.

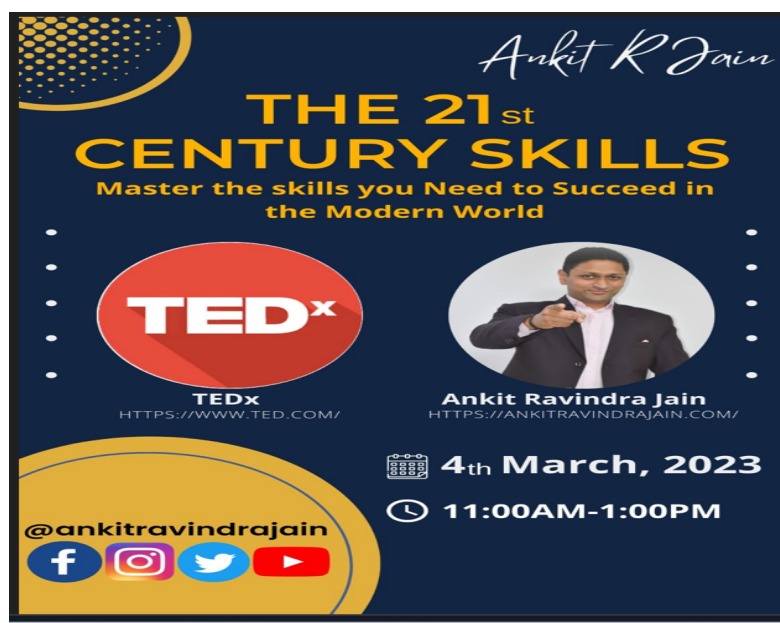
**TOPIC:**  
**Becoming a Brand through 'Behaviourally Responsible' Entrepreneurship**

Sat. • 5<sup>th</sup> November, 2022 • Time: 11 AM Onwards • Venue: MERI College (4<sup>th</sup> Floor, Seminar Hall)

52-55, Institutional Area, Janakpuri, New Delhi - 110058 • Tel: 11-28522201-04 • E-mail: meribs@meri.edu.in • Web: https://meri.edu.in

Report on TED<sup>x</sup> “The 21<sup>st</sup> Century Skills” held on 4<sup>th</sup> March, 2023

Ankit Ravindra Jain who is also alumni of MERI, a distinguished personality development coach, conducted the second session. His workshop focused on self-motivation, leadership, and stress management. Participants were introduced to techniques for setting and achieving goals, cultivating leadership qualities, and effectively handling stress and pressure. Mr. Jain's session empowered attendees to develop resilience and take charge of their personal and professional lives.



**Event: Book Launch**

**Date: 27<sup>th</sup> September 2022**

**Timing: 10:30AM Onwards**

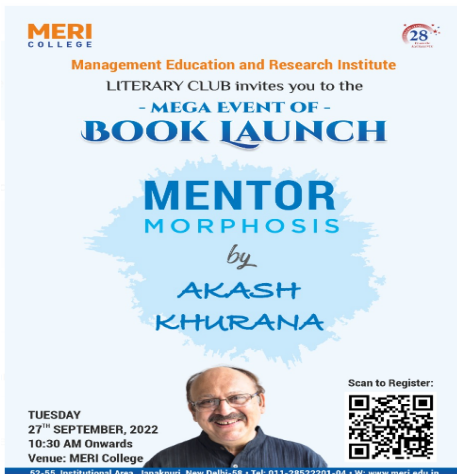
**Venue: Auditorium, MERI College**

A Mega Event of Book Launch was organized by the Literary Club of MERI College. The Book titled "MentoMorphosis", authored by Dr. Akash Khurana, who is a mentor, actor, filmmaker, screenwriter and an author too. This book is a fascinating account of Dr. Akash Khurana's journey that emphasises the transformation that mentorship can bring about in a person's life. Morphosis



refers to a change in the appearance of someone or something. Dr. Akash Khurana thinks that cultivating a passion for creativity releases the leader in you and is a preeminent ladder to excellence based on his personal experiences in management, academia, journalism, and the performing arts. The book details the various mentorships we receive and how they affect us

on different levels. The transformational journey of a student's life is accurately depicted in the book, as is the crucial function it plays in connecting them with the most suitable mentors who can lead us as Lord Krishna instructed Arjuna.



**Report of seminar on “₹-Digital Rupee : A Step Towards Digital Transformation” organized by MERI on 17<sup>th</sup> December,2022 (Saturday)**

**Chief Guest** : Dr. A.K. Garg- Former Senior Director,MeitY, GOI, Advisor,Koan

Advocacy on Technology and Growth.

**Guest of Honour** : Mr. Manish Meena, Assistant Commissioner, MCD, West Zone.

**Key Speakers** : Mr. Pradeep Roy- Finance Controller, TATA Digital and Mr. Ankush Bhandari-  
(IIT Bombay), Managing Director of E+E Elektronik, Mumbai,  
Maharashtra.

**Panelist** : Mr. Amit Saxena Head- Inventory Finance at ICICI Bank, Mr. Saket Kapoor Zonal  
CMS Head, Yes Bank; Mr. Gaurav Wadhwa  
Regional Head - Institutional Business  
(TASC); Mr. Saket Vaidya-Yes Bank, Mr  
Pankaj Aggarwal-Yes Bank and Mr. Praveen  
Rai -Yes Bank.

**Organizing Committee:** Prof. (Dr.) Deepshikha Kalra Dean – MERI, Dr.  
Gurpreet Kaur Chhabra-

Associate Professor Ms. Shweta  
Ahuja Assistant Professor;  
CMA Ajay Jain - Assistant Professor,  
Mr. Ishwar Singh-Assistant Professor.

**Organized By** : IQAC - Internal Quality Assurance Cell, MERI  
College, Janak Puri.

The Seminar on “Digital Rupee” Started at 10:00 am. Our President Shri I.P. Aggarwal blessed all with his gracious presence during the seminar. The Chief Guest and Guest of Honor of the seminar was Dr. A.K. Garg and Mr. Manish Meena, Assistant Commissioner of MCD, West Zone. Shri I.P. Aggarwal, President-MERI along with Dr. Garg and Mr Meena lighting the lamp. The Seminar started by presenting the bouquet to Dr. Garg and Mr. Manish Meena. Thereafter, Shri I.P. Aggarwal Sir by delivered the welcome and an inaugural speech on the topic “ Digital Rupee”. How the decision of RBI regarding transformation of physical rupee into digital rupee will benefit the common man of the society. Thereafter, Dr. Garg delivered his speech on the

Digital Rupee. He explained the significance of digital rupee in future and particularly, how digital rupee will work in rural areas and particularly to the rickshaw pullers and vegetable hawkers and others entrepreneurs in India. He also answered all the questions asked by our students.

Thereafter, Meena Sir, Assistant Commissioner of MCD, West Zone enumerated the role of digital rupee and how it will be helpful to the society. He also explained how Garbage problem is faced by the society but now with the help of digital rupee, it will be easy for all of us to transfer the fund easily.

Shri I.P. Aggarwal Sir presented the momentum as a token of respect to Dr. A.K. Garg and Shri S.K. Aggarwal -MERI also presented momentum to Mr. Meena.

Prof.(Dr.)Deepshikha Kalra Madam, Dean-MERI and Dr. Tapash Dey, HR-Head especially thanks to both Dr. Garg, The Chief Guest of seminar and Mr. Meena, The Guest of Honour whose gracious presence added the colors in the seminar and became the part of our Finance Seminar on Digital Rupee due to their busy schedule.

Finally, the Vote of thanks was given by Dr. Gurpreet Kaur Madam, Associate Professor-MERI and thanks to both the delegates and also thanks to Shri Aggarwal Sir, faculties, staff and all the students who seated there patiently and learned the role of Digital Rupee in India.

The Panelist discussion begun after lunch. In the first round of Panel discussion, There were two panelist namely Mr. Pradeep Roy, Finance Controller-Tata NUAL and Mr. Ankush Bhandari, IIT Bombay and MD of E+E, Electrolica who attended the seminar virtually.

Mr. Roy elaborated the futurist role of digital rupee in india and how the CBDC will work in the coming time as currently, it is the pilot project of RBI, GoI. Thereafter, Mr. Ankush Bhandari also enumerated the role of

digital rupee and to what extent it will be beneficial to all the stakeholders of the society. Roy sir and Bhandari sir answered all the questions asked by our students and even clear their doubt problems as to the implementation of digital rupee in India.

In the second round of panel discussion, Mr. Amit Saxena, ICICI Bank, Mr Saket Kapoor-Yes Bank, Mr. Praveen Rai -Yes Bank, Mr. Pankaj Aggarwal-Yes Bank, Mr. Sanchit-Yes Bank, Mr. Saket Vaidya-Yes Bank and Mr. Gaurav Wadhwa attended the Seminar of Finance on “Digital Rupee”

Mr. Amit Saxena explained the role of digital rupee and how it will effectively work in our India. Students asked many questions over digital rupee and Mr Amit Saxena answered all the queries of our students.

Mr. Saket Kapoor also summarized the importance of digital rupee and how it is beneficial to the society.

CMA Ajay Jain Sir remained the moderator during the entire panel discussions.

Finally, vote of thanks was given by CMA Ajay Jain Sir, Assistant Professor-MERI and Mr. Ishwar Singh, Assistant Professor-MERI. Mr. Jain and Mr. Singh-MERI Both thanks to Mr. Pradeep Roy and Mr. Ankush Bhandari who spared their valuable time for our seminar and remained present virtually during the seminar as the panelist. Thereafter, Mr. Jain and Mr. Singh, both specially thanks to Mr. Amit Saxena, Mr. Saket Kapoor, Mr. Pradeep Rai, Mr. Pankaj Aggarwal and other delegates including Mr. Sanchit, Mr. Saket Vaidya and Mr. Gaurav Gautam. Last but not the least, Mr. Singh along with CMA Ajay jain, organizing team members also thanks to President Sir, Shri

I. P. Aggarwal for his gracious presence and blessed all of us during the seminar. They specially thanks to Vice President Sir, Shri Lalit Aggarwal for motivating all of us for this finance seminar on “Digital Rupee”. Last but not the least, they thanks to Prof.(Dr.) Deepshikha

Kalra madam for her valuable guidance and managing all the things during short period of time . They also thanks to all the faculties, staff and dear students who participated and attended the Finance Seminar on “Digital Rupee” very patiently.







## Academic Year 2021-2022

### Report of Workshop on “Corporate & Startup Innovators forum 3.0” organized by MERI Startup Hub on 05<sup>th</sup> May 2022

As MERI startup Hub sees consolidation of its activities bringing on board a bevy of startups, incubators, and mentors in its quest to emerge as a single biggest collaborative platform for tech startup community, setting up innovative partnerships and forging meaningful synergies with all stakeholders of the tech ecosystem overall the states which has been its primary focus.

The overall objective of the MERI StartupHub at MERI College is to establish the practical application of knowledge to facilitate entrepreneurship. By allowing potential students to get the chance to submit their creative ideas through competitions and brainstorming, and also examining original and creative ideas or concepts put forth by students, researchers, and faculty members from a range of societal and commercial sectors. Students are supplied with resources to design prototypes beneficial for promoting agriculture and rural development, which is also the one of goals of the incubation center. It also serves as a platform for students to transform their ideas into technological innovations. A beginning was made to develop our students and convert inventions into a crucial driver for economic progress, and ideas and innovations, which flow gradually with the start-ups. The major startups started by the students are Carpool, De Zaina (e-aggregator for Budding Fashion), baniyababa.com, and Yourstartup 9 etc. Students are encouraged to gain hands-on experience and better Industrial Exposure.

Post launch, the department has organized number of activities and programmes including ‘Corporate startup connect Forum 3.0 on 5th May 22, ‘Entrepreneurship & Innovation Growth Fest 1.0’ on startup India Day 16th January 22, and, ‘Women entrepreneurs & Innovation Growth Fest 2.0’ on

8th March 22, 'Creativity & Innovation workshop series 4.0' in May 22. It aims to provide necessary facilities for start-ups, such as mentoring, fund-raising, and technological support. Every member is nurtured by industry experts, management, and faculty. The MERI Start-up cell is eager to conduct a variety of seminars, speaker sessions, creative competitions, and games for prospective entrepreneurs and to help them by offering the tools they need, including funding, mentorship, consulting, and networking. This centre acts as a complete support system that provides hands-on experience in innovation and entrepreneurship. Every member is nurtured with the industry experts, management, and faculty.



## **Report on Women Entrepreneurship and Innovation Growth Fest 2.0 organized by MERI Startup Hub on 08<sup>th</sup> March 2022**

The factors that influence women entrepreneurs in India tend to vary greatly from those that affect men and play a significant role in a woman's ability to establish, run and grow an enterprise. Starting with profile of 'prof. (Dr) Anjali Nigam Ma'am — Head Incubator , MERI college. she opens the conference to the audience with the topic 'Startup India' she speaks for 5 mins. And then she shared the conference with 'prof Lalit Aggarwal Sir' , Vice President of MERI group of Institution. He also share his views on Startup India an initiative of our Prime Minister of India. After that one video of EDC IIT Delhi starts, then Anjali Ma'am invites Mr. Supreet Singh , Co founder Star Shield Technologies he starts and end up with initiative of his journey of star shield & then she presented token of appreciation to Mr. Supreet Singh sir. Then Anjali Ma'am shares the conference with ' Luv Aggarwal Sir ' he shares his views on the startup India and his journey, he ends up; and Anjali Ma'am present token of thanks to 'Lalit Aggarwal Sir' .Then she invites ' Ayush Nigam ' the next speaker he is a serial social entrepreneurs, B.TECH from IIT he also shares his views on startup India and many more about his journey, he ended up. Anjali Ma'am present token of thanks to 'Ayush Nigam Sir. Then she shares the conference with 'Mr. Harsh Lal Sir', he is the founder and CEO of medic fibres , he also shares his valuable views and completed then token of thanks presented to him. Then Anjali Ma'am invites 'Manasa Gocher' she is not here in the meet because of some health issue then token of thanks presented to her. Some thoughts were shared by 'Sanchit Sir' and by all above entrepreneurs. After that some questions were asked by them to the students and some students replied and then some entrepreneurs shares there marketing strategy and many more about the topic and session of Panel discussion ends up.



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## MERI Incubation Center

*Celebrates*

## International Women's Day

# Women Entrepreneurship & Innovation Growth Fest 2.0

## WOMEN ENTREPRENEURS HACKATHON

Open to Socially Sustainable Startup Ideas / POCs / Prototype

8<sup>th</sup> March, 2022 • Time: 10:30 AM - 02:30 PM • Mode: Online

### FOCUS AREAS:

- EdTech
  - HealthTech
  - Agritech
  - Net Zero Carbon
  - Waste to Wealth
  - Renewable Energy
  - EVs & Automotive Sustainability
- For Registration -



### WIN AN OPPORTUNITY TO:

Be a part of MERI Startup Hub INCUBATOR CENTER.

Get a chance to be one of the Top 5 Startups going to an entrepreneurship tour Boot Camp.

Extensive Mentorship / Industry connect throughout your startup incubation.

VC / Angel Funding Opportunities.

Exclusive access to Life@MERICollege.



Prof. Dr. Deepshikha Kalia  
Dean, MERI



Prof. Dr. Anjali Nigam  
Head, Incubation Center, MERI



Prof. Lati Agarwal  
Vice President, MERI

For More Information: Dr. Anjali Nigam, Professor & Head Incubator, MERI, GGSIP University • Mobile No.: 98733 69074 • E-mail: dranjali.nigam@meri.edu.in



8th March 2022  
Women Entrepreneurship and Innovation  
Growth Fest 2.0  
Seminar Hall  
Prof. (Dr.) Anjali Nigam



8th March 2022  
Women Entrepreneurship and Innovation  
Growth Fest 2.0  
Seminar Hall  
Prof. (Dr.) Deepshikha Kalra





8th March 2022  
 Women Entrepreneurship and Innovation  
 Growth Fest 2.0  
 Seminar Hall  
 Dr. Gurpreet Kaur Chhabra

Report on “Three day workshop on Mobile Journalism and Television Production on 18<sup>th</sup> May 2022

Resource Person: Sh. Prabhu Jhingran

Report on Online Impact Lecture Sessions

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## Online Impact Lecture Sessions

**SPEAKER** **Thursday • 16<sup>th</sup> June, 2022** **SPEAKER** **SPEAKER**

 *Organized By*  
**MERIStartupHub & E-Cell Tarkash**  

**Dr. Pooja Goswami** <https://us06web.zoom.us/j/82800349862?pwd=b0twec0SF16V3laZ2w2ekZVbFVNUT09> **Dr. Lakshmi Santhanam** **Mr. Bangolae Lakshmikanth Balaji**  
Director, Ramja Genosensor COO, Co-Founder, Renkubee CEO, Founder, Renkubee  
Time: 1:30 - 3:00 PM Time: 3:00 - 4:30 PM Time: 3:00 - 4:30 PM

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Report on “One Day workshop on Print & Digital Media on 21<sup>st</sup> May 2022

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**DEPARTMENT OF JOURNALISM & MASS COMMUNICATION**

*Organizing*  
**One Day Workshop On Writing for Print and Digital Media**

Saturday • 21<sup>st</sup> May, 2022 • Time: 12 PM Onwards • Mode: Offline

**- SPEAKER -**

**CONVENOR**  **CO-CONVENOR**  

**Ms. Nivedita Sharma** **Mr. Prabhakar Upadhyay** **Mr. Rahul Kumar**  
Assistant Professor Assistant Editor Assistant Professor  
JMC, MERI The Indian Express Group JMC, MERI

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ABHISANSKARAN 2022(Alumni Interaction) by Adarsh Rai on 05-05-2022



Aim of the program was to support emerging talent in order to help them become content, emotionally intelligent, and skillful people who look beyond the norm and further find themselves and to acquire the knowledge and skill set necessary to find work and remain active in the current market. The session was given by Mr. Adarsh Rai, Founder and CEO - HR Brainhub. The students enthusiastically participated, and they were also given deadlines to finish the assigned tasks in order to effectively implement future sessions. The initiative assisted in Career readiness programmes integrate employability skills among students, providing them with a competitive edge during interviews, internships, and jobs by enriching them with soft skills such as creativity, communication, teamwork, problem-solving, critical thinking, cultural competency, etiquette, and professionalism.

As rightly said by Winston S. Churchill, "Success is not final; failure is not fatal: It is the courage to continue that counts." Ms. Sheela Narang Wadhwa, Assistant professor, MERI on the behalf of entire MERI fraternity, extended a warm welcome to all dignitaries, guests, faculties and our young minds present there. The aim of this program was to familiarize you all with the teaching methodology and the innovative methods of learning in the institute. Everyone stood up to honor the beautiful land of our country and sing the national anthem. As per the tradition, the program started with MERI Code of Conduct. Prof. (Dr.) Tapash Dey Sir, Head HR, MERI for apprised us with the code of conduct. The dignitaries and guests were welcomed with the saplings as an expression of our affection and respect. The event proceeded with the welcoming address to the audience by Prof. Lalit Aggarwal Sir, Vice President, MERI group of institutions and SK Goel Sir.



5th May 2022  
ABHISANKARAN 2022  
Seminar Hall  
Mr. Adarsh Rai



5th May 2022  
ABHISANKARAN 2022  
Seminar Hall  
Mr. Adarsh Rai



## Report on Seminar on Radio Journalism on 30<sup>th</sup> September 2021

**MERI COLLEGE** Management Education and Research Institute  
Affiliated to GGSIP University, New Delhi; NAAC Accredited & A+ Grade Institute by GGSIPU & Govt. of NCT of Delhi.  
**MEDIA CELL**  
with the collaboration of  
**JOURNALISM & MASS COMMUNICATION DEPARTMENT**  
Organizing  
**RADIO JOURNALISM**  
Thursday, 30<sup>th</sup> September, 2021 • Time: 12 PM Onwards • Venue: Seminar Hall  
- SPEAKER -  
**CONVENOR**  
Prof. (Dr.) Dilip Kumar  
Head of Department  
Journalism and  
Mass Communication  
**JAINENDRA SINGH**  
All India Radio, New Delhi  
**CO-CONVENOR**  
Mr. Rahul Kumar  
JMC Department  
52-55, Sewa Marg, Institutional Area, Janakpuri, New Delhi - 110058 • Website: www.meri.edu.in

### Objective:

The seminar aimed to delve into the nuances of radio journalism, providing students with insights into the unique characteristics, challenges, and opportunities within the field. Through discussions and presentations, participants gained a deeper understanding of the role of radio in modern media landscapes and the essential skills required for success in radio journalism. Conducted on September 30<sup>th</sup>, 2021, the seminar offered an immersive exploration of radio journalism under the guidance of Jainendra Singh, an esteemed professional from All India Radio. The session was structured to cover various aspects of radio journalism, including storytelling, news reporting, program production, and audience engagement.

### Introduction to Radio Journalism:

Jainendra Singh provided an overview of the evolution and significance of radio journalism in the media industry.

Discussed the unique characteristics of radio as a medium for news dissemination and storytelling.

#### Skills and Techniques in Radio Reporting:

Explored the essential skills required for effective radio reporting, including writing for radio, voice modulation, and interview techniques.

Shared insights into the art of crafting compelling narratives and engaging stories for radio audiences.

#### Production and Programming:

Discussed the process of radio program production, from concept development to scriptwriting and editing.

Explored different program formats, such as news bulletins, talk shows, and music programs, and their role in catering to diverse audience preferences.

#### Challenges and Opportunities in Radio Journalism:

Addressed the challenges faced by radio journalists, including limited resources, time constraints, and evolving audience preferences.

Highlighted the opportunities for innovation and creativity in radio journalism, leveraging digital technologies and multimedia platforms.

The seminar provided participants with a comprehensive overview of radio journalism, equipping them with valuable insights and practical skills for pursuing careers in this dynamic field. By engaging with industry professionals and exploring real-world case studies, students gained a deeper appreciation for the role of radio in shaping public discourse and disseminating information. The session inspired participants to explore the diverse opportunities within radio journalism and to leverage their skills and creativity to make meaningful contributions to the field. Participants expressed appreciation for the seminar, citing its relevance and informative content. They commended Jainendra Singh for his expertise and engaging presentation style, noting the clarity and depth of the insights shared during the session. Many participants indicated a desire for more seminars or workshops on

advanced topics in radio journalism, underscoring the importance of continued learning and skill development in this specialized field.

## Report on Alumni Talk Series for Corporate Connect



The banner features the MERI College logo (Management Education and Research Institute) at the top left, with accreditation details below it. To the right is a 27th Anniversary logo. The central text reads 'ALUMNI TALK SERIES' in orange. Below this are two circular portraits of speakers: Mr. Salman Ahmed and Mr. Shubhankar Soni, both identified as MERI Alumni 2018-20 Batch and Debt Managers at ICICI Bank LTD. The main title 'Career Opportunities in Banking Industry' is in white on a blue background, followed by event details: 'Tuesday 19<sup>th</sup> Oct. 2021 • Time: 11 AM - 12 PM • Mode: Online'. At the bottom, the address '52-55, Sewa Marg, Institutional Area, Janakpuri, New Delhi-58' and website 'www.meri.edu.in' are listed.

## Report on Pre placement Drive 2021-2022

Title: Pre-Placement Drive Report 2021-2022

Organized by: MERI (Modern Education & Research Institute)

Total Participants: Approximately 200 students

Date: 21<sup>st</sup> and 22<sup>nd</sup> December 2021

The Pre-Placement Drive organized by MERI aimed to bridge the gap between students and potential employers, providing students with opportunities for internships, training, and job placements. The drive aimed to enhance students' employability skills and facilitate connections with leading companies across various industries. The Pre-Placement Drive conducted by MERI for the academic year 2021-2022 witnessed active participation from around 200 students across different disciplines. The drive featured a series of activities and events designed to prepare students for the challenges of the job market and facilitate interactions with recruiters.

Key Activities:

Workshops and Training Sessions:

MERI organized workshops and training sessions focusing on resume building, interview preparation, and soft skills development.

Industry experts and career counselors provided valuable insights and guidance to students to enhance their employability.

#### Mock Interviews:

Mock interview sessions were conducted to simulate real-world interview scenarios and help students refine their interview skills.

Feedback sessions following the mock interviews provided students with constructive criticism and areas for improvement.

#### Company Presentations and Recruitment Talks:

Leading companies from various sectors were invited to deliver presentations and recruitment talks to students.

These sessions offered students insights into company culture, job opportunities, and recruitment processes.

#### Placement Drives:

MERI facilitated placement drives where companies conducted interviews and recruitment processes on campus.

Students had the opportunity to interact directly with recruiters and showcase their skills and qualifications.

#### Outcome:

The Pre-Placement Drive served as a platform for students to gain exposure to the corporate world and interact with potential employers. Through workshops, training sessions, and mock interviews, students enhanced their employability skills and gained confidence in their ability to secure job placements. The recruitment drives provided students with valuable opportunities to connect with leading companies and explore job opportunities across diverse industries. Feedback from students who participated in the Pre-Placement Drive was overwhelmingly positive. Many students expressed gratitude for the opportunities provided by MERI to interact with recruiters and gain insights into the job market. They appreciated the support and guidance received from faculty members and career counselors throughout the process. Overall, the Pre-Placement Drive was instrumental in preparing students for successful

transitions into the workforce, and students eagerly anticipate similar initiatives in the future.



**MERI**  
COLLEGE

27  
YEARS OF  
EXCELLENCE

# Pre Placement Drive 2021-2022

21<sup>st</sup> & 22<sup>nd</sup> December, 2021

ENHANCE YOUR  
EMPLOYABILITY SKILLS!

[www.meri.edu.in](http://www.meri.edu.in)

The poster features a central illustration of a diverse group of business professionals in black and orange silhouettes, some holding briefcases and others in various professional poses. The background is white with a purple horizontal band containing the text 'ENHANCE YOUR EMPLOYABILITY SKILLS!'.

**Entrepreneurship & Innovation Growth Fest 1.0 on 16<sup>th</sup> January 2022**



**MERI COLLEGE** Management Education and Research Institute  
Affiliated to GGSIP University, New Delhi; Approved by AICTE, Ministry of HRD; NAAC Accredited & A+ Grade Institute by GGSIPU & Govt. of NCT of Delhi.

**MERI COLLEGE** 27th Anniversary & **EDC IIT DELHI** INSTITUTION'S INNOVATION COUNCIL  
Ministry of HRD, Government of India

*Celebrates*

## Entrepreneurship & Innovation Growth Fest 1.0

**KEY HIGHLIGHTS**  
 Panel Discussion • Students' Ideathon • Open Innovation Forum

16<sup>th</sup> January, 2022 • Time: 11 AM - 2 PM • zoom

Powered by **SOCIAL alpha**  
A Tata Trust Venture.

**- HIGH IMPACT STARTUPS -**

 <b>Supreet Singh</b> Founder Star Shield Technologies	 <b>Luv Aggarwal</b> Cofounder, Optimaex Corp. New York, USA	 <b>Ayush Nigam</b> Member of World Economic Forum & Co-Founder, Distinct Horizon & PureScanAI.
 <b>Harsh Lal</b> Founder and CEO Medicibers	 <b>Sanchit Aggarwal</b> Data Scientist Turned Agripreneur Alumnus, IIT-Hyderabad	 <b>Manasa Gonchigar</b> Co-Founder & CEO PureScanAI.

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A Tata Trust Venture.

**- OPEN INNOVATION FORUM -**

 <b>Dr. Shruti Chandra</b> A Post Doctoral Fellow at the Social & Intelligent Robotics Research Lab, Waterloo University	 <b>Dr. Nitish Singh</b> Professor & Consultant Global Business, Innovation & Social Media University of Saint Louis
--	--

**CONTACT US:** 9873369074 • Prof. (Dr.) ANJALI NIGAM - Head Incubator, MERI College

**Link for Registration form:** <https://cult.ly/MU6ON2S>

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### Academic Year 2020-2021

## Report of Youth Seminar on Role & Responsibilities of Youth in Nation Development organized by MERI on 12<sup>th</sup> January 2021

The Intellect Club of Management Education and Research Institute affiliated to Guru Gobind Singh Indraprastha University, New Delhi has organized youth seminar on January 12, 2021 on the “Role and Responsibilities of Youth in Nation Development”. The seminar was conducted via Google Meet at 1:30 PM (IST). The students of BA (JMC), first semester has participated

in the seminar, Prof. (Dr.) Dilip Kumar, Head of Department of Journalism and Mass Communication was the honorable judge, along with some Faculty members.

The session began with the traditional Saraswati Vandana followed by the welcoming the judge, Prof. (Dr.) Dilip Kumar. Many students have participated and 12 different speeches were delivered by the students in the youth seminar. They highlighted the main points on how youth can help the nation and what is stopping them in doing so. After the speeches another round was held called Question Answer Round, in which the participants actively took part in casting their opinions and were asked questions by the honorable judge and the hosts. At the end, PROF. (DR) Dilip Kumar delivered the speech to all students, motivating them to actively take part in all the activities and reminded everyone not to forget their own traditions before adopting others.

At the end, each and every participant was awarded with the certificate of participation and winners with certificate of merit to boost their confidence and to encourage them to speak. On this positive note the session was successfully concluded and vote of thanks were given.

**Report of Economic survey Discussion organized by MERI on 20<sup>th</sup> March 2021**

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**Department of Management Studies**

*Presents*

**Economic Survey Discussion 2020-21**

**Sat. 20<sup>th</sup> March, 2021 • 11 AM - 1 PM**

**Monetary Management and Financial Intermediation**

Fiscal Developments

Prices & Inflation

Industry and Infrastructure

External Sector

Services

Agriculture and Food Management

**Social Infrastructure, Employment and Human Development**

CONVERSER

Prof. (Dr.) Deepshikha Kalra

CONVERSER

Dr. Paramjot Singh

CONVERSER

Dr. Neha Shikani

52-55, Sewa Marg, Institutional Area, Janakpuri, New Delhi-58 • Web: www.meri.edu.in



20th March 2021  
Economy Survey Discussion  
Seminar Hall  
Dr. Paramjot Singh  
Prof. (Dr.) Deepshikha Kalra

**Dr. Paramjot Singh**



Report on Webinar on basics of Television News anchoring on 12<sup>th</sup> may 2021 by Mr. Pawan Kumar Sharma

Total students participated were 110.



Title: Report on Webinar: Basics of Television News Anchoring

Date: May 12th, 2021 , Hosted by: Mr. Pawan Kumar Sharma

Total Participants: 110 students

The webinar aimed to provide students with insights into the fundamentals of television news anchoring, covering essential skills, techniques, and best practices for effective broadcasting. Conducted on May 12th, 2021, the webinar offered a comprehensive introduction to the art of television news anchoring. Mr. Pawan Kumar Sharma, an experienced professional in the field, led the session and shared his expertise with the participants.

Introduction to Television News Anchoring:

Mr. Pawan Kumar Sharma provided an overview of the role of a news anchor in television broadcasting.

Discussed the importance of credibility, neutrality, and professionalism in delivering news content to the audience.

Essential Skills for News Anchoring:

Explored key skills required for effective news anchoring, including voice modulation, pronunciation, and diction.

Provided tips for maintaining composure, confidence, and clarity while delivering news updates.

Techniques for Engaging the Audience:

Shared techniques for capturing and retaining the audience's attention during news broadcasts.

Discussed the importance of storytelling, empathy, and connecting with viewers on a personal level.

#### Handling Breaking News and Live Reporting:

Offered insights into the challenges and responsibilities associated with reporting breaking news events.

Provided guidance on maintaining accuracy, impartiality, and professionalism in live reporting situations.

The webinar equipped participants with foundational knowledge and practical insights into the field of television news anchoring. By understanding the essential skills, techniques, and responsibilities of a news anchor, students gained a deeper appreciation for the complexities of broadcast journalism. The session provided a valuable learning experience, empowering participants to pursue further exploration and training in this dynamic field. Participants expressed appreciation for the webinar, highlighting its informative content and relevance to their academic and professional interests. They commended Mr. Pawan Kumar Sharma's expertise and engaging delivery style, noting the clarity and practicality of the insights shared during the session. Many participants indicated a desire for more webinars or workshops on advanced topics in television news anchoring, underscoring the value of continued learning and skill development in this field.

**Report of Talk Show on Global Peace and Role of United Nations organizations in Asian Continent organized by MERI on**

**20<sup>th</sup> March 2021**

The Intellect Club of Management Education and Research Institute affiliated to Guru Gobind Singh Indraprastha University New Delhi organized a Talk Show on the “Global Peace and Role of United Nations Organization in Asian Continents “. The Talk show was conducted through an online mode via Google Meet, started at 2 p.m. (IST) for students of all the streams and open for all colleges. Students have also participated in the event with their varied view point and opinions. The factual descriptions were also being showcased by many students. Prof. (Dr.) Dilip Kr Mishra was the Convener and Dr. Yamini Khullar and Ms. Saloni Saini Assistant Professor respectively was the Co-Convener of the event.

The session began with the traditional Saraswati Vandana followed by the opening comments of the anchors Neeraj Singh and Pyaare Mohan Tripathi. After that the platform was open for the participants to present their views about topic. It was indeed a very informational and eye opening session for everyone as many new points about the role of UN came to the knowledge. The session formally got ended with a vote of thanks presented by Prof. (Dr.) Dilip Kumar Mishra. An enlightening deliberation and zealous participation of the students made this show a success.

### **Report on Guest Lecture “SEEK” on 9<sup>th</sup> February, 2021**

Speaker — Shobita Rao

Faculties present — Dr. Deepshika Kalra

Date — 9-02-2022

Management Education and Research Institute (MERI) college, had organised a online orientation session to make the student aware about the new online course “SEEK of UNESCO MGIEP and Life University (USA)”. The session was organised on 9<sup>th</sup> of February, 2022, for all students of course BBA and



BA(JMC) from 12pm to 1pm. The expert of the session was Shobita Rao who introduced about the course, she was welcomed by Professor, Dr. Deepshika Kalra. **Self - directed Emotional Learning for Empathy and Kindness (SEEK)** is a resiliency – informed programme which will equip the students with the human values of empathy, mindfulness and compassion which will help the students to understand themselves as well as others better. It is a programme which will provide you with the required social and emotional skills, surely going to help you in navigating your problem you are facing in your day to day life.

It was indeed an interactive session, approximately 200 students participated in the session. This session will surely going to help the students in their coming future.

### **Report on Webinar:Career opportunities in media post**

**COVID19 on 20<sup>th</sup>January, 2021 at 12 noon onwards**

The Department of Journalism and Mass Communication of Management Education and Research Institute organised a Webinar in association with Info Prime News on the topic 'Careeropportunities in media post Covid19'. Mr. Shishir Sinha and Mr. Denis Campbell along with the moderator Ms.Avneet Kaur,graced the occasion.

#### **Objective of the event**

- Tomotivatethestudentstopursuetheirgoalwithdetermination
- Toclearthedoubtsofstudentsregardingtheirfield
- ToinformstudentsabouttheworkopportunitieswhichwillcomepostCovid19

#### **Report**

TheDepartmentofJournalismandMassCommunicationofManagementEducationandResearchInstitute organised a webinar on “Career opportunities in media post Covid19”, incollaboration with Info Prime News. Mr. Shishir Sinha, Senior Deputy Editor, Hindu BusinessLine; Mr. Denis Campbell, Senior

General Manager, PR Professionals and Prof. (Dr.) DilipKumar, Head of Department, Journalism and Mass Communication, MERI College graced as the thought leaders for the event. The webinar was moderated by Ms. Avneet Kaur, Editor-in-Chief,Info-Prime News. It was conducted through Facebook Live through Info-Prime News.

It was an enlightening event with discussions based on topics like fake news and how it can be prevented,career opportunities to be explored, nuances of being a good journalist, effect ofCovid19on economy and marketing, and what changes will come further in this field.

### **Report “Guest Lecture on Judicial Activism by Mr. Shankar on 27<sup>th</sup> March, 2021**

New Delhi, March 27, 2021: Management Education and Research Institute (MERI), affiliated to G.G.S. Indraprastha University, Delhi has organized a guest lecture on ‘Judicial Activism’ by Advocate Shankar Kr. Jha for the students and open to students of other colleges too. The event was attended by more than 100 students including students from Delhi University, Sri Venketeshwar College and students of Political Science Hons. along with the students of Journalism and Mass Communication. The event was started by a welcoming speech by the anchors Mahek Anand and Swarnali Chaudhary. Followed by Saraswati Vandana for seeking the blessings of almighty. The Guest speaker was a renowned Advocate and a legal consultant with the rich experience of more than 25 years. The event was started by the opening speech of Dr. (Prof.) Dilip Kumar, Head of the Department. His speech was the perfect blend of the information and small Journalism and Mass Communication presented the vote of thanks. At the end we would like to conclude, it with vote of thanks.

### **Report “Guest Lecture on HR & Personality Development Work Shop held on 25<sup>h</sup> March, 2021 by Mr. Vipin Sarin from Access HR Solutions.**

MERI college, Janakpuri: Students of BA(JMC) attended a guest lecture by DR. Vipin Sarin, general secretary, newspaper association of India on the topic of “the importance of medium and small scale newspapers.” The students gets to know about the number of news channels and newspaper publications. Students gets to know about hard work behind exclusive photos

and how the reporters have to sit anywhere in the streets to get that one proof, struggle behind that live reporting, how the reporters have to work 24/7. Apart from this there was felicitation of the students who are chosen as “the student of the month”. They were given certificates and in the end there was a photo session also. Overall the students get to know about every hard work that the reporters do for their news even if it is a small news or a big news. Students learn about many things and experiences.





## Academic Year 2019-2020

Report of webinar on “Brand Yourself for a Promising Career Ahead” organized by MERI from 6<sup>th</sup> June 2020



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**Presents**  
**Webinar on**  
**Brand yourself for Promising Career Ahead**  
**6<sup>th</sup> June, 2020**  
 (11:00 AM - 12:00 Noon)

**Mr Vivek Nanda**  
 Motivational Speaker, Happiness Coach  
 Former National Sales Head, Sharp Business

**Mr Lokesh Pratap Singh**  
 M.Tech, IIT Delhi

**Register now** <https://forms.gle/jxAUXwqok7fxrKxv8> **Contact. 9555369369**  
**For Latest Information Regarding Admissions 2020-2021: <http://meri.edu.in/blog>**

**TIMINGS:** 11 am to 12:20 pm

**ORGANIZING COMMITTEE:** Prof. A.K. Agrawal, Dean, MERI

Prof. (Dr.) Deepshikha Kalra

Prof. Ritu Aggarwal

Dr. Sumit Chauhan

Dr. Samarth Singh(Convenor)

**SPEAKERS INVITED:** Mr. Vivek Nanda-Motivational Speaker, Happiness Coach, Former national Sales Head, Sharp Business Mr. Lokesh Pratap Singh. M.Tech IIT, Delhi The webinar started with a brief about the importance of creating a brand for self, if a student wishes to excel in life. Mr. Vivek Nanda talked about the seven secret mantras of success and how by strictly following the mantras, students can gain a control over their day to day routine. They also guided

students in terms of which courses are apt for students from different streams. He highlighted upon the growing need of knowledge enhancement and utilizing this lockdown time to gain as much knowledge as possible. Mr. Lokesh Pratap Singh briefed about the way students can prepare themselves for various entrance exams and what study schedule should they follow. He also explained the topics that are usually covered under various entrance exams and how students create a plan for themselves and their career. Both the speakers, handled the queries of the participants and answered them with restraint. The webinar ended with a vote of thanks to the speakers and participants.

**Report of webinar on “Straight from the heart Y2: Youth to youth Talk. You, I & We: Let’s Beat the Challenge organized by MERI from 9<sup>th</sup> June 2020**

**ORGANIZER:** MERI, MANAGEMENT / IT DEPARTMENT

**ORGANIZING COMMITTEE:** Prof. A.K. Agrawal, Dean, MERI

Prof. (Dr.) Deepshikha Kalra

Prof. Ritu Aggarwal

Dr. Sumit Chauhan (Host)

Dr. Samarth Singh

Dr. Maitri

Dr. Gurpreet Kaur Chhabra(Convenor)

**SPEAKERS INVITED:** Mr. Ankit Ravindra Jain, Income Tax Officer, Josh Talk Speaker

Mr. Mohd. Kamran, Founder Digital IMC, Former Campaign Specialist at Google

Mr. Himanshu Sundriyal, Area ManagerThe webinar started on a positive note with a youth inspiring and motivating song on “Tum Chalotoh Hindustan Chale”. The first speaker, Mr. Ankit Jain highlighted the role of self-motivation and inspired the young participants. He prompted the youngsters to look for motivation inside instead of seeking it outside. He briefed the young participants about his story and how was able to crack his entrance exams, how he prepared for government jobs and what should be the study schedule of students who aspire to be in administrative positions. Students were quite enthusiastic in asking questions and were indeed very attentive in catching the tips that Mr. Ankit shared during his talk. Mr. Mohd. Kamran was the second speaker and he shared about the role and importance of digital

marketing and cloud computing. He shared his experiences as an entrepreneur and also appraised the students with requirements, to be one. He shared about the teething problems that young entrepreneurs often face and how students can overcome these problems. He answered many queries raised by the participants about the scope of blogging, the raising demand of vlogging and scope of setting up a digital enterprise.

The third speaker, Mr. Himanshu, talked about the corporate life and how prepared himself for the job interviews and what is the scope of marketing, finance and other specializations opted by students at PG level. The results of a nation- wide quiz (Quintessential Quiz, Level 1) organized earlier were announced during the webinar and students were informed about details of level 2. The webinar ended with a vote of thanks to the speakers and the participants.

Report of webinar on “ Gamification: Personality Mapping & Career selection organized by MERI from 13<sup>th</sup> June 2020

ORGANIZER: MERI, MANAGEMENT & IT DEPARTMENT



ORGANIZING COMMITTEE: Prof. A.K. Agrawal, Dean, MERI

Prof. Ritu Aggarwal

Prof. (Dr.) Deepshikha Kalra

Dr. Sumit Chauhan (Host)

Dr. Samarth Singh

Dr. Maitri

Dr. Gurpreet Kaur Chhabra

Dr. Pramjot Singh (Convenor)SPEAKERS INVITED:

Dr. Navneet Kaur Popli- Senior Security Analyst, Calgary, Alberta, Canada

The webinar started with a very positive note because the participants were very excited about the topic and were enthusiastic to learn more about the relation between online games and their personalities. Dr. Navneet Kaur was equally enthusiastic to share her knowledge about the subject. She discussed about 16 basic personality traits and how these personalities play a specific type of game that not only matches but also enhances their personality. She also discussed that by knowing one's personality type, a student can choose a career, course or profession, in accordance to personality of the individual. She discussed about personality types such as: ISTJ, INFJ, INTJ, ENFJ etc. and the types of story based, horror based and attack or competition-based games and avatars the players take up in these games reflect about their personality. Participants were keen to raise queries and Dr. Navneet patiently and aptly answered all the queries raised by the students. The webinar ended with a vote of thanks to the speaker and participants.

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Webinar  
 on  
**Gamification: Personality Mapping  
 & Career Selection**

**Keynote Speaker**

 **Dr. Navneet Kaur Popli**  
 Calgary, Alberta, Canada

**13<sup>th</sup> June, 2020**  
**11:00 am**

**Register now** <https://forms.gle/6MXDybEygHjDA6ub8> MOBILE: 9555369369  
 For Latest Information Regarding Admissions 2020-2021: <http://meri.edu.in/blog>

## Report of webinar on “ Impact of COVID19 on PR Industry organized by MERI from 13<sup>th</sup> June 2020

A very effective and informative One Day National Webinar on **Impact of COVID19 on PR Industry** was hosted by the Department of Journalism and Mass Communication of MERI College on 14 May 2020 at 11 AM through the Facebook Live Platform. Mr. Dennis Campbell (Senior General Manager-PR Professional), Mr. Abhishek Bose (Senior Manager, Corporate Communication, Stanza Living), Mr. Anuj Bakshi (Senior Account Manager, Adfactors PR), Ms. Poulmoni Roy (Lead Corporate Communication, OPPO India) were the four

panellists who enlightened the topic very well in front of viewers. Head of Department Prof. (Dr.) Dilip Kumar started the webinar with the Gayatri Mantra Shloka and introduced the session to all and greeted everyone along with Assistant Professor Ms. Nivedita Sharma who was in charge of this webinar. Mr. Dennis started first with the introduction of PR. He explained very well all the points of Public Relation and engagement of the audience in this field especially in a crisis situation and also explained the difference between advertising and PR. Then Mr. Abhishek explained corporate

communication and how it works relating it with the PR field in a scientific logical manner. Being a professional manager in corporate communication he delivered his message that how the market plays a role in a crisis situation in a practically clear manner. Third Panelists Mr. Anuj talked about how lockdown and present situation have an impact on job scenario in the PR industry and shared about the linear approach in the environment after that its insights and then solutions of modern hurdles arises. Later, Dr. Dilip Kumar shifted it to Ms. Poulmoni by chanting a shloka on women empowerment. She gave an overview of the working of the media industry post-COVID era. She spotted that PR doesn't get much affected due to crisis, in fact, it became more digitalized which gave it more profit of targeting the audience because everyone has smartphones in hand. Viewers get to know that the corporate team can not reach physically every time that's why they hire the PR agencies from different regions to disseminate the information. Digital media was very important before the arrival of COVID but it made a more important place during this crisis. According to a survey regarding Internet and Mobile Associations of India, Rural India has

got actually more users than the urban part. This happened for the first time which resulted more beneficial to the digital media and PR Industry. Every expert explained the topic very well with respect to their field, how they managed the work during the crisis. More than 350 registrations were done and the reach was 10,950 and 397 comments and 28 shares which meant it was a successfully conducted webinar and viewers

feedback clearly showed that this was a knowledgeable session.

**Report of webinar on “ Career Opportunities in Media Post Covid-19) organized by MERI from 20<sup>th</sup> June 2020, 12 pm onwards**



## Genesis

The Department of Journalism and Mass Communication of Management Education and Research Institute organised a Webinar in association with Info Prime News on the topic 'Career opportunities in media post Covid19'. Mr. Shishir Sinha and Mr. Denis Campbell along with the moderator Ms. Avneet Kaur, graced the occasion.

## Objective of the event

- To motivate the students to pursue their goal with determination
- To clear the doubts of students regarding their field
- To inform students about the work opportunities which will come post Covid19

## Report

The Department of Journalism and Mass Communication of Management Education and Research Institute organised a webinar on “Career opportunities in media post Covid19”, in collaboration with Info Prime News. Mr. Shishir Sinha, Senior Deputy Editor, Hindu Business Line; Mr. Denis Campbell, Senior General Manager, PR Professionals and Prof. (Dr.) Dilip Kumar, Head of Department, Journalism and Mass Communication, MERI College graced as the thought leaders for the event. The webinar was moderated by Ms. Avneet Kaur, Editor-in-Chief, Info-Prime News. It was conducted through

Facebook Live through Info-Prime News. It was an enlightening event with discussions based on topics like fake news and how it can be prevented, career opportunities to be explored, nuances of being a good journalist, effect of Covid19 on economy and marketing, and what changes will come further in this field. The panelists also discussed about the upcoming changes in the field of journalism and skill requirements in order to pursue this field further. Further, the guests shared their past experiences with the students. Lastly, the panelists addressed audience queries, including students, research scholars and faculty members from leading institutions. It was indeed a knowledgeable interaction.

**Faculty coordinators**

Ms. Nivedita Sharma

Ms. Saloni Saini

Dr. Vanshika Bhatia

Mr. Amrendra Aarya

**Student coordinators**

Kunika Chaudhary

Srishti Gupta

## **Report on Quiz competition on 11-04-2020**

The quiz can be described as a type of game where competitors try their best to answer the questions in less time. Quiz competition is to test the knowledge of students apart from studies like general affairs, current affairs, history and etc.

The quiz competitions are organised to revamp the education system and provide students with a break from regular classroom learning. Quizzes are interactive platforms where students participate not only to win a prize or become famous but also to absorb knowledge, seek opportunities to flourish outside of the classroom, and safeguard their future. Students develop the habit of inventive learning early on since questions are based off-syllabus and demand critical thinking and thorough study. Students must form teams to participate in quizzes, which allows them to practice their collaboration skills. In the view of the importance of enhancing creative thinking and testing deep knowledge in students. The competition began at 12:30PM in Room 104 and ended at 2:30PM. Total teams participated were 12 each consisting of 3 team members. The external judge was Dr. Sumit. The participants were asked questions in 3 rounds. 1<sup>st</sup> round consisted 10 written MCQ based questions, each to be answered in 30 seconds. Further, 2<sup>nd</sup> round of rapid fire included 10 questions to be answered in 15 seconds each. And last round i.e., the final round consisted 3 visual or audio questions, each to be answered in 30 seconds. There was a tie breaker round too at the end. The quiz included questions related to current affairs, recent trends, Indian History & General Knowledge. The teams participated in the quiz very enthusiastically & answered the questions accordingly. The judge declared the results as 1<sup>st</sup> position given to Muaz Ahmed, Khushboo & Sam from MERI and 2<sup>nd</sup> position to Ananya Mudgal, Harsh Vats & Vikram Chandel and presented the prizes to the respective winners.

**Academic Year 2018-2019**



## **Report on Workshop Session On HR Personality Development & Presentation skills on 14 to 19th August 2018 by Vivek Nanda**

Title: Workshop Report: HR Personality Development & Presentation Skills by Vivek Nanda

Date: 14<sup>th</sup> to 18<sup>th</sup> August 2018

Organized by: MERI (Modern Education & Research Institute) & Facilitator: Vivek Nanda

Participants: Approximately 300 students across various courses including B.COM (H), BBA, MBA, BCA

The workshop aimed to enhance the HR personality development and presentation skills of students from diverse academic backgrounds. It sought to equip them with practical knowledge and techniques essential for succeeding in the professional world. The workshop spanned six days, from August 14th to August 19th, providing an intensive learning experience for the participants. Each day was meticulously structured around various topics crucial for HR personality development and effective presentation skills.

### **Day 1: Introduction to HR Management and Personal Development**

Vivek Nanda introduced the fundamental concepts of HR management and its relevance in modern organizations.

Participants engaged in interactive sessions focusing on self-awareness, goal setting, and personal development strategies.

### **Day 2: Effective Communication Skills**

Importance of effective communication in HR roles and professional environments.

Practical exercises and role-plays aimed at improving verbal and non-verbal communication skills.

### Day 3: Presentation Skills and Public Speaking

Techniques for delivering impactful presentations and overcoming stage fright.

Participants prepared and delivered short presentations, receiving constructive feedback from peers and the facilitator.

### Day 4: Leadership Development

Understanding the attributes of successful leaders and their significance in HR management.

Group activities and case studies to explore leadership qualities and decision-making skills.

### Day 5: Team Building and Conflict Resolution

Strategies for building and managing diverse teams in organizational settings.

Role-playing scenarios to practice conflict resolution and negotiation techniques.

### Day 6: Emotional Intelligence and Stress Management

Importance of emotional intelligence in HR roles and maintaining work-life balance.

Exercises and discussions on managing stress and enhancing resilience. The workshop provided participants with invaluable insights and practical skills crucial for their personal and professional growth. Through active participation in interactive sessions, exercises, and role-plays, students gained confidence in their communication, presentation, leadership, and interpersonal skills. The mock interview sessions helped them understand the expectations of potential employers and how to effectively showcase their abilities. Overall, the workshop significantly contributed to the holistic development of students across various courses, preparing them for successful careers in HR and related fields. Participants expressed high satisfaction with the workshop, highlighting its relevance and practical applicability to their future careers. They appreciated Vivek Nanda's expertise and engaging teaching style, acknowledging the workshop's role in enhancing their confidence and skills. Many students expressed a desire for similar workshops in the future to further refine their abilities and knowledge in HR and related domains.



14th to 19th August 2018 (One week)  
Guest Lecture on HR and Personality  
Development  
Auditorium  
Mr. Vivek Nanda