



MANAGEMENT EDUCATION & RESEARCH INSTITUTE

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52-55, INSTITUTIONAL AREA, JANAKPURI, NEW DELHI – 110058
PHONES : 011-28522201, 28522202, 28522203 FAX : 011-28522204
E-MAIL : meribs@meri.edu.in Website : www.meri.edu.in

3.3.1 Number of research papers published per teacher in the Journals notified on UGC care list during the last five years

3.3.1.1. Number of research papers in the Journals notified on UGC CARE list year wise during the last five years

2022-23	2021-22	2020-21	2019-20	2018-19
56	17	24	20	25

3.3.1 Number of research papers published per teacher in the Journals notified on UGC website during the last five years

S.N	Title of paper	Name of the author/s	Department of the teacher	Name of journal	Year of publication	ISSN number	Link to the recognition in UGC		
							Link to website of the Journal	Link to article / paper / abstract of	Is it listed in UGC Care list
Academic Year 2022-2023									
1	Understanding the Nuances of the Online Buying Behaviour Process- A Textual Review	Dr. Gurpreet Kaur Chhabra	Management	Strad Research	2023	0039-2049	Strad Research – UGC Care Group 2 Journal Web of Science Group ISSN: 0039-2049	https://www.researchgate.net/profile/Gurpreet-Chhabra-2/publication/368292	Yes
2	Neuro-marketing- The New Age Marketing & Research; Tools and Techniques	Dr. Gurpreet Kaur Chhabra	Management	Journal of XI'AN University of Architecture & Technology	2023	1006-7930	JOURNAL OF XI'AN UNIVERSITY OF ARCHITECTURE & TECHNOLOGY – ISSN	VOLUME XIV, ISSUE V, 2022 – JOURNAL OF XI'AN	Yes
3	Impact On Educators Face To Face Teaching To Online Teaching During COVID-19 Global Pandemic	Simmi Madaan	Information Technology	Journal of Survey in Fisheries Sciences	2023	2368-7487	https://sifisheriessciences.com/index.php/journal	https://sifisheriessciences.com/index.php/journal/article/view/1374	yes
4	Vocal for Local: Role of Digital influencers in promoting products in consumer market	Dr Meenakshi Kharb	Management	International Journal of Multidisciplinary Research and Analysis	2023	2643-9840	https://www.ijmra.in/	https://ijmra.in/v6i6/Doc/3.pdf	Open Access Journal
5	Intaitive of Hansu towards Sustainable Deveoplmmnet: Case study of Amul Cooperatives	Dr Meenakshi Kharb	Management	Galore Knowledge Publication Pvt Ltd	2023	2456-8430	https://www.gkpublication.in/	https://www.gijash.com/GIJASH_Vol.7_Issue.2_April2023/GIJA	Peer reviewed Journal
6	Internet Experience & Trust helps in positive attitude towards Internet Banking	Dr Meenakshi Kharb	Management	International Journal of Management, IT and Engineering	2023	2249-0558.	www.indiannjournals.com	https://www.ijmra.us/project%20doc/2017/IJMIE_APRIL2017/IJ	Peer reviewed Journal
7	A technical review- Performance of Homogenous Charge Compression Ignition (HCCI) combustion in Diesel Engine with Alternative Fuel	Pawan Kishore Jha	Department of Management Studies	Journal of Biofuels	2023	0976-4763	https://www.indianjournals.com/ijor.aspx?target=ijor:jbf&type=home	https://www.indianjournals.com/ijor.aspx?target=ijor:jbf&volume=13&issue=2&article=002	Peer reviewed Journal

8	A STUDY ON CONSUMERS PERCEPTION AND SATISFACTION REGARDING DOORSTEP DELIVERY OF PUBLIC SERVICES SCHEME WITH SPECIAL REFERENCE TO REVENUE DEPARTMENT SERVICES IN DELHI.	Monika sharma	Management	INTERNATIONAL JOURNAL OF NOVEL RESEARCH AND DEVELOPMENT	2023	2456-4184	IJNRD - UGC CARE Journal Norms and Guidelines follow - International Journal of Novel Research and Development	https://www.researchgate.net/profile/Sushil-Kumar-2343_A_STUDY_ON_CONSUMERS_PERCEPTION_AND_SATISFACTION_RESEARCHING_DOORS	yes
9	Comprehensive analysis of HR Practice	Preeti verma, Dr.Simranjeet kaur Bagga	Management	South India journal of social science	2023	0972-8945	https://journal.sijss.com/index.php/home	https://naac.meri.edu.in/wp-content/uploads/2023/10/Number-of-	UGC CARE LISTED
10	A Systematic Study on Student Performance Prediction from the Perspective of Machine Learning and Data Mining Approaches	Dr. Rashmi Jha	IT	International Conference on Communication & electronic Systems	2023		https://icoecs.org/	https://naac.meri.edu.in/wp-content/uploads/2023/10/Number-of-research-papers-	Peer reviewed Journal
11	Linking technology with HR	Preeti Verma, jyoti Vashisht	management	Ayudh publication peer reviewed journal	2023	2321:2160	www.ayudhpublication.com	www.ayudhpublication.com/ayudh/	Peer reviewed Journal
12	Technology enabled communication during COVID 19: analysis of tweets from top ten Indian IT companies using NVIVO	Swati Chawla; Dr. Puja Sareen; Dr. Sangeeta Gupta	Management	International Journal of Information Technology (Singapore)	2023	25112112 25112104	https://www.springer.com/journal/41870	file:///C:/Users/Gagan/deep/Downloads/s41870-023-01242-6%20(1).pdf	http://www.scopus.com/inward/record.url?eid=85152431227&
13	COVID-19: Job insecurity as a moderator of e-learning acceptance in Indian organisations	Swati Chawla & Dr. Sangeeta Gupta Sheela Narang	Management	SA JOURNAL OF HUMAN RESOURCE MANAGEMENT	2023	2071078X, 16837584	https://aosis.co.za/about-journals/	https://doi.org/10.4102/sajhrm.v21i0.2130	scopus
14	A study on the impact of Global economic Crisis on Indian IT industry	Shweta & Preeti	Management	Surabhi	2023	Vol 1 Issue 71	https://www.ayudhpublication.com/surabhi/	naac.meri.edu.in	PEER REVIEWED
15	Analysis of Customer' satisfaction towards self-service Technologies in Delhi-NCR	DR NEHA SHIVANI	Management	Journal of The Asiatic Society of Mumbai	2023	Vol 13, Issue 1, No. 13, ISSN no:0972-0766	https://www.asiaticsociety.org.in/journal/	https://www.asiaticsociety.org.in/journal/	UGC care Approved
16	Consumer's attitudes towards the sustainable products	Dr Meenakshi Kharb	Management	Management Decision	2023		https://www.emerald.com/insight/publication/issn/0025-1747	https://www.emerald.com/insight/publication/issn/0025-1747	UGC CARE LISTED
17	A Study of AI based Technique in Image Processing	Lakshmi Kumari	IT	International Journal for Multidisciplinary Research (IJFMR)	2023	March Vol 5 Issue 2, E-ISSN: 2582-	https://www.ijfmr.com/	https://doi.org/10.36948/ijfmr.2023.v05i02.1997	PEER REVIEWED
18	Linking Technology with Employee Performance	Preeti Verma, jyoti Vashisht	Management	Ayudh International peer reviewed Refreedjournal	2023	Vol 1 issue 92 ISSN : 2321-2160	https://www.ayudhpublication.com/page/Reviewed_Issues	https://www.ayudhpublication.com/page/Reviewed_Issues	PEER REVIEWED
19	An Analysis of Consumers' Preferences in the Era of Digitalization	Ishwar Singh	Management	Journal of Consumer Research	2023	ISSN: 0093-5301	https://academic.oup.com/jcr/advanced-search?page=1&fl_SiteID	https://academic.oup.com/jcr/advanced-search?page=1&fl_Si	Scopus

20	Make in India : A Platform to Grow Business in India	Ishwar Singh	Management	International Research Journal of Management Science and Technology	2023	ISSN 2250 - 1959 (online) ISSN 2348 -	https://sloap.org/journals/index.php/irjmis/	https://sloap.org/journals/index.php/irjmis/	UGC CARE LISTED
21	Study of Calendar Anomalies in Indian Stock Market	Ishwar Singh	Management	Journal of Business Research	2023	March, ISSN: 0148-2963	https://www.sciencedirect.com/journal/journal-of-business-research	https://www.sciencedirect.com/journal/journal-of-business-research	scopus
22	Is there Information Dissemination in India from Asian Stock Market	Ishwar Singh	Management	Journal of Urban Management	2023	Feb 2023 ISSN: 2589-0360	https://www.sciencedirect.com/journal/journal-of-urban-management	https://www.sciencedirect.com/journal/journal-of-urban-management	scopus
23	The study of trust factor of Whatsapp news information among the youth of Delhi.	Mr. Sorabh Kumar Aggarwal	BAJMC	Sanchar Sarokar	2022	ISSN No.2583-1453, Vol.1, Issue 4	https://www.google.com/url?sa=i&url=http%3A%2F%2Fsancharsarokar.in	http://sancharsarokar.in/wp-content/uploads/2022	PEER REVIEWED
24	Analyse various attacks on MANET (Mobile Ad-Hoc Network) and its reporting in media	Mr. Sorabh Kumar Aggarwal	BAJMC	Vidyawarta	2022	ISSN No. 2319-9318, April To June 2022	http://www.vidyawarta.com/	https://naac.meri.edu.in/wp-content/uploads/2023	PEER REVIEWED
25	India's election campaign by Political Parties: The impact of social media on youth voters	Mr. Sorabh Kumar Aggarwal	BAJMC	Shodh Ritu	2022	ISSN No. 2454-6283, Vol 1 Issue 30	http://www.shodhritu.com/	https://naac.meri.edu.in/wp-content/uploads/2023	PEER REVIEWED
26	Binge Watching: Detrimental Impacts of IT & its Reportage	Mr. Sorabh Kumar Aggarwal	BAJMC	Ayudh	2022	ISSN No. 2321-2160, vol 1 issue 89	http://www.ayudhpublication.com/	https://naac.meri.edu.in/wp-content/uploads/2023/10/Number-of-	PEER REVIEWED
27	Implementation of 5S in Indian Firms	Professor (Dr.) Manoj Kumar	Management	IITM Journal of Management & IT	2022	0976-8629	https://www.iitmjanakpuri.com/iitmjournal/data/2022_Vol13_No1_it6a.pdf	https://www.iitmjanakpuri.com/iitmjournal/data/2022_Vol13_No1_it6a.pdf	yes
28	The New Environmentally Extended Input-Output Analysis to Measure Global Warming Potential in China	Professor (Dr.) Manoj Kumar & Deepshikha Kalra	Management	Asian Journal of Economics and Business	2022	2582-3086	https://papers.ssrn.com/sol3/papers.cfm?abstract_id=4070743	https://papers.ssrn.com/sol3/papers.cfm?abstract_id=4070743	yes
29	A Study of Doorstep Food Delivery Services in Delhi NCR	Monika Sharma	Management	Asian Journal of Organic & Medicinal Chemistry	2022	2456-8937	https://ajomc.asianpubs.org/	https://ajomc.asianpubs.org/Upload/Files/AJOMC%20Vol.%207%20No.%202%20April%20-	yes
30	Managerial Effectiveness and its correlates: A Conceptual Approach	Dr Pooja Singh Negi	Management	Vimarsh-An Endeavour to Share Knowledge	2022	0976-5174	https://www.ifmuniversity.ac.in/vimarsh/download/13_2_5.pdf	https://www.ifmuniversity.ac.in/vimarsh/download/13_2_5.pdf	yes
31	COMPARATIVE STUDY OF SYMMETRIC KEY - DES, AES,VANYANJATI	DR. SUMIT CHAUHAN	IT	VANYANJATI	2022	VOL. LXVII NO. 2 ISSN - 975-0649	https://catalogue.nla.gov.au/catalog/2568020	https://catalogue.nla.gov.au/catalog/2568020	Print Journal

32	Wellness Programs an Employee Engagement technique Pre and During Pandemic: A systematic literature review	Swati Chawla; Dr. Puja Sareen; Dr. Sangeeta Gupta	Management	ECS Transactions	2022	1938-5862	https://iopscience.iop.org/journal/1938-5862	https://iopscience.iop.org/article/10.1149/10701.3505ecst	http://www.scopus.com/inward/record.url?eid=2-s2.0-85130538968&partnerID=MN8TOARS
33	Implementation of 5S in Indian Firms	Professor (Dr.) Manoj Kumar	Management	IITM Journal of Management & IT	2022	0976-8629	https://www.indianjournals.com/ijor.aspx?target=ijor:iitmjmit&type=home	https://www.iitmjanakpuri.com/iitmjournal/data/2022_Vol13_No1_it6a.pdf	yes
34	The New Environmentally Extended Input-Output Analysis to Measure Global Warming Potential in China	Professor (Dr.) Manoj Kumar	Management	Asian Journal of Economics and Business	2022	2582-3086	https://www.arfjournals.com/ajeb	https://www.arfjournals.com/ajeb	yes
35	Employee engagement strategy: Building an engaged workforce during COVID 19 with special reference to manufacturing sector in India	Swati Chawla; Dr. Puja Sareen; Dr. Sangeeta Gupta	Management	IGI Global	2022	978-166845276-9, 978-166845274-5	https://www.igi-global.com/	https://www.igi-global.com/gateway/chapter/310771	pus.com/record/display.uri?eid=2-s2.0-85161317218&origin=inward&
36	THE ORGANIZATIONAL CULTURE-MANAGERIAL EFFECTIVENESS REALTIONSHIP-A META-ANALYTIC APPROACH ,	Dr Pooja Singh Negi	Management	PSU Research Review	2021	ISSN N. 0976-5174	doi/10.1108/PRR-05-2018-0014/full/html	https://www.emerald.com/insight/content/doi/10.1108/PRR-05-2018-0014/full/html	Scopus
37	An exploratory study of factors affecting employee engagement in the IT sector during pandemic using regression analysis	Swati Chawla; Dr. Puja Sareen; Dr. Sangeeta Gupta	Management	Journal of Information and Optimization Sciences	2022	0252-2667 / 2169-0103	https://www.tandfonline.com/toc/tios20/current	https://www.igi-global.com/chapter/employee-engagement-strategy/310771	bofscience.com/wos/woscc/full-record/WOS:00089232380001
38	Behavioral Economics - A Review & Bibliometric Analysis	Prof.(Dr.) DEEPSHIKHA KALRA	Management	Journal of Economics, Finance and Management Studies	2022	April, ISSN (print): 2644-0490, ISSN (online): 2644-	https://ijefm.co.in/v5i4/Doc/21.pdf	DOI: 10.47191/ijefms/v5-i4-21	UGC care listed
39	EMPLOYEE ENGAGEMENT STRATEGY: BUILDING AN ENGAGED WORKFORCE DURING COVID-19 WITH SPECIAL REFERENCE TO MANUFACTURING SECTOR IN INDIA	Ms Swati Chawla	Management	IGI Global	2022	ISBN NO. 13: 9781668452745	https://www.igi-global.com/gateway/chapter/310771	https://www.igi-global.com/gateway/chapter/310771	scopus

40	IMPACT OF INSTITUTIONAL ARRANGEMENTS ON CAREER GROWTH OF WOMEN IN IT INDUSTRY: A CASE STUDY OF DELHI, NCR.	DR NEHA SHIVANI	Management	International peer reviewed refereed journal	2022	ISSN NO. 0378-4568.	https://www.researchjournals.in/	https://naac.meri.edu.in/wp-content/uploads/2023/10/Number-of-research-papers-	Peer reviewed
41	Artificial Intelligence and a Digital Twin are effecting building energy Management	Dr. Rashmi Jha	IT	ICSES	2022	978-1-6654-7413-9/22	DOI: 10.1109/ICSES55317.2022.9914233	https://naac.meri.edu.in/wp-content/uploads/2023/10/Number-of-	Peer reviewed Journal
42	Impact of Violence in Media Reports on Social Behaviour of Youth of West Delhi	Mr. Sorabh Kumar Aggarwal & Dilip Kumar	JMC	Communicator LVII (3)	2022	106-111, ISSN: 0588-8093	https://gceaonline.org/publications/the-communicator/	https://naac.meri.edu.in/wp-content/uploads/2023/10/Number-of-	Peer reviewed Journal
43	A SURVEY OF MACHINE LEARNING AND QUANTUM COMPUTING FOR 5G/6G COMMUNICATIONS SYSTEMS	MS. SIMMI MADAAN	IT	NeuroQuantology	2022	Volume 20 issue	https://www.neuroquantology.com/	doi:10.48047/nq.2022.20.22.NQ10079	Scopus
44	Empirical study on Digital Rupee- a step towards Digital Transformation	Shweta & Jyoti	Management	Surabhi	2022	Volume 1 Issue	ISSN: 2349-4557	https://naac.meri.edu.in/wp-content/uploads/2023/10/Number-of-	PEER REVIEWED
45	India's election campaign by Political Parties: The impact of social media on youth voters	Sorabh & Ajay J	Management	Shodhritu	2022	Vol 1 Issue 30	ISSN 2454-6283	https://naac.meri.edu.in/wp-content/uploads/2023/10/Number-of-	PEER REVIEWED
46	OPPORTUNITIES AND CHALLENGES FACED BY TOURISM SECTOR IN INDIA	DR NEHA SHIVANI	Management	international peer reviewed refereed journal	2022	Vol 1	ISSN NO. 2349: 4557	https://naac.meri.edu.in/wp-content/uploads/2023/10/Number-of-	Peer reviewed
47	AN EMPIRICAL STUDY OF ONLINE RECRUITMENT TOOLS & THEIR EFFECTIVENESS FROM JOB SEEKERS POINT OF VIEW	MS. JYOTI VASHISHT/MS . SHWETA AHUJA	Management	Ayudh publication peer reviewed journal	2022	ISSN 2321-2160	https://www.ayudhpublication.com/	https://naac.meri.edu.in/wp-content/uploads/2023/10/Number-of-research-papers-published-per-	Peer Reviewed
48	A Comparative study of Editorial Pages of Hindustan and Dainik Jagran NewsPaper on Rural Issues	Rahul kumar	Management	Interdisciplinary Multilingual refereed Journal	2022	ISSN: 2394-5303 Vol 01 Issue 95	https://www.vidyawarta.com/02/?p=4269	https://www.vidyawarta.com/02/?p=4269	Peer Reviewed
49	ICT and its Role in Education During Covid-19 Pandemic	Rahul kumar	Management	Shodh Ritu	2022	Dec 2022 ISSN: 2454-6283, Vol 1 Issue 30	https://www.shodhritu.com/	https://www.shodhritu.com/	Peer Reviewed

50	GAMIFICATION IN HRM:AN OVERVIEW-	MS.SHEELA NARANG	Management	ECS Transactions	2022	Volume 107, Number 1, ISBN NO.978-160768539-5	https://iopscience.iop.org/journal/1938-5862	DOI 10.1149/10701.3573e	Scopus
51	An Insight into predictive Analytics Techniques	Lakshmi Kumari	IT	for research in Applied Science & Engineering Technology(IJRASET)	2022	December 2022, Vol 10 , Issue XII, ISSN no: 2321-9653	https://www.ijraset.com/past-issue.php	m/ijraset-volume/volume10-issuexii-december2022	Peer Reviewed
52	Impact of Online services on the customer purchasing behavior and satisfaction derived from online shopping	DR NEHA SHIVANI	Management	Journal of Management and Entrepreneurship	2022	Vol 16, NO4 (II), october-december 2022, ISSN: 2229-5348	https://www.jmeonline.in/	gate.net/profile/Parul-Agarwal-19/publication/376609432_IMPACT_OF_ONLINE_SERVICES_ON_THE_CUSTOMER_PURCHASING_BEHAVIOR_AND_SATISFACTION_DERIVED_FROM_ONLINE_SHOPPING/links/65804ab12f6	UGC CARE LISTED
53	IMPLEMENTATION OF INNOVATIVE STRATEGIES ON ENTREPRENEURSHIP BUSINESS AS A DRIVER FOR ECONOMIC DEVELOPMENT AMONG EMERGING ECONOMIC	Prof.(Dr.) DEEPSHIKHA KALRA	Management	KOREA REVIEW OF INTERNATIONAL STUDIES	2022	ISSN -1226-4741, Volume 15 Issue 34 May 2022	https://kristudies.org/	https://www.researchgate.net/profile/Padmakar-Shahare/publication/361877591_IMPLEMENTATION_OF_INNOVATIVE_STRATEGIES_ON_ENTREPRENEURSHIP_BUSINESS_AS_A_DRIVER_FOR_ECONO	UGC care listed
Academic Year 2021-2022									
54	Smart Education: A Proposed IoT based interoperable architecture to make Real Time decisions in Higher Education	Simmi Madaan	Research scholar, Computer Engineering	Revista Geintec-Gestao Inovacao E Tecnologias	2021	2237-0722	https://revistageintec.net/index.php/journal	http://revistageintec.net/old/wp-content/uploads/2022/03/2589.pdf	yes
55	Multi-machine learning Binary Classification, Feature Selection and Comparison Technique for Predicting Death Events Related to Heart Disease	Prof. (Dr.) Ritu Aggarwal, Saurabh Pal	IT	WORLD JOURNAL OF ENGINEERING RESEARCH AND TECHNOLOGY	2021	ISSN NO. 0975-2366	https://www.wjert.org/	https://www.wjert.org/	UGC care listed

56	A STRATEGIC APPROACH FOR "WORK FROM HOME IN COVID-19 TIMES"	DR. SHIKHA GUPTA	Management	MERI Journal of Management & IT	2021	2093, Volume 14-15, Number 1-2 April & October, 2021	l/wp-content/uploads/2022/04/Abstract-PDF-IT-Journal-25-4-22.pdf	urnal/wp-content/uploads/2022/04/Abstract-PDF-IT-Journal-25-4-22.pdf	Peer reviewed
57	Bhutan: The Land of Scenic Beauty	Ms. Amanpreet	Management	Bhutan Panorama	2021	Vol 5 Issue 9-10, July-dec 2021	http://meri.edu.in/journal/	http://meri.edu.in/journal/	Peer Reviewed
58	A Case Study of Indian Electrical and Electronics Industry for Green Supply Chain Management	Professor (Dr.) Manoj Kumar	Management	International Journal of Soft Computing and Engineering	2021	2231-2307	https://www.ijscce.org/	https://www.ijscce.org/	yes
59	Bicycle Industry and Its Growth in India - A Case Study	Professor (Dr.) Manoj Kumar	Management	International Journal of Case Studies in Business, IT, and Education	2021	2581-6942	https://srinivaspublication.com/journal/index.php/ijcsbe/home	https://papers.ssm.com/sol3/papers.cfm?abstract_id=4071443	yes
60	The Role of Information Technology in Project Management	Professor (Dr.) Manoj Kumar	Management	Journal of Physics: Conference Series	2021	1742-6596	https://iopscience.iop.org/journal/1742-6596	https://iopscience.iop.org/journal/1742-6596	yes
61	A Comparative Study on Awareness of Society Regarding Waste Management Practices in Jind and Mahendragarh Districts in Haryana	Dr. Anil Kumar Grewal	Management	International Research Journal of Management Sociology & Humanities	2021	978-93-5570-001-8, (ISSN 2277 - 9809 (online)	http://www.irjmsh.com/	http://www.irjmsh.com/	UGC care Approved
62	A STUDY ON THE COMPARISON BETWEEN JOURNALISTIC FEEDS AND AUDIENCE NEEDS IN SPORTS JOURNALISM	Mr. Sorabh Kumar Aggarwal	JMC	Shodh Sarita	2021	ISSN NO. 2348-2397.	http://seresearchfoundation.in/	http://www.ijscce.org/journal/wp-content/uploads/2023/10/Number-of-research-papers-	UGC Care Listed
63	EMPLOYEE ASSOCIATION, COMMITMENT AND HABITUATION IN THE TIME OF COVID-19: IMPUTATION FOR HUMAN RESOURCE MANAGEMENT	Dr Maitri	Management	PSYCHOLOGY AND EDUCATION	2021	ISSN: 00333077	http://psychologyandeducation.net/pae/index.php/pae	https://papers.ssm.com/sol3/papers.cfm?abstract_id=3886475	scopus
64	CULTURAL ADAPTABILITY AND WORKPLACE PERFORMANCE OF INDIAN SERVICE SECTOR	Dr Pooja Singh Negi	Management	Indian Management studies Journal	2022	ISSN : 0974-4355		http://www.ijscce.org/journal/wp-content/uploads/2023/10/Number-of-research-papers-	Scopus
65	SOCIAL MEDIA & ITS REPERCUSSIONS: ANALYZING SOCIAL MEDIA CONTENT AND ITS EFFECTS ON DELHI YOUTH	Mr. Sorabh Kumar Aggarwal	JMC	Sanchar Sarokar	2021	1453, April-June, 2021, Vol.1, Issue 1 Page Nos. 18-	http://www.ijscce.org/journal/wp-content/uploads/2023/10/Number-of-research-papers-	http://www.ijscce.org/journal/wp-content/uploads/2023/10/Number-of-research-papers-	PEER REVIEWED

66	AN IMPROVED FLUX LIMITER USING FUZZY MODIFIERS FOR HYPERBOLIC CONSERVATION LAWS	DR. RUCHIKA LOCHAB	Management	Mathematics & computer in Simulation	2021	Volume 181, March 2021, Pages 16-37	article/abs/pii/S0378475420303207	https://www.sciencedirect.com/science/article/abs/pii/S0378475420303207	Scopus
67	RECOMMENDATION SYSTEM OF BUSINESS INTELLIGENCE INTEGRATION USING ARTIFICIAL INTELLIGENCE	Dr. Rashmi Jha	IT	Design Engineering	2021	ISSN: 0011-9342 Year 2021	https://ores.su/en/journals/design-engineering-toronto/	https://ores.su/en/journals/design-engineering-toronto/	yes
68	Bicycle Industry and Its Growth in India - A Case Study	Professor (Dr.) Manoj Kumar	Management	International Journal of Case Studies in Business, IT, and Education	2021	2581-6942	https://srinivaspublication.com/journal/index.php/ijcsbe	https://papers.ssrn.com/sol3/papers.cfm?abstract_id=4071443	yes
Academic Year 2020-2021									
69	STRATEGIZING SOCIAL MEDIA MARKETING IN INDIA: A REVIEW	Monika Sharma	Management	Journal of Emerging Technologies and Innovative Research	2020	2349-5162	https://jetir.org/	https://www.jetir.org/archive?v=7&i=2&j=February%202020	yes
70	A Novel normalized Adaptive Optimization Technique for Neural Networks	Dr. Sangeeta Gupta	Management	International Journal of Theory & Application	2020	ISSN: 0974-5572 Vol. 10, Issue 19	https://onlinelibrary.wiley.com/journal/1097007X	7.cloudfront.net/54383405/J1387481-libre.pdf?1504935223=&response-content-	yes
71	Impact of Information Sharing, Collaboration and Trust on Vendor-Buyer Relationship	Dr. Parmjot Singh	Management	Small Enterprises Development, Management & Extension Journal	2020	Volume 46, Issue 3	https://doi.org/10.1177/0970846419863872	gate.net/profile/Parmjot-Singh/publication/338899061_Impact_of	yes
72	Elimination and Backward Selection of Features (P-Value Techniques) In Prediction of Heart Disease by Using Machine Learning Algorithms	Dr. Ritu Aggarwal/Mr. Saurabh Pal	IT	Turkish Journal of Computer and Mathematics Education	2020	Vol. 12 No. 6 (2021)	https://doi.org/10.17762/turcomat.v12i6.5765	https://doi.org/10.17762/turcomat.v12i6.5765	yes
73	Analysis of Cryptography - Algorithm and Security	Dr. Sumit Chauhan	IT	Airo International Research Journal	2020	Volume VI 2320-3714	https://www.airo.co.in/	in/wp-content/uploads/2023/10/Number-of-research-papers-published-per-teacher.pdf	Peer reviewed
74	Propound Algorithms for Association Rules Mining with Reference to Some Applications	Dr. Rashmi Jha	IT	International Journal of Engineering Innovation & Research	2020	2277-5668	http://hdl.handle.net/10603/442804	http://hdl.handle.net/10603/442804	yes

75	HR Analytics in digital age: A study of existing and upcoming challenges.	Chawla, Dr Sangeeta Gupta & Dr Puja Sareen	Management	Wesleyan Journal of Research	2020	9751386	http://www.wesleyanjournal.in/	http://www.wesleyanjournal.in/	scopus
76	A Review on Phishing Attack in Detection of Adhoc Network	Mr. Raj Kumar Singh/Dr. Rahsmi Jha	IT	JOURNAL OF RESEARCH AND ANALYTICAL REVIEWS	2020	2349-5138	https://www.ijrar.org/	in/wp-content/uploads/2023/10/Number-of-research-papers-	Peer reviewed
77	Wellness programs an employee engagement techniues pre and during pandemic: a systematic literature review	Ms swati Chawla & Dr Puja Sareen	Management	ECS Transactions	2020	1938-5862	https://iopscience.iop.org/article/10.1149/10701.3505ecst/meta	https://iopscience.iop.org/article/10.1149/10701.3505ecst/meta	UGC care listed
78	Cyber Forensics	Dr. Sumit Chauhan	IT	MERI Journal of Management & IT	2020	0974-2093	http://meri.edu.in/journal/	in/wp-content/uploads/2023/10/Number-of-	Peer reviewed
79	Sequential Feature Selection and Machine Learning Algorithm-Based	Ms Ritu Aggarwal	IT	SN Computer Science	2020	Vol 1 Issue 6 Article 344	https://www.springer.com/journal/42979	https://link.springer.com/article/10.1007/s42979-020-00370-1	scopus
80	Impact of institutional arrangements on career growth of women in IT industry: A case study of Delhi, NCR	Dr Neha Shivani	Management	Anvesak	2020	0378-4568	https://www.spiesr.ac.in/Anvesak/Current+Issue	in/wp-content/uploads/2023/10/Number-of-research-papers-published-per-	UGC CARE LISTED
81	Sequential Feature Selection and Machine Learning Algorithm-Based	Ms Ritu Aggarwal	IT	SN Computer Science	2020	Vol 1 Issue 344	https://www.springer.com/journal/42979	https://www.springer.com/journal/42979	Scopus
82	An empirical study on effectively managing Buyer Supplier Relationship: A case of Indian Automobile Industry	Dr. Parmjot Singh	Management	International Journal of Psychosocial Rehabilitation	2020	ISSN:1475-7192	https://www.psychosocial.com/	https://www.psychosocial.com/	scopus
83	IMMBOD- Integrated Machine Learning Model for Botnet Detection	Dr. Parmjot Singh	Management	International Journal of Advanced Science and Technology	2020	ISSN: 2005-423	http://sersc.org/journals/index.php/ijast	http://sersc.org/journals/index.php/ijast	UGC care Approved
84	CONTRIBUTION OF DELHI TOURISM IN DEVELOPMETN OF DELHI	DR NEHA SHIVANI	Management	International peer reviewed refreed journal	2020	ISSN NO. 2321-2160	https://www.researchjournals.in/	in/wp-content/uploads/2023/10/Number-of-research-papers-	Peer reviewed
85	Impact of Information Sharing, Collaboration and Trust on Vendor-Buyer Relationship	Dr. Parmjot Singh	Management	Small Enterprises Development, Management & Extension Journal	2020	ISSN: 09708464	https://doi.org/10.1177/0970846419863872	gate.net/profile/Parmjot-Singh/publication/338899061_Impact_of_	UGC CARE LISTED

86	EMPIRICAL ANALYSIS OF DOMESTIC AND FOREIGN TOURIST IN DELHI	DR NEHA SHIVANI	Management	International peer reviewed refereed journal	2020	ISSN NO. 2349: 4557	https://www.researchjournals.in/	in/wp-content/uploads/2023/10/Number-of-research-papers-	Peer reviewed
87	BADALTE CINEMA KI BADALTI NARI	Dr Dilip Kumar	JMC	Vidhyaati	2020	ISSN : 2319-9318	https://naac.meri.edu.in/criterion-iii/	https://naac.meri.edu.in/criterion-iii/	Print Journal
88	Feminist reflections in Contemporary Punjabi Cinema	Dr Dilip Kumar	JMC	Vidhyaati	2020	ISSN : 2319-9318	https://naac.meri.edu.in/criterion-iii/	https://naac.meri.edu.in/criterion-iii/	Print Journal
89	UNDERSTANDING INTEROPERABILITY IN INTERNET OF THINGS	MS. SIMMI MADAAN	IT	Solid state technology	2020	Volume 63 No 2	https://www.solidstatetechnology.us/index.php/JSS/article/view/9984	https://www.solidstatetechnology.us/index.php/JSS/article/view/9984	Scopus
90	INFORMATION NEED ASSESSMENT OF HEALTH CARE WORKSHOP IN LARGE HOSPITALS OF DELHI: AN EMPIRICAL STUDY	DR. SANGEETA GUPTA	Management	International Journal of Information Technology	2020	12, pages907-914	DOI.ORG/10.1007/S41870-018-0205-1	DOI.ORG/10.1007/S41870-018-0205-1	Scopus
91	PROCESS AUTOMATION WITH INCREASING PRODUCTIVITY AND IMPROVING PRODUCT QUALITY USING MACHINE LEARNING	Jha/MR. GOVIND MURARI UPADHYAY	Management	International Journal of Engineering and Advanced Technology	2021	Vol 10 Issue 3	net/publication/349748319_Novel_Approach_for_Robotic_Process_Automation_with_Increasing_Pro	gate.net/publication/349748319_Novel_Approach_for_Robotic_Process_Automation_	Print Journal
92	An empirical study on effectively managing Buyer Supplier Relationship: A case of Indian Automobile Industry	Dr Deepshikha Kalra	Management	International Journal of Psychosocial Rehabilitation	2020	Vol 24, Issue 08, 2020	https://www.psychosocial.com/	https://www.psychosocial.com/	UGC care listed
Academic Year 2019-2020									
93	An Investigation of Vendor Buyer Dimensions in Automobile Industry	Dr. Parmjot Singh	Management	Test Engineering and Management	2019	ISSN: 0193-4120 Page No. 2147 - 2156	net/profile/Parmjot-Singh/publication/338899322_294-Article_Text-495-2-10-	gate.net/profile/Parmjot-Singh/publication/338899322_294-	UGC care listed
94	THE ROLE OF MASS COMMUNICATION IN BUSINESS SPECIALLY IN TERMS OF BUYERS AND SUPPLIERS	DILIP KUMAR & MR. SACHIN KUMAR	JMC	Academia Journal of C.M. College	2020	2321-9734	https://portal.issn.org/resource/ISSN/2321-9734	https://portal.issn.org/resource/ISSN/2321-9734	UGC care Approved
95	Factors Influencing the Prescription Behaviour of Doctors-An Insight for the Pharmaceutical CRM Strategy Formulation,	Dr. Gurpreet Kaur Chhabra	Management	IRA- International Journal of Management & Social Sciences	2019	ISSN 2455-2267.	https://journals.foundationsspeak.com/index.php/ijmss/index	https://journals.foundationsspeak.com/index.php/ijmss/index	UGC care listed

96	Patient's Death Events Prediction and Diagnosis in Heart Disease	Ms. Nidhi Pruthi	Information Technology	International Journal for Research in Applied Science and Engineering Technology	2019	ISSN 2321-9653	https://www.ijraset.com/	https://www.ijraset.com/m/	UGC care listed
97	ROLE OF MSME'S IN EMPLOYMENT GENERATION IN INDIA	DR. PARMJOT SINGH /DR. DEEPSHIKHA KALRA	Management	IJRSS	2019	ISSN 2249-2496, VOL 9 MAY2019	https://ijrss.org/index.php/ijrss	gate.net/profile/Amit-Kumar-583/publication/342490888_Purakala_UC_Care_Journal_ROLE_OF_MSME'S_IN	UGC care listed
98	IMPACT OF INFORMATION SHARING, COLLABORATION AND TRUST ON VENDOR-BUYER RELATIONSHIP	Dr. Parmjot Singh	Management	Enterprises Development, Management & Extension Journal)	2019	Vol 46 Issue 3,	DOI:10.1177/0970846419863872	gate.net/profile/Parmjot-Singh/publication/338899061_Impact_of_	UGC care listed
99	EXTENT OF SEXUAL HARASSMENT AT WORKPLACE : A STUDY OF BANKS AND INSURANCE COMPANIES IN INDIA	Dr. Parmjot Singh	Management	Journal of Research in Engineering, IT and Social Sciences	2019	0588, VOL. 9, NO. 1, JANUARY, 2019	ISSN 2250-0588	7.cloudfront.net/59057651/IJREISS_2616_2105320190427-116087-187xbrk-	UGC care listed
100	IMPACT OF EXPORT OF SEZS ON INDIAN ECONOMY	Dr. Parmjot Singh	Management	IJRAR	2019	ISSN 2349-5138, , VOL. 6, NO. 2, APRIL, 2019	e ISSN 2348 –1269, Print ISSN 2349-5138	gate.net/profile/Parmjot-Singh/publication/338899398_Impact_of_	UGC care listed
101	IMPACT OF ORGANISATIONAL CULTURE PARADIGM ON WORKPLACE SUSTAINABILITY	Dr Pooja Singh Negi	Management	The Indian Journal of Commerce	2019	ISSN NO.2454-6801	https://abcdindex.com/Journal/The-Indian-Journal-of-Commerce-2454-6801	m/Journal/The-Indian-Journal-of-Commerce-2454-6801	UGC care listed
102	FACTORS INFLUENCING THE PRESCRIPTION BEHAVIOUR OF DOCTORS- AN INSIGHT FOR THE PHARMACEUTICAL CRM STRATEGY FORMULATION	Dr. Gurpreet Kaur Chhabra	Management	IRA-IJMSS	2019	ISSN 2455-2267, VOL 15 ISSUE 04 (SEP,2019)	https://journals.research-advances.org/jmss/	https://journals.research-advances.org/jmss/	UGC care listed
103	Conceptual Review on Employee Engagement and its drivers	MS. MAITRI AND DR. KUMARI GARGI	MERI Journal of management & IT	MERI Journal of management & IT	2019	Volume 12 Number 2 April, 2019	l/wp-content/uploads/2019/07/MERI-IT-Abstract-April-2019.pdf	DOI : 10.25089//MERI/2018/v12/i2/182834	yes
104	STRATEGIZING SOCIAL MEDIA MARKETING IN INDIA: A REVIEW	Dr Dilip Kumar	JMC	Vanyajat	2019	2349-5162	https://naac.meri.edu.in/criterion-iii/	https://naac.meri.edu.in/criterion-iii/	Print Journal
105	BHARTIYA PATRKARITA MEN GANDHI JI KA CHITRAN : VARTMAN PATRKARITA KE SANDARBH MEN	Dr Dilip Kumar	JMC	Vanyajat	2019	2349-5162	https://naac.meri.edu.in/criterion-iii/	https://naac.meri.edu.in/criterion-iii/	Print Journal

106	MAHILAYON KE PRATI PARIWARTIT HONE WALI MANSIKTA PAR SAMUDAYIK RADIO AK PRABHAV	Dr Dilip Kumar	JMC	Vidhyaati	2019	ISSN : 2319-9318	https://naac.meri.edu.in/criterion-iii/	https://naac.meri.edu.in/criterion-iii/	Print Journal
107	BADALTE CINEMA KI BADALTI NARI	Dr Dilip Kumar	JMC	Vidhyaati	2019	ISSN : 2319-9318	https://naac.meri.edu.in/criterion-iii/	https://naac.meri.edu.in/criterion-iii/	Print Journal
108	SAMUDAYIK RADIO KI SAMAJ MEN PRASANGIKTA	Dr Dilip Kumar	JMC	Vidhyaati	2019	ISSN : 2319-9318	https://naac.meri.edu.in/criterion-iii/	https://naac.meri.edu.in/criterion-iii/	Print Journal
109	A Review on Phishing Attack in Security Detection	Mr. Raj Kumar Singh/Dr. Rahsmi Jha	IT	IJRECE	2019	IJRECE VOL. 7 ISSUE 1 (JANUARY-MARCH 2019)	http://www.i2or-ijrece.com/	https://naac.meri.edu.in/wp-content/uploads/2023/10/Number-of-	Peer reviewed Journal
110	Ensuring Security in Web Development: Few Useful Considerations in Cyber Security	Dr. Sumit Chauhan	IT	International Research Journal of Computers and Electronics Engineering (IRJCEE)	2019	Vol. 3, Iss. 2 IRJCEE-083115-0801-SC-2015-I-2	http://www.i2or-ijrece.com/	https://naac.meri.edu.in/wp-content/uploads/2023/10/Number-of-	Peer reviewed Journal
111	Classification Of High Dimensional Big Data In Distributed Computing Environment Using Fusion Based Learning	Dr. Rashmi Jha	IT	International Journal of science and Research	2019	Issue 12, December 2019, ISSN 2277-8616	_source=bing&vt_keyword=ijar%20journal&vt_campaign=674442892&vt_adgroup=1262240338177	https://naac.meri.edu.in/wp-content/uploads/2023/10/Number-of-	scopus
112	DIGITALIZATION OF INDIAN LANGUAGES: OPPORTUNITIES & CHALLENGES	MS RITU AGGARWAL /DR DEEPSHIKHA	IT	VANYAJATI	2019	VOL LXVII NO. 2, ISSN 0975-0649	https://portal.issn.org/resource/ISSN/0975-0649	https://naac.meri.edu.in/wp-content/uploads/2023/10/Number-of-	Peer reviewed Journal
Academic Year 2018-2019									
113	A STUDY OF THE CRM STRATEGIES ADOPTED BY THE PHARMACEUTICAL COMPANIES AT THE LEVEL OF RETAILERS(CHEMIST) IN DELHI CITY	Dr. Gurpreet Kaur Chhabra	Management	MERI Journal of Management & IT	2018	ISSN 0974-2093	https://meri.edu.in/journal/wp-content/uploads/2019/02/Abstracts-Oct-2018.pdf	https://meri.edu.in/journal/wp-content/uploads/2019/02/Abstracts-Oct-2018.pdf	UGC care listed
114	DIGITIZATION : MANAGEMENT AND TECHNICAL CHALLENGES IN B2C MARKET A CASE STUDY OF AMAZON.COM IN INDIA, INTERNATIONAL CONFERENCE PROCEEDINGS, ISBN NO. 978-93-84871-07-9	MR. DINESH GAUR, MS JASLEEN KAUR, MS RITU TYAGI AND MS. GURPREET	Management	MERI Journal of Management & IT	2018	ISSN 0974-2093	https://meri.edu.in/journal/	https://meri.edu.in/journal/	yes

115	TO STUDY THE ROLE OF HR ANALYTICS IN PREDICTING THE ECONOMIC VALUE OF ORGANIZATION'S HUMAN CAPITAL INVESTMENT, MJMI, VOL 12, OCT2018	MS. SWATI CHAWLA	Management	MERI Journal of management & IT	2018	ISSN 0974-2093	https://meri.edu.in/journal/	https://meri.edu.in/journal/	yes
116	'IPR- A SOURCE OF COMPETITIVE ADVANTAGE IN PHARMACEUTICAL MARKETING; A CASE OF PRODUCTION OF HUMAN INSULIN THROUGH RECOMBINANT DNA TECHNOLOGY BY NOVO-	MS. GURPREET KAUR CHHABRA	Management	MERI Journal of management & IT	2018	978-93-5300-918-1	https://meri.edu.in/journal/	https://meri.edu.in/journal/	yes
117	FUTURE OF BITCOIN- A REVIEW	Dr Deepshikha Kalra	Management	MERI Journal of Management & IT	2018	Vol. 11, No. 2, April, 2018	https://meri.edu.in/journal/wp-content/uploads/2018/08/Abstarcts-MERI-Journal-April-2018.pdf	10.25089/MERI/2018/v11/i2/173958	Print Journal
118	ESTABLISHING PUBLIC POLICY AS A BRAND WITH SPECIAL REFERENCE TO RSBY	Dr Deepshikha Kalra	Management	MERI Journal of Management & IT	2018	ISSN0974-2093, VOL 11 NUMBER 2, OCT 2018	https://meri.edu.in/journal/wp-content/uploads/2018/08/Abstarcts-MERI-Journal-April-2018.pdf	10.25089/MERI/2018/v11/i2/173963	Print Journal
119	Security: Issues and Challenges	Dr. Sumit Chauhan	IT	MERI Journal of Management & IT	2018	ISSN0974-2093, VOL 11 NUMBER 2, OCT 2018	https://meri.edu.in/journal/wp-content/uploads/2018/08/Abstarcts-MERI-Journal-April-2018.pdf	https://meri.edu.in/journal/wp-content/uploads/2018/08/Abstarcts-MERI-Journal-April-2018.pdf	PEER REVIEWED
120	Ensuring Security in Data Transformation	Dr. Sumit Chauhan	IT	MERI Journal of Management & IT	2018	2093, VOL 11 NUMBER 2, OCT 2018	https://meri.edu.in/journal/wp-content/uploads/2018/08/Abstarcts-MERI-Journal-April-2018.pdf	journal/wp-content/uploads/2018/08/Abstarcts-MERI-Journal-April-2018.pdf	PEER REVIEWED
121	GREEN ACCOUNTING IN INDIA, MERI-JOURNAL OF MANAGEMENT & IT, VOL 11 NUMBER 2, OCT 2017. - ISSN0974-2093	DR. MANDEEP KAUR	Management	MERI Journal of Management & IT	2018	ISSN0974-2093, VOL 11 NUMBER 2, OCT 2018	https://meri.edu.in/journal/wp-content/uploads/2018/08/Abstarcts-MERI-Journal-April-2018.pdf	https://meri.edu.in/journal/	Print Journal
122	IPR IS NOT A CUP OF TEACHERS FRATERNITY: A STUDY OF IPR CHALLENGES, MERI-JOURNAL OF MANAGEMENT & IT, VOL 11 NUMBER 2, OCT 2017. - ISSN0974-2093	DR. SANGEETA GUPTA & MS. MANSI SAXENA	IT	MERI Journal of Management & IT	2018	ISSN0974-2093, VOL 11 NUMBER 2, OCT 2018	https://meri.edu.in/journal/wp-content/uploads/2018/08/Abstarcts-MERI-Journal-April-2018.pdf	10.25089/MERI/2018/v11/i2/173965	Print Journal

123	'A QUALITATIVE RESEARCH REVIEW OF THE CRM STRATEGIES OF THE SELECTED PHARMACEUTICAL FIRMS IN DELHI' MERI-JOURNAL OF MANAGEMENT & IT, VOL 11 NUMBER 1, OCT 2017. - ISSN0974-2093	Dr. Gurpreet Kaur Chhabra	Management	MERI Journal of Management & IT	2018	Vol 11, No 1 (2018), Pagination: 18-38	https://meri.edu.in/journal/wp-content/uploads/2018/05/Abstracts-Oct-2017-Issue.pdf	DOI:10.25089/MERI/2017/v11/i1/164010	Print Journal
124	'PMASCE- POLYMORPHIC AND METAMORPHIC SHELLCODE CREATION ENGINE' MERI-JOURNAL OF MANAGEMENT & IT, VOL 11 NUMBER 1, OCT 2017. - ISSN0974-2093	MS. NAVNEET KAUR POPLI	Management	MERI Journal of Management & IT	2018	Vol 11, No 1 (2018), Pagination: 39-55	https://meri.edu.in/journal/wp-content/uploads/2018/05/Abstracts-Oct-2017-Issue.pdf	10.25089/MERI/2017/v11/i1/164011	Print Journal
125	'DEVELOPING GLOBAL WORKFORCE ACROSS CULTURES'	MS. SWATI CHAWLA	Management	MERI Journal of Management & IT	2018	Vol 11, No 1 (2018), Pagination: 78-89, ISSN0974-2093	https://meri.edu.in/journal/wp-content/uploads/2018/05/Abstracts-Oct-2017-Issue.pdf	DOI:10.25089/MERI/2017/v11/i1/164015	Print Journal
126	'STUDY OF FOREIGN DIRECT INVESTMENT IN INDIA' MERI-JOURNAL OF MANAGEMENT & IT, VOL 11 NUMBER 1, OCT 2017. - ISSN0974-2093	DR. MANDEEP KAUR		MERI Journal of Management & IT	2018	Vol 11, No 1 (2018), Pagination: 90-106	https://meri.edu.in/journal/wp-content/uploads/2018/05/Abstracts-Oct-2017-Issue.pdf	https://meri.edu.in/journal/wp-content/uploads/2018/05/Abstracts-Oct-2017-Issue.pdf	Print Journal
127	PERFORMANCE COMPARISON OF SECOND ORDER CONJUGATE ALGORITHMS IN NEURAL NETWORKS FOR PREDICTIVE DATA MINING"	DR. SANGEETA GUPTA	Management	INTERNATIONAL JOURNAL OF ADVANCED AND APPLIED SCIENCES,	2018	4(8), 68-73.	https://scholar.google.com/scholar?hl=en&as_sdt=0%2C5&q=PERFORMANCE+COMPARISON+OF+SECOND+ORDER+CONJUGATE+ALGORITHMS+IN+NEURAL+NETWORKS	https://scholar.google.com/scholar?hl=en&as_sdt=0%2C5&q=PERFORMANCE+COMPARISON+OF+SECOND+ORDER+CONJUGATE+ALGORITHMS+IN+NEURAL+NETWORKS	UGC care listed
128	PROPOUND ALGORITHMS FOR ASSOCIATION RULES MINING WITH REFERENCE TO SOME APPLICATIONS	Dr. Rashmi Jha	IT	International Journal of Engineering Innovation & Research	2018	Volume 3, Issue 3, ISSN: 2277 – 5668	https://shodhganga.inflibnet.ac.in/handle/10603/442804	https://shodhganga.inflibnet.ac.in/handle/10603/442804	UGC care listed
129	"STUDENTS PERFORMANCE AND EMPLOYABILITY PREDICTION THROUGH DATA MINING : A SURVEY"	DR. SANGEETA GUPTA	Management	International Journal of Applied Engineering Research	2018	VOL. 10(24) JUNE, 2017	DOI: 10.17485/ijst/2017/v10i24/110791	DOI: 10.17485/ijst/2017/v10i24/110791	UGC CARE LISTED

130	Establishing Public Policy as A Brand with Special Reference to RSBY	Dr Deepshikha Kalra & Dr V.K, Bishnoi	Management	MERI Journal of Management & IT	2018	ISSN0974-2093, VOL 11 NUMBER 2, OCT 2018	https://meri.edu.in/journal/wp-content/uploads/2018/08/Abstarcts-MERI-Journal-April-2018.pdf	https://meri.edu.in/journal/	Print Journal
131	Leveraging SMAC for Employer Branding to be an Employer of Choice	Dr Maitri	Management	International Journal of Advanced Trends in Computer Applications	2018	ISSN: 2395-3519 Volume 4, Number 2, February - 2018, pp. 26-29	https://ijatca.com/	7.cloudfront.net/54852802/sm1604024-libre.pdf?1509271126=&response-content-	scopus
132	Comparative analysis of tata motors to other passenger vehicle companies (especially the study on key environmental factors & eco-friendly factors in india)	Dr. Kompal Barara	Management	Inspira- Journal of Modern Management & Entrepreneurship (JMME)	2018	ISSN: 2231-167	https://inspirajournals.com/Current-Issue-JMME	https://inspirajournals.com/Current-Issue-JMME	UGC care Approved
133	Case study regarding the tata motors contribution in saving the environment	Dr. Kompal Barara	Management	Inspira-Journal of Commerce, Economics & Computer Science (JCECS)	2018	Vol. 04 NO. 04	https://inspirajournals.com/Issues/Previous-Issue-JCECS/24/42	https://inspirajournals.com/Issues/Previous-Issue-JCECS/24/42	UGC care Approved
134	A review of HPWBP on Talent Retention	Dr. Sushma Sharma(Main Author)	Management	Research Review Internation Journal	2018	ISSN: 2455-3085 (Online)	https://rrjournals.com/index.php/rrijm	https://rrjournals.com/index.php/rrijm	
135	Impact of demonetisation	Garima Suri	Management	MERI Journal of Management & IT	2018	(2018), Pagination: 78-	l/wp-content/uploads/2018/05/	DOI:10.25089/MERI/2017/v11/i1/164015	Print Journal
136	Satisfying Service Customer through a Strong Service Strategy	Dr. Gurpreet Kaur Chhabra	Management	IRA- International Journal of Management & Social Sciences	2018	ISSNo 2455-2267	https://journals.researchadvances.org/jmss/	https://journals.researchadvances.org/jmss/	Print Journal
137	Employing Decentralized Technologies for Machine-Learning Detection of Advanced Malware	Navneet Kaur Popli, Anup Girdhar, Varnit Goyal	Management	Journal of Advance Research in Dynamical & Control Systems,	2018	ISSNo 1943-023X	http://www.jardcs.org/	https://www.jardcs.org	Scopus
138	The role of communication and information in buyer supplier relationship	Dr. Parmjot Singh	Management	Vanyajati	2019	ISSN 0042 2622	https://catalogue.nla.gov.au/catalog/2568020	https://catalogue.nla.gov.au/catalog/2568020	UGC care Approved
139	Behavioral Economics - A Review & Bibliometric Analysis	Dr Deepshikha Kalra	Management	Journal of Economics, Finance and Management Studies	2022	2644-0490, ISSN (online): 2644-0504, Vol 5 issue 4	DOI: 10.47191/jefms/v5-i4/Doc/21.pdf	https://ijefm.co.in/v5-i4/Doc/21.pdf	UGC CARE LISTED

140	IMPLEMENTATION OF INNOVATIVE STRATEGIES ON ENTREPRENEURSHIP BUSINESS AS A DRIVER FOR ECONOMIC DEVELOPMENT AMONG EMERGING ECONOMIC	Dr Deepshikha Kalra	Management	KOREA REVIEW OF INTERNATIONAL STUDIES	2022	ISSN -1226-4741, Volume 15 Issue 34 May 2022	https://kristudies.org/	gate.net/profile/Padmakar-Shahare/publication/361877591_IMPLEMENTATION_OF_INNOVATIVE_STRATEGIES_ON_ENTRE	ABDC Journal
141	FINANCING AND TECHNOLOGICAL CHALLENGES	DEEPSHIKHA KALRA AND Dr. RITU	Management	INTERNATIONAL INTERDISCIPLINARY JOURNAL	2022	VOL 1- ISSN: 2456-3404	https://portal.issn.org/resource/ISSN/2456-3404	https://portal.issn.org/resource/ISSN/2456-3404	Print Journal
142	Design and implementation of IoT based Low cost, effective learning mechanism for empowering STEM education in India	Simmi Madaan	IT	Computer and Mathematics Education (TURCOMAT)	2021	1309-4653	https://turcomat.org/index.php/turkbilmat/index	https://turcomat.org/index.php/turkbilmat/article/view/8241	yes