



## MANAGEMENT EDUCATION & RESEARCH INSTITUTE

(Affiliated to G.G.S. Indraprastha University, Recognised by N.C.T.E. & Approved by A.I.C.T.E., Ministry of HRD, Govt. of India)

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### 3.3.2 Number of books and chapters in edited volumes/books published and papers published in national/ international conference proceedings per teacher during last five years

#### 3.3.2.1. Total number of books and chapters in edited volumes/books published and papers in national/ international conference proceedings year wise during last five years

HEI

2022-2023	2021-2022	2020-2021	2019-2020	2018-2019
32	14	4	12	29

### Details of 11 Books

Author Name	Book's Publication Year	Name of Book	Web link Of Book	Publisher name
Dr. Shikha Gupta	2023	Capital Market	<a href="https://www.flipkart.com/capital-market/p/itm99948f6d248f?pid=9789387607613">https://www.flipkart.com/capital-market/p/itm99948f6d248f?pid=9789387607613</a>	Shri Navman's publications
Ms. Sarita Yadav	2023	Innovations and Sustainability in Society 5.0	<a href="https://novapublishers.com/shop/innovations-and-sustainability-in-society-5-0/">https://novapublishers.com/shop/innovations-and-sustainability-in-society-5-0/</a>	Nova Science Publisher
I.P Aggrawal &	2023	Be a Healthy	<a href="https://www.flipkart.com/healthy-happy-effective-">https://www.flipkart.com/healthy-happy-effective-</a>	D.P.S. Publishing

Prof. Lalit Aggarwal		and Happy Effective Leader	leader/p/itma138fd12796cc	House
Prof. (Dr). Deepshikha Kalra, Dr. V. Sala Ruby, Dr. Mukesh Kumar Sharma & Dr. N. Maramu	2022	Research Methodology	<a href="https://www.flipkart.com/research-methodology/p/itm4c847f6b35ab1?pid=9789355156556&amp;lid=LSTBOK9789355156556GCR0V7&amp;marketplace=FLIPKART&amp;cmpid=content_book_8965229628_gmc">https://www.flipkart.com/research-methodology/p/itm4c847f6b35ab1?pid=9789355156556&amp;lid=LSTBOK9789355156556GCR0V7&amp;marketplace=FLIPKART&amp;cmpid=content_book_8965229628_gmc</a>	Book Rivers
Dr. Sumit Chauhan, Dr. Sumit Bhattacharjee, Dr. Abdul hannan	2022	Internet of things	<a href="https://www.flipkart.com/internet-of-things/p/itm9ef819d325733?pid=9789355155436&amp;lid=LSTBOK9789355155436GS8HE4&amp;marketplace=FLIPKART&amp;cmpid=content_book_8965229628_gmc">https://www.flipkart.com/internet-of-things/p/itm9ef819d325733?pid=9789355155436&amp;lid=LSTBOK9789355155436GS8HE4&amp;marketplace=FLIPKART&amp;cmpid=content_book_8965229628_gmc</a> Internet of things	Himalaya Publishing House
Prof(Dr) Dilip kumar & Sorabh Kumar aggarwal	2022	Media Law & Ethics: A Guiding Path of Budding journalists	<a href="https://www.ibpbooks.com/media-laws-and-ethics-a-guiding-path-of-budding-journalists/p/56472">https://www.ibpbooks.com/media-laws-and-ethics-a-guiding-path-of-budding-journalists/p/56472</a>	Kanishka Publishers, Distributors
Dr. Meenakshi	2022	Research Issues in Business and Finance	<a href="https://www.bloomsbury.com/in/research-issues-in-business-and-finance-9789356400009/">https://www.bloomsbury.com/in/research-issues-in-business-and-finance-9789356400009/</a>	Bloomsbury
Dr. Anjali Nigam	2020	Know Your Values for happy Living	<a href="https://www.amazon.in/Know-Your-Values-Happy-Living/dp/1648993710">https://www.amazon.in/Know-Your-Values-Happy-Living/dp/1648993710</a>	Xpress Publishing
Dr. Gurpreet Chhabra	2018	Consumer Behaviour	<a href="https://www.amazon.in/Consumer-Behaviour-BIZTANTRA-Gurpreet-">https://www.amazon.in/Consumer-Behaviour-BIZTANTRA-Gurpreet-</a>	Biztantra

			Chhabra/dp/9351197808/ref=sr_1_1?crid=NQNOIKJ0LY8N&keywords=books+of+wiley+consumer+behaviour+by+gurpreet+kaur+chhabra&nsdOptOutParam=true&qid=1697272760&prefix=books+of+wiley+consumer+behaviour+by+gurpreet+kaur+chhabra%2Caps%2C241&sr=8-1	
Dr. Sumit Chauhan	Revised version 2018	Introduction to computer Graphics	<a href="https://www.amazon.in/Introduction-Computer-Graphics-Chauhan-S/dp/9350514257/ref=sr_1_18?keywords=introduction+to+computer+graphics&amp;qid=1698052414&amp;sr=8-18">https://www.amazon.in/Introduction-Computer-Graphics-Chauhan-S/dp/9350514257/ref=sr_1_18?keywords=introduction+to+computer+graphics&amp;qid=1698052414&amp;sr=8-18</a>	Himalaya Publishing House
Ritu Aggrawal, Dr. Sumit Chauhan, Gaurav Jindal & Arun Bakshi	2018	Programming in C using Linux	<a href="https://amzn.eu/d/6ii3Ewu">https://amzn.eu/d/6ii3Ewu</a>	Haranand Publications

**3.3.2 Number of books and chapters in edited volumes/books published and papers published in national/ international conference proceedings per teacher during last five year**

S. No.	Name of the teacher	Title of the book/chapters published	Title of the paper	Title of the proceedings of the conference	Name of the conference	National / International	Calendar Year of publication	ISBN number of the proceeding	Affiliating Institute at the time of publication	Name of the publisher
<b>Academic calendar 2022-2023</b>										
1	Sarita Yadav	Innovations and Sustainability in Society 5.0	The Sustainable Impact of Fundamental Variables on the Equity Share Pricing of the Companies Listed in the S&P BSE-30 Index			National	2023	ISBN: 979-8-89113-066-1	Management Education and Research Institute, Janakpuri Delhi	Nova Science Publisher
2	Mr. Sorabh Kumar Aggarwal	Political Communication in the Era of Digital Media book titled "Political Communication				National	2023	ISBN No. 978-81-935478-4-7	MERI COLLEGE	AMStudies Publication

		in India								
3	Dr.Shikha Gupta	Capital Market				National	2023	978-93-87607-61-3	MERI COLLEGE	Shri Navman's publications
4	Sarita Yadav	Impact of EPS, DPS, BVPS and BVPS on equity share pricing of the companies listed in Nifty-100 Index	Impact of EPS, DPS, BVPS and BVPS on equity share pricing of the companies listed in Nifty-100 Index	Emerging Trends in Business Management	Emerging Trends in Business Management	National	2023	978-93-5890-928-9	Management Education and Research Institute, Janakpuri Delhi	
5	I.P Aggrawal & Prof. Lalit Aggarwal	Be a Healthy and Happy Effective Leader					2023	978-81-959766-1-4	MERI COLLEGE	D.P.S. Publishing House
6	Dr. Neha Shivani		Analysis of Customers Satisfaction towards Self- Service Technologies in Delhi, NCR	Journal of Asiatic Society of Mumbai		National	2023	0972-0766	MERI COLLEGE	
7	Sarita Yadav	A Way Forward to NEP: Challenges and Opportunities	A Way Forward to NEP: Challenges and Opportunities		Azadi ka Amrit Mahotsav: NEP 2020 and Paradigm shift in Indian	National	2023		Management Education and Research Institute, Janakpuri Delhi	

					Education					
8	Deepshikha Kalra, Pawan Kishore Jha	Case Studies on Emerging Trends in Management Studies	Case Studies on Emerging Trends in Management Studies			National	2023		Management Education and Research Institute, Janakpuri Delhi	D.P.S. Publishing House
9	Dr. Anil Grewal	Case Studies on Emerging Trends in Management Studies	From Startup to Shut down: The Rise and Fall of ClickBazaar during the COVID-19 Pandemic			National	2023		Management Education and Research Institute, Janakpuri Delhi	D.P.S. Publishing House
10	Mr. Ishwar Singh	Case Studies on Emerging Trends in Management Studies	CRYPTOCURRENCY			National	2023		Management Education and Research Institute, Janakpuri Delhi	D.P.S. Publishing House
11	Ms. Jyoti	Case Studies on Emerging Trends in Management Studies	A Dillema of Maya: work Life Balance			National	2023		Management Education and Research Institute, Janakpuri Delhi	D.P.S. Publishing House
12	Dr Meenakshi Kharb	Case Studies on Emerging Trends in Management Studies	Initiative of Hansu towards Sustainable development			National	2023		Management Education and Research Institute, Janakpuri	D.P.S. Publishing House

			: Case study of Amul Cooperatives						Delhi	
13	Ms. Nisha Garg	Case Studies on Emerging Trends in Management Studies	Medical Outsourcing Dilemma: The JJ Diagnostics Saga			National	2023		Management Education and Research Institute, Janakpuri Delhi	D.P.S. Publishing House
14	Ms. Ritika Bhola	Case Studies on Emerging Trends in Management Studies	Crossroads of Compassion: Euthanasia, Cryonics, and Legal Dilemmas in India			National	2023		Management Education and Research Institute, Janakpuri Delhi	D.P.S. Publishing House
15	Ms. Sarita Yadav	Case Studies on Emerging Trends in Management Studies	Scooby-Dooby: The start-up			National	2023		Management Education and Research Institute, Janakpuri Delhi	D.P.S. Publishing House
16	Ms. Sheela Narang	Case Studies on Emerging Trends in Management Studies	E-HRM - Innovation or Irritation			National	2023		Management Education and Research Institute, Janakpuri Delhi	D.P.S. Publishing House
17	Ms. Shweta Ahuja	Case Studies on Emerging Trends in Management Studies	US Bank Collapse 2023: A Repeat of 2008 Crisis?			National	2023		Management Education and Research Institute, Janakpuri Delhi	D.P.S. Publishing House

18	Ms. Soumi De	Case Studies on Emerging Trends in Management Studies	Millet Recipes: The Smart Food of India			National	2023		Management Education and Research Institute, Janakpuri Delhi	D.P.S. Publishing House
19	Ms. Stuti Narula	Case Studies on Emerging Trends in Management Studies	Ghostly Encounter: The Tragic Misjudgment at Bahadurgarh Airport			National	2023		Management Education and Research Institute, Janakpuri Delhi	D.P.S. Publishing House
20	Dr. Swati Chawla	Dr. Swati Chawla	Engaging and Progressing with Aged workforce in an Indian IT sector: A HR Model transformation			National	2023		Management Education and Research Institute, Janakpuri Delhi	D.P.S. Publishing House
21	Dr Meenakshi Kharb	Sustainable & Green Marketing	Sustainable & Green Marketing		Digital Transformation: Embracing Changes and Creating Value Azadi Ka Amrit Mahotsva Vision 2024 and Beyond	International	2023		Management Education and Research Institute, Janakpuri Delhi	
22	Dr. Anil Kumar Grewal	Structure and Guidelines for Health Reporting				National	2022	ISBN: 978-93-92108-	Management Education and Research	Rudra Publishers &



								29-7	Institute, Janakpuri Delhi	Distributors New Delhi- 110094
23	Nivedita Sharma	Fundamentals of Health Communication				National	2022	ISBN: 978- 93-92108- 29-7	Management Education and Research Institute, Janakpuri Delhi	Rudra Publishers & Distributors New Delhi- 110094
24	Swati Chawla; Dr. Puja Sareen; Dr. Sangeeta Gupta		Transforming the role of leadership styles in influencing Organizational Citizenship Behaviour and Employee Engagement in Indian Mid-size IT enterprises: A SEM based approach	International Conference on Emerging Trends in Engineering, Science and Management		National	2022	ISBN: 978- 93-91535- 09-4	Universal College of Engineering and Technology	AR Research Publication
25	Rahul Kumar	Fundamentals of Health Communication	Define Information Education Communication (IEC): Concept and Functions			National	2022	ISBN: 978- 93-92108- 29-7	Management Education and Research Institute, Janakpuri Delhi	Rudra Publishers & Distributors New Delhi- 110094

26	Amanpreet Kaur	Fundamentals of Health Communication	Role of Media in Public Healthcare Campaign: Polio, HIV, AIDS, and Reproductive Child Health			National	2022	ISBN: 978-93-92108-29-7	Management Education and Research Institute, Janakpuri Delhi	Rudra Publishers & Distributors New Delhi-110094
27	Dr. Anil Kumar Grewal	Fundamentals of Health Communication	Structure and Guidelines for Health Reporting			National	2022	ISBN: 978-93-92108-29-7	Management Education and Research Institute, Janakpuri Delhi	Rudra Publishers & Distributors New Delhi-110094
28	Dr. Sachin Kumar	Fundamentals of Health Communication	Writing for Public Health Care: Think Globally and Write Locally			National	2022	ISBN: 978-93-92108-29-7	Management Education and Research Institute, Janakpuri Delhi	Rudra Publishers & Distributors New Delhi-110094
29	Dr. Sumit Chauhan	Fundamentals of Health Communication	Health Reporting for Various Media: Traditional and Digital media			National	2022	ISBN: 978-93-92108-29-7	Management Education and Research Institute, Janakpuri Delhi	Rudra Publishers & Distributors New Delhi-110094
30	Swati Chawla; Dr. Puja Sareen; Dr. Sangeeta Gupta	Employee Engagement Strategy: Building an Engaged Workforce during COVID 19 with Special Reference to Manufacturing Sector in		Multidisciplinary Perspectives Towards Building a Digitally Competent		International	2022	ISBN: 978-166845276-9;978-166845274-5	Amity University, Noida	IGI Global

		India		Society						
31	Mr. Sorabh Kumar Aggarwal		Media laws and Ethics			National	2022	ISBN No. 978-93-91450-33-5	Management Education and Research Institute, Janakpuri Delhi	Kanishka Publishers, Distributors
32	Dr Meenakshi Kharb	Research Issues in Business & Finance	Does Special Economic Zones(SEZ) are efficient in India: A Case of Madras SEZ	Research Issues in Business & Finance		National	2022	978-93-56400-00-9	Institute of Innovation in Technology & Management	Bloomsbury

**Academic calendar 2021-2022**

33	Prof. (Dr). Deepshikha Kalra, Dr. V. Sala Ruby, Dr. Mukesh Kumar Sharma & Dr. N. Maramu	Research Methodology					2022	978-93-5515-655-6		Book Rivers
34	Dr. Sumit Chauhan, Dr. Sumit Bhattacharjee, dr. Abdul hannan	Internet of things					2022	978-9355155436		Himalaya Publishing House

35	Sheela Narang	Gamification in HRM: An Overview	-		1st International Conference on Technologies for Smart Green Connected Society 2021, ICTSGS 2021	International	2022	978-160768539-5	Management Education and Research Institute, Janakpuri Delhi	ECS Transactions
36	Dr. Neha Shivani		Impact of online services on the customer purchasing behaviour and satisfaction derived from online shopping	Journal of Management & Entrepreneurship		National	2022	2229-5348		
37	Dr Meenakshi Kharb		University-Industry Linkages: Imperatives for sustainable development		Global Digital Transformation" Navigating Critical Technological socio-Economic and cultural shifts to build future ready organisations .	International	2022			

38	Swati Chawla; Dr. Puja Sareen; Dr. Sangeeta Gupta	A Study of Nature of Organizational Citizenship Behaviour (OCB): Potential Positive and Negative Effects of OCB	A Study of Nature of Organizational Citizenship Behaviour (OCB): Potential Positive and Negative Effects of OCB				International	2021	ISBN: 978-93-91074-52-4	Amity University, Noida	Taurean Publications
39	Mr. Sorabh Kumar Aggarwal	Media laws and Ethics					National	2021	ISBN No. 978-93-91450-33-5	MERI COLLEGE	KANIS HKA PUBLISHERS, DISTRIBUTORS
40	Prof. (Dr.) Dilip Kumar	Understanding Print Media "The Real Base of Journalism"					National	2021	978-94-86148-94-6	Management Education and Research Institute, Janakpuri Delhi	Galgotia Publishing

41	Dr. Neha Shivani		An Analysis of the career growth of the women in IT with the Glimpse of past: A case study of Delhi NCR				National	2021	978-93-92252-42-6	Maharaja Ganga Singh University	Surya Prakash Mandir
42	Prof. (Dr.) Dilip Kumar	Aapda Sanchaar Media Ki Bhumika					National	2021	978-93-90157-16-8	Management Education and Research Institute, Janakpuri Delhi	Shivank Publication
43	Prof. (Dr.) Dilip Kumar	Communication Crises & Role of Media During Covid-19					National	2021	978-93-90157-12-6	Management Education and Research Institute, Janakpuri Delhi	D.P.S. Publishing House
44	Prof. (Dr.)	Handbook of Writing					National	2021	978-93-	Management	Om

	Dilip Kumar	Skills (Backbone of Media Students)						89484-78-6	nt Education and Research Institute, Janakpuri Delhi	Publications
45	Simmi Chawla		A Novel Approach of Cost Estimation for IoT based Projects	Innovation In Human Interaction with Computer (IHIC-2021)	Innovation In Human Interaction with Computer (IHIC-2021)	International	2021	2278-0181	kcc institute of technology and management	
46	Dr. Neha Shivani	Impact of Institutional arrangements on Career Growth of Women in IT Industry : A Case Study of Delhi, NCR	Impact of Institutional arrangements on Career Growth of Women in IT Industry : A Case Study of Delhi, NCR			National	2021	0378-4568	Sardar Patel Institute of Economic and Social Research	Anvesak

**Academic Year 2020-2021**

47	Prof. (Dr.) Dilip Kumar	Hindi Rastra bhasha ke Vikash me Hindi Patrkarita ka Yogdan	Hindi Rastra bhasha ke Vikash me Hindi Patrkarita ka Yogdan	Future of Indian Languages, Special Reference :Sindhi Language	Future of Indian Languages ,Special Reference :Sindhi Language	National	2020	ISBN:978-81-940502-8-5	MERI COLLEGE	Eureka Journals
48	Prof. (Dr.) Dilip Kumar	हिंदी राष्ट्रभाषाकेविकासमेंहिं	हिंदी राष्ट्रभाषाकेविकासमेंहिं	JANSANCHAR KI BHARTIYA AVDHARNA EWAM SAMBHAVNAYE	JANSANCHAR KI BHARTIYA AVDHARNA EWAM SAMBHAVNAYE	National	2020	ISBN No.9788193697283	MERI COLLEGE	Kirti Prakashan, Ansari Road Dariaganj New Delhi
49	Prof. (Dr.) Dilip Kumar	SAMAJIK VIKAS AOUR SANCHAR	SAMAJIK VIKAS AOUR SANCHAR	JANSANCHAR KI BHARTIYA AVDHARNA EWAM SAMBHAVNAYE	JANSANCHAR KI BHARTIYA AVDHARNA EWAM SAMBHAVNAYE	National	2020	ISBN No.9788193697283	MERI COLLEGE	Kirti Prakashan, Ansari Road Dariaganj
50	Dr. Anjali Nigam	Know Your Values for happy Living					2020	978-1-64899-371-8	MERI COLLEGE	Xpress Publishing

**Academic calendar 2019-2020**



51	Prof. (Dr.) Dilip Kumar	SANCHAR AOUR ROJGAR	SANCHA R AOUR ROJGAR	JANSANCH AR KI BHARTIYA AVDHARN A EWAM SAMBHAV NAYE	JANSAN CHAR KI BHARTIY A AVDHAR NA EWAM SAMBHA VNAYE	National	2019	ISBN No.97881 93697283	MERI COLLEGE	Kirti Prakash an, Ansari Road Dariaga nj
52	Prof. (Dr.) Dilip Kumar	SANCHAR AOUR MANOVIGYAN	SANCHA R AOUR MANOVI GYAN	JANSANCH AR KI BHARTIYA AVDHARN A EWAM SAMBHAV NAYE	JANSAN CHAR KI BHARTIY A AVDHAR NA EWAM SAMBHA VNAYE	National	2019	ISBN No.97881 93697283	MERI COLLEGE	Kirti Prakash an, Ansari Road Dariaga nj
53	Prof. (Dr.) Dilip Kumar	Mass Communication Concept and Process				National	2019	978-93- 87684-52	MERI	JSR Publicat ion House,L LPWZ6 1/8AVa shith Park,Pa nkha Road,N ew

54	Sangeeta Gupta	Cloud Computing in India: Under SAP-LAP Idea	Cloud Computing in India: Under SAP-LAP Idea	Innovative Corporate Practices Issues and Challenges Vol 1, edited book		National	2019	978-93-8737-322-8	MERI COLLEGE	EDU Boulevard private limited
55	Prof. (Dr.) Dilip Kumar	Advertising A Creative Prespective				National	2019	978-93-86184-93	MERI	Galgotia Publication ,Da
56	Prof. (Dr.) Dilip Kumar	TV Production and Journalism				National	2019	978-93-86184-86	MERI	Galgotia Publication ,Da
57	Prof. (Dr.) Dilip Kumar	Radio Production and Journalism 2nd Edition				National	2019	978-93-86184-85	MERI	Galgotia Publication ,Da
58	Prof. (Dr.) Dilip Kumar	Understanding Digital Media and Weblog Journalism				National	2019	978-93-5269-167	ICSSR ,centre for Mass Communication, University of Rajasthan, Jaipur	Random Publications Ansari Road Dariaganj New Delhi

59	Prof. (Dr.) Dilip Kumar	Freelance Journalism				National	2019	978-93-5269-166	ICSSR ,centre for Mass Communication, University of Rajasthan, Jaipur	Random Publications Ansari Road Dariaganj New Delhi
60	Prof. (Dr.) Dilip Kumar	Liberalisation and Journalism				National	2019	978-93-5269-166	ICSSR ,centre for Mass Communication, University of Rajasthan, Jaipur	Random Publications Ansari Road Dariaganj New Delhi
61	Prof. (Dr.) Dilip Kumar			One day International Conference on Future of Indian Languages, Special Reference :		National	2019	978-81-940502-8	MERI	

62	Prof. (Dr.) Dilip Kumar	जनसंचारक भारतीय अवधारणा एवं संभावनाएं (Jansancha r Ki Bhartiya Awdharna ewam Sambhawnayen)				National	2019	97881936 97283	ICSSR ,cen tr e for Mass Communic ation, University of Rajasthan,J a ipur	Kirti Prakash an, Ansari Road Dariaga nj New Delhi
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### Academic calendar 2018-2019

63	Dr. Sushma Sharma	Global Information & Business Strategies	Impact of HPWBP on employee satisfactio n, productivi ty and retention: A framewor k for nurturing learning organizati on	8th National Conference on Management &I nformation Technology on 8th-9th Dec., 2017	Manageme nt &Informat ion Technolog y	National	2018	ISBN No: 978-93	GIBS, Rohini	GIBS, Rohini
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64	Sangeeta Gupta		FDI and Changing Patterns of International Competition	Business Transformation Through Green, Growth, Globalization and Governance	Business Transformation Through Green, Growth, Globalization and Governance	National	2018	978-93-87684-37-9	MERI	Banarasi Das Chandiwala Institute of Professional Studies Delhi
65	Ms. Gurpreet Kaur	Business Transformation through Green, Growth, Globalisation & Governance'	Need and Importance of Applying Industry Specific Customer Profiling- A Proposed Consumer Profiling Model for Pharmaceutical sector			National	2018	978-93-87684-37-9	MERI	BCIPS, Dwarka
66	Prof. (Dr.) Dilip Kumar	Research in Media Delhi An Overview				National	2018	978-93-86184-94	MERI	Galgotia Publication ,Da

67	Sangeeta Gupta		A Study on IPR: Awareness, Uses, and Challenges in Teaching and Learning Process in digitalized Era	Management and Technical Innovations for IPR	Management and Technical Innovations for IPR	National	2018	978-93-5300-918-2	MERI	MERI
68	Ms. Gurpreet Kaur	National Conference on Management and Technical Innovations for IPR	IPR- A Source of Competitive Advantage in Pharmaceutical Marketing ; A Case of Production of Human Insulin through Recombinant DNA Technology			National	2018	978-93-5300-918-2	MERI	MERI Janakpuri

			y by Novo- Nordisk							
69	Dr. Gurpreet Chhabra	Consumer Behaviour					2018	978-93-5119-780-5		biztantra
70	Dr. Sumit Chauhan	Introduction to computer Graphics					2018	9789350514252		Himalaya Publishing House
71	Prof. (Dr.) Dilip Kumar	“Is Social Media(Twitter)Spoiling Values of News?”in Liberty Dignity and Change in Journalism				National	2018	978-81-934480-7	ICSSR ,centre for Mass Communication, University of Rajasthan, Jaipur	Kanishka Publishers, Distributors, Ansari Road Dariaganj

72	Prof. (Dr.) Dilip Kumar	“Impact of New Media in an International relations.”in Mass Media:Current Scenario and Future Trends Edited by Prof(Dr).Trishu Sharma				National	2018	978-81-934480-7-6	ICSSR ,centre for Mass Communication, University of Rajasthan, Jaipur	
73	Ms. Gurpreet Kaur	Inclusive Growth & Building Organization through Sustainable Profitability: A Balanced approach’	Women Empowerment in Rural India through Building Sustainable Business Communities			National	2018	978-81-933980-3-6	MERI	BCIPS, Dwarka



74	Prof. (Dr.) Dilip Kumar	“Projection of Popular Culture through the study of Cinema Market in Contemporary Bollybood” in Media and Youth Engagement Change,Development,Governance and Participation Edited by Dr.Amit Chana and Dr.Ramesh				National	2018	978-81-932035-9	ICSSR ,centre for Mass Communication, University of Rajasthan,Jaipur	Scholar Publishing House
75	Prof. (Dr.) Dilip Kumar	Basics of Television Production				National	2018	978-81-8457-844	ICSSR ,centre for Mass Communication, University of Rajasthan,Jaipur	Kanishka Publishers,Distributors ,Ansari Road Dariaganj
76	Ritu Aggrawal, Dr. Sumit Chauhan, Gaurav Jindal & Arun	Programming in C using Linux					2018	978-8124116517		Haranand Publications

77	Prof. Lalit Aggarwal & Ms. Gurpreet Kaur Chhabra	National Conference on Management & Technical Innovations For IPR		National Conference on Management & Technical Innovations For IPR	National Conference on Management & Technical Innovations For IPR	National	2018	978-93-5300-918-2	MERI	Goel Printers
78	Dipti Gupta & Dr. S.K Gupta	National Conference on Management & Technical Innovations For IPR	Implementing Intellectual Property in Field of Human Resource Management	National Conference on Management & Technical Innovations For IPR	National Conference on Management & Technical Innovations For IPR	National	2018	978-93-5300-918-2	MERI	Goel Printers
79	Dr. Alka Maurya	National Conference on Management & Technical Innovations For IPR	Role of Export Promotion Bodies in Protecting and Promoting the Indian Traditional Product in the Global Market through Geographi	National Conference on Management & Technical Innovations For IPR	National Conference on Management & Technical Innovations For IPR	National	2018	978-93-5300-918-2	MERI	Goel Printers

			cal Indication							
80	Dr. Maitri Bhusan	National Conference on Management & Technical Innovations For IPR	Intellectua l Property Right: Human Intelligenc e vs Artificial Intelligenc e	National Conference on Management & Technical Innovations For IPR	National Conferenc e on Managem ent & Technical Innovation s For IPR	National	2018	978-93- 5300- 918-2	MERI	Goel Printers
81	Dr. Mandeep Kaur, Nidhi Kukreja, Anisha Bhel, Atiksha Mishra, Akshay Kumar	National Conference on Management & Technical Innovations For IPR	Artificial Intelligenc e and Intellectua l Property Rights : A Survey	National Conference on Management & Technical Innovations For IPR	National Conferenc e on Managem ent & Technical Innovation s For IPR	National	2018	978-93- 5300- 918-2	MERI	Goel Printers
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