

**3.5.1. Number of functional MoUs/linkages with institutions/ industries in India and abroad for internship, on-the-job training, project work, student / faculty exchange and collaborative research during the last five years**

Sl. No.	Name of partnering institution	Total No of students	Course Name	Starting Date of Course	Ending Date of Course	Student Name & Faculty Name	List of activities
1	KPMG India Services LLP	12 Students	Lean Six Sigma certification	04-07-2022	08-07-2022	Student Name:Himanshu Arya Amit Kumar Thakur Vashima Mahajan Ashwini Sahil gautam Tanuj Bedi Muskan Divyank Jaiswal Roop Chand	Provides digital marketing training to students in various programs (BBA, MBA, BCA). • To assist students in placements.



						Muskan Singh Vinay Kumar Kanika Verma	• Add on skill set development program.
2	Siam University (SU), Thailand	2 students	Cross- Cultural Leadership and Conflict resolution	27-03-2023	03-04-2023	Student name: Harsh Somani Faculty Name: Anshu Kalra	Faculty exchange and collaborative Exchange of materials in education and research, publications. Reciprocal visits by lecturers for the purpose of teaching, studying, and exchange of research experience.

3	Saint Petersburg University, Russia	2 Faculties	Seminar on Design Thinking & its Applications	08-05-2022	16-05-2022	Dr. Deepshikha Kalra & Prof . Lalit Aggarwal	Reciprocal visits by lecturers for the purpose of teaching, studying, and exchange of research experience.
4	ECS Rennes School of Business	15 students	Summer programme On Doing Business in Europe	29-06-2021	09-07-2021	Bhambri Harshika Chauhan Vishal Surbhi Morgane Lecouffe Praveen Anil Kumar Utkarsh Sharma Shelly Maurya Joura A.K Agarwal Vijay Ayush Rajesh Ashmita Singh Singh	Summer Internships Faculty exchange and collaborative Exchange of materials in education and research, publications. Reciprocal visits by lecturers for the purpose of teaching, studying, and exchange of research experience.



5	Dayitwa Consultancy Service	12 Students	Master Digital Marketing	in	18-11-2021	18-11-2022	Vashima Mahajan Ashwini Kirti Gaur Srishti Rao Vishnu Chahar Divyank Jaiswal Vinay Kumar Muskan Singh Kanika Verma Roop Chand Himanshu Arya Amit Kumar Thakur	Opportunities to work on real time Live Projects. • Provide E- Books.
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6	Harvard Business school Publishing	46 students	New Venture Simulation: the Food truck challenge Data analytics simulation: strategic decision Making Marketing Simulation: Managing segments & customers V3 Leadership Simulation: Patient zero	01-02-2023	01-06-2023	Student Name: Shivam singh Shamim Shraddha Bauliwal Saksham Chauhdary Khushi Gupta Tanya Garima Neha Chawla Labdhi bardia Rashmi Aakash R Neetu Kajal rana Himangini gain Mrigank Sharma Sania Kritika Rao Kumari neetu Bhawna Ridhima Amandeep singh Sristi Tanwar	Simulations Classes, Internships, Guest Lecture, conferences, workshops, Research
8	St Petersburg Electrotechnical University	2 Faculties	Role of Design Thinking in Railways	24-07-2023	25-07-2023	Dr. Deepshikha Kalra & Prof . Lalit Aggarwal	Faculty exchange and collaborative research



# MANAGEMENT EDUCATION & RESEARCH INSTITUTE

(Affiliated to G.G.S. Indraprastha University, Recognised by N.C.T.E. & Approved by A.I.C.T.E., Ministry of HRD, Govt. of India)

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9	COIL Programme University Of Hague	10 students	Colloborative online international Learning(COIL)	06-02-2023	15-04-2023	Kunal Pandey Sanya Solanki Satwik Shive Preeti Divyanshi Thakur Lakshay Devangshi Arpita Kush Aggarwal Manya Sikka	<ul style="list-style-type: none"> <li>• Joint development and delivery of courses and programs.</li> <li>• Exchange of materials in education and research, publications.</li> </ul>
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