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3.5.1. Number of functional MoUs/linkages with institutions/ industries in India and abroad for internship, on-the-job training, project work, student / faculty exchange and collaborative research during the last five years

Summary

MOUs Summary		
	University MOUs	Industry MOUs
Total MOUs (37)	19	18
Activities with Universities MOUs	<ul style="list-style-type: none"> • Collaborative research and publications. • Joint Organizations of conferences, seminars or other academic meetings. • Joint fundraising activities for scholarships and grants. • Exchange programs for students and faculty. • Joint development and delivery of courses and programs. • Exchange of materials in education and research, publications. • Reciprocal visits by lecturers for the purpose of teaching, studying, and exchange of research experience. • Support cultural and scholarly exchange of students. • Exchange of experience and information on the syllabi and techniques. • Provide courses in consonance with national policies for nation building. • Designing curriculum to match international standards, civil society and for inculcation of 	



	<p>traits of creative thinking.</p> <ul style="list-style-type: none"> • Various hands-on practise of various simulations. • Summer exchange programs for students. • Transfer of academic credit-bearing courses based on course content and faculty qualification. • To assist students for programs such as International Luxury, Brand Management, Digital Marketing & Communication, International HRM, Supply chain & purchasing Management. 	
<p>Activities with Industries MOUs</p>	<ul style="list-style-type: none"> • Provides digital marketing training to students in various programs (BBA, MBA, BCA). • To assist students in placements. • Add on skill set development program. • Opportunities to work on real time Live Projects. • Provide E-Books. • Tools based study for IT students. • Students got recognised certification from organization. • A travel and Tourism venture for educational purpose. • To assist students in Training purpose activities. • To assist students for better knowledge of Market research & survey and Data Management. 	




3.5.1. Number of functional MoUs/linkages with institutions/ industries in India and abroad for internship, on-the-job training, project work, student / faculty exchange and collaborative research during the last five years

Sl. No	Name of the MoU / linkage	Name of the institution / industry with whom the MoU / linkage is made, with contact details	Year of signing MoU / linkage	Purpose of the MoU/Linkage (nternship, on-the-job training, project work, student / faculty exchange and collaborative research)	Duration of MoU / linkage	List the actual activities under each MOU/ Linkage and web -links year-wise	Link to the relevant document
1	Assumption University of Thailand	Assumption University of Thailand	2023	Faculty exchange and collaborative research	Lifetime	Collaborative research and publications. <ul style="list-style-type: none"> • Joint Organizations of conferences, seminars or other academic meetings. • Joint fundraising 	

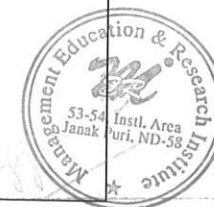


						activities for scholarships and grants.	
2	COIL Programme University Of Hague	COIL Programme University Of Hague, Netherlands	2023	Faculty exchange and collaborative research Joint Organizations of conferences, seminars or other academic meetings. Joint fundraising activities for scholarships and grants.	1 yrs	<ul style="list-style-type: none"> • Joint development and delivery of courses and programs. • Exchange of materials in education and research, publications. 	



3	KPMG India Services LLP	KPMG India Services LLP, Gurgaon	2023	<ul style="list-style-type: none"> • Provides digital marketing training to students in various programs (BBA, MBA, BCA). • To assist students in placements. • Add on skill set development program. 	1 yrs	<ul style="list-style-type: none"> • Provides digital marketing training to students in various programs (BBA, MBA, BCA). • To assist students in placements. • Add on skill set development program. 	
4	Siam University (SU), Thailand	Siam University (SU), Thailand	2022	Faculty exchange and collaborative Exchange of materials in education and research, publications. Reciprocal visits by lecturers for the purpose of	5	Faculty exchange and collaborative	

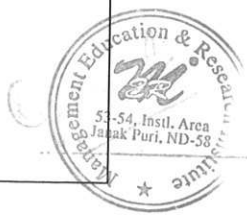
				teaching, studying, and exchange of research experience.			
5	Dayitwa Consultancy Service	DIDM	2022	Internship, on-the-job training, & project work	5 Years	<ul style="list-style-type: none"> • Opportunities to work on real time Live Projects. • Provide E-Books. 	
6	Saint Petersburg Electrotechnical University, Russia	Saint Petersburg Electrotechnical University, Russia	2022	Faculty exchange and collaborative work <ul style="list-style-type: none"> • Joint Organizations of conferences, seminars or other academic meetings. 	5	Reciprocal visits by lecturers for the purpose of teaching, studying, and exchange of research experience.	



				<ul style="list-style-type: none"> • Joint fundraising activities for scholarships and grants. • Exchange programs for students and faculty. 			
7	New Edge soft SOL Private Limited	New Edge soft SOL Private Limited, Huda Complex rohtak	2022	<p>Startup & Investments, and Financial assistance</p> <ul style="list-style-type: none"> • Opportunities to work on real time Live Projects. • Provide E-Books. 	1	Student went for intership projects	



8	IIT Kanpur	Startup Incubation & Innovation Center	2022	Advisory, mentoring, and student support • Tools based study for IT students. • Students got recognised certification from organization	1	<ul style="list-style-type: none"> • Tools based study for IT students. • Students got recognised certification from organization. • A travel and Tourism venture for educational purpose. 	
9	ECS Rennes School of Business	ECS Rennes School of Business, France	2020	Summer Internships Faculty exchange and collaborative	1	Student went for internship projects	
10	TianJin Foreign Studies University	TianJin Foreign Studies University, China		Cultural exchange, faculty exchange, Joint research activities, language Teaching, management	5	<ul style="list-style-type: none"> • To assist students for programs such as International Luxury, Brand Management, Digital Marketing & Communication 	



				Studies		, International HRM, Supply chain & purchasing Management.	
11	The Alliance for Commercialization and Innovation Research, USA	The Alliance for Commercialization and Innovation Research, USA	2022	Faculty exchange and collaborative	1	Student went for intership for leadership	
12	Delhi Institute of Digital Marketing	Delhi Institute of Digital Marketing	2022	Internship, on-the-job, training, project work, student	Lifetime	Training & Placement	
13	Harvard Business school Publishing	Harvard Business school Publishing	2021	Simulations Classes, Internships, Guest Lecture, conferences, workshops, Research	1 Year	86 students went for Simulations Classes, Internships, Guest Lecture, conferences, workshops, Research	



14	UNESCO MGIEP	UNESCO MGIEP	2021	Advance training to selected faculties, Masterclass session, Joint social media promotions	2 Years	<ul style="list-style-type: none"> • Opportunities to work on real time Live Projects. • Provide E-Books. • Tools based study for IT students. • Students got recognised certification from organization. • A travel and Tourism venture for educational purpose. • To assist students in Training purpose activities.
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15	Newspaper Association of India	Newspaper Association of India	2020	<p>Internship, on-the-job training, project work</p> <ul style="list-style-type: none"> • A travel and Tourism venture for educational purpose. • To assist students in Training purpose activities. 	3 Years	Students went for Traing and project work	
16	Country & politics	Country & politics	2019	<p>Guest lectures, workshops, Campus placement, Course curriculam design, ready for placements</p>	3 Years	101 students went for Internship & Placement	
17	We care	We care	2020	<p>Internship, on-the-job training, project work,</p>	3 Years	101 students went for Internship & Placement	

18	AJNI Consulting Pvt. Ltd.	AJNI Consulting Pvt. Ltd.	2019	internship, on-the-job, training, project work, student	Lifetime	59 students went for Internship & Placement
19	Aithent	Aithent	2019	Guest lectures, workshops, Campus placement, Course curriculam design, ready for placements	Lifetime	36 students went for workshops, Campus placement, Course curriculam design, ready for placements and teachers for guest lectures
20	Dhan creators	Dhan creators	2019	Guest lectures, workshops, Campus placement, Course curriculam design, ready for placements	Lifetime	36 students went for workshops, Campus placement, Course curriculam design, ready for placements and teachers for guest lectures

21	E2E Research Services Pvt. Ltd.	E2E Research Services Pvt. Ltd.	2019	Guest lectures, workshops, Campus placement, Course curriculam design, ready for placements	Lifetime	38 students went for workshops, Campus placement, Course curriculam design, ready for placements and teachers for guest lectures
22	Access Training & corporate solutions Pvt. Ltd.	Access Training & corporate solutions Pvt. Ltd.	2019	Guest lectures, workshops, Campus placement, Course curriculam design, ready for placements	Lifetime	38 students went for workshops, Campus placement, Course curriculam design, ready for placements and teachers for guest lectures
23	UAS Intenational	UAS Intenational	2019	• To assist students for better knowledge of Market	Lifetime	50 students went for workshops, Campus placement,



				research & survey and Data Management.		Course curriculam design, ready for placements and teachers for guest lectures	
24	Radionics	Radionics	2019	Guest lectures, workshops, Campus placement, Course curriculam design, ready for placements	Lifetime	38 students went for workshops, Campus placement, Course curriculam design, ready for placements and teachers for guest lectures	
25	Quess	Quess	2019	internship, on-the-job, training, project work, student • To assist students in placements. • Add on skill set	3	internship, on-the-job, training, project work, student	



				development program. • Opportunities to work on real time Live Projects. • Provide E-Books			
26	BNG Infotech Pvt. Ltd.	BNG Infotech Pvt. Ltd.	2019	Guest lectures, workshops, Campus placement, Course curriculum design, ready for placements	Lifetime	56 students went for workshops, Campus placement, Course curriculum design, ready for placements and teachers for guest lectures	
27	McMURRY UNIVERSITY, USA	McMURRY UNIVERSITY, USA	2017	Faculty exchange and collaborative	5 Years	Faculty exchange and collaborative	
28	Joliot Curie School	Joliot Curie School, Nanterre France	2015	Student Exchange work, Project work, and		internship, on-the-job, training, project	



				intercultural exchange		work, student	
29	Shanghai University Of Electric Power. China	Shanghai University Of Electric Power. China	2016	Joint Academic courses, Faculty exchange, Joint International Conferences, Seminars	5yrs	internship, on-the-job, training, project work, student	
30	Sedulity Solutions and Technologies , New Delhi	Sedulity Solutions and Technologies , New Delhi	2014	internship, on-the-job, training, project work, student • Students got recognised certification from organization. • A travel and Tourism venture for educational purpose. • To assist	Lifetime	internship, on-the-job, training, project work, student	



				students in Training purpose activities.			
31	Hong Kong Baptist University	Department of computer science, Hong Kong Baptist University	2014	Research Colloboration, academic Cooperation, and Research Postgraduate student Exchange	Lifetime	internship, on-the-job, training, project work, student	



32	Ansbach University of Applied sciences, Ansbach,	Ansbach University of Applied sciences, Ansbach, Germany	2013	Faculty exchanges, Joint cultural programs, Joint research projects • Provide courses in consonance with national policies for nation building. • Designing curriculum to match international standards, civil society and for inculcation of traits of creative thinking.	5 yrs	Faculty exchanges, Joint cultural programs, Joint research projects • Provide courses in consonance with national policies for nation building. • Designing curriculum to match international standards, civil society and for inculcation of traits of creative thinking.
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33	I. S.E.P Catholic University	I. S.E.P Catholic University, France	2014	Joint Conferences, Exchange of Faculty members • Summer exchange programs for students. • Transfer of academic credit-bearing courses based on course content and faculty qualification.	3 yrs	internship, on-the-job, training, project work, student	
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34	University of Moncton, Canada	University of Moncton, Canada	2011	<p>Joint research activity, Faculty Exchange, students Exchange Program</p> <ul style="list-style-type: none"> • To assist students for programs such as International Luxury, Brand Management, Digital Marketing & Communication , International HRM, Supply chain & purchasing Management. 	5 yrs	<p>Joint research activity, Faculty Exchange, students Exchange Program</p>	
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35	Daeduk University, Korea	Daeduk University, Korea	2011	Joint research activity, Faculty Exchange, students Exchange Program	Lifetime	Joint research activity, Faculty Exchange, students Exchange Program • To assist students for programs such as International Luxury, Brand Management, Digital Marketing & Communication, International HRM, Supply chain & purchasing Management.	
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36	Yonsei University, Sequl, S. Korea	Yonsei University, Sequl, S. Korea	2009	<p>Joint research activity, Faculty Exchange, students Exchange Program</p> <ul style="list-style-type: none"> • Joint fundraising activities for scholarships and grants. • Exchange programs for students and faculty. • Joint development and delivery of courses and programs. 	3 yrs	internship, on-the-job, training, project work, student
37	Network of Engineering Institutes called n+i	Network of Engineering Institutes called n+i	2012	<p>Joint Conferences, Exchange of Faculty members</p>	5 Years	internship, on-the-job, training, project work, student

