

3.5.1(i) Summary of the functional MoUs /Linkage/collaboration indicating start date, end date, nature of collaboration etc.

MOUs Summary		
	University MOUs	Industry MOUs
Total MOUs (37)	19	18
Activities with Universities MOUs	<ul style="list-style-type: none"> • Collaborative research and publications. • Joint Organizations of conferences, seminars or other academic meetings. • Joint fundraising activities for scholarships and grants. • Exchange programs for students and faculty. • Joint development and delivery of courses and programs. • Exchange of materials in education and research, publications. • Reciprocal visits by lecturers for the purpose of teaching, studying, and exchange of research experience. • Support cultural and scholarly exchange of students. • Exchange of experience and information on the syllabi and techniques. • Provide courses in consonance with national policies for nation building. • Designing curriculum to match international standards, civil society and for inculcation of traits of creative thinking. • Various hands-on practise of various simulations. • Summer exchange programs for students. • Transfer of academic credit-bearing courses based on course content and faculty qualification. • To assist students for programs 	

	<p>such as International Luxury, Brand Management, Digital Marketing & Communication, International HRM, Supply chain & purchasing Management.</p>	
<p>Activities with Industries MOUs</p>	<ul style="list-style-type: none"> • Provides digital marketing training to students in various programs (BBA, MBA, BCA). • To assist students in placements. • Add on skill set development program. • Opportunities to work on real time Live Projects. • Provide E-Books. • Tools based study for IT students. • Students got recognised certification from organization. • A travel and Tourism venture for educational purpose. • To assist students in Training purpose activities. • To assist students for better knowledge of Market research & survey and Data Management. 	