

**1.2.1 Number of Certificate/Value added courses offered and online courses of MOOCs, SWAYAM, NPTEL etc. (where the students of the institution have enrolled and successfully completed during the last five years)****Total courses : 84****Number of Certificate/Value added courses offered and online courses of MOOCs, SWAYAM, NPTEL etc. (where the students of the institution have enrolled and successfully completed during the last five years)**

<b>S.NO</b>	<b>No OF Certificate/Value added courses offered and online courses of MOOCs, SWAYAM, NPTEL etc</b>
1	Quantam hall effect
2	Accubiz
3	Advance Business Decision Support System
4	Affiliate Marketing
5	Air Pollution & Control
6	Application Of Labour Laws
7	B2B Marketing
8	Banking and Insurance
9	Basics of Digital Marketing
10	Blog Writing
11	Business Analytics
12	Business Communication
13	Business Development: From start to Scale
14	Business environment
15	Business law

16	Business Management
17	Consumer Buying Behaviour
18	Consumer Protection Act
19	Coreldraw
20	Corporate Etiquette and Communication Styles
21	Corporate finance
22	Corporate Social Responsibility, Human value and ethics
23	Data Analysis & decision making
24	Data Analytics Simulation: Strategic Decision Making
25	Data Base Management System
26	Data Structures and Algorithm using Java
27	Data visualisation
28	Data Visualization Using Tableau
29	E-Business
30	Effective Business Communication
31	Entrepreneurship
32	Entrepreneurship Simulation: The Startup Game
33	Equity stock market
34	Ethics Review of Health research
35	Financial Accounting
36	Global Collaboration Simulation: Crossing the chasm
37	Hadoop
38	Hands on Advance Excel



# MANAGEMENT EDUCATION & RESEARCH INSTITUTE

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39	HTML
40	Human Resource Management
41	Information Technology in Business management
42	International Business
43	Introduction to Cybersecurity
44	Joy of Computing using Python
45	Leadership skill enhancement
46	Learning & Training Management
47	Management Accounting
48	Management Process and Organizational Behaviour
49	Managerial Skill Development
50	Marketing Analytics
51	Marketing Management
52	Marketing Simulation: The positioning Game
53	Mobile Journalism
54	New Venture Simulation: The Food Truck Challenge
55	Newspaper Designing on QuarkXpress Software
56	Newspaper Writing & Analysis
57	NUES
58	NUES-II
59	Organization Behavior Simulation: Judgment in crisis
60	Personality Development, Communication Skills, GD and Interview
61	Photoshop

62	Placement Preparation- Resume Writing,Effective Job Search,Interviewing Skills,FAQs Handling
63	Platform Economy
64	Portfolio management
65	Preparatory classes for NSE & NCFM courses
66	Principles of Management
67	Product and Brand Management
68	Production & Operation Control
69	Quantitative Aptitude
70	Radio Jockeying
71	Retail Management
72	Sales & Marketing
73	Security analysis & Portfolio Management
74	Self Transformation through Inner Management
75	Social media influence Marketing
76	Social Media Marketing
77	Society and media
78	Soft skills for business negotiation & Marketing strategies
79	Software Testing
80	Stock Trading
81	Talent Acquisition & Management
82	Training & Development
83	Value ethics in Business
84	Writing Skill for Media

**1.2.1 Number of Certificate/Value added courses offered and online courses of MOOCs, SWAYAM, NPTEL etc. where the students of the institution have enrolled and successfully completed during the last five years)**

**1.2.2 Percentage of students enrolled in Certificate/ Value added courses and also completed online courses of MOOCs, SWAYAM, NPTEL etc.**

**as against the total number of students during the last five years**

Year 1 Academic Year 2022-2023							
S.N O	Name of Certificate/ Value added course offered and online courses of MOOCs, SWAYAM, NPTEL etc. where the students of the institution have enrolled and successfully completed	Course Code (if any)	Year of offering/study	Period (from date - to date)	Duration of course	Number of students enrolled in the year	Number of Students completing the course in the year
1	Organization Behavior Simulation: Judgment in crisis	MERHBS P01	2022-23	13-08-2022 to 30-11-2022	40 Hours	28	28
2	Data Analytics Simulation: Strategic Decision Making	MERHBS P02	2022-23	12-08-2022 to 29-11-2022	45 hours	54	54
3	Marketing Simulation: The positioning Game	MERHBS P03	2022-23	13-08-2022 to 30-11-2022	40 Hours	54	54
4	Entrepreneurship Simulation: The Startup Game	MERHBS P04	2022-23	12-08-2022 to 29-11-2022	40 Hours	15	15
5	Global Collaboration Simulation: Crossing the chasm	MERHBS P05	2022-23	13-08-2022 to 30-11-2022	40 Hours	28	28
6	New Venture Simulation: The Food Truck Challenge	MERHBS P06	2022-23	12-08-2022 to 29-11-	45 hours	12	12



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				2022			
7	Hadoop	MER2201	2022-23	13-08-2022 to 30-11- 2022	45 hours	36	36
8	Coreldraw	MER2101	2022-23	13-08-2022 to 30-11- 2022	45 hours	27	27
9	HTML	MER2102	2022-23	13-08-2022 to 30-11- 2022	45 hours	28	28
10	Mobile Journalism	MER2103	2022-23	12-08-2022 to 29-11- 2022	45 hours	22	22
11	Consumer Protection Act	MER2205	2022-23	13-08-2022 to 30-11- 2022	45 hours	24	24
12	Writing Skill for Media	MER2104	2022-23	12-08-2022 to 29-11- 2022	45 hours	28	28
13	Stock Trading	MER2105	2022-23	13-08-2022 to 30-11- 2022	45 hours	82	82
14	Social Media Marketing	MER2106	2022-23	11-08-2022 to 28-11- 2022	45 hours	59	59
15	Sales & Marketing	MER2209	2022-23	13-08-2022 to 30-11- 2022	45 hours	72	72
16	Retail Management	MER2107	2022-23	11-08-2022 to 28-11- 2022	40 Hours	32	32
17	Radio Jockeying	MER2108	2022-23	30-01-2023 to 30-04-	40	29	29



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				2023	Hours		
18	Quantitative Aptitude	MER2109	2022-23	30-01-2023 to 30-04- 2023	40 Hours	32	32
19	Photoshop	MER2213	2022-23	30-01-2023 to 30-04- 2023	40 Hours	46	46
20	Effective writing	NA(Nptel Course)	2022-23	30-01-2023 to 30-04- 2023	40 Hours	23	23
21	Newspaper Designing on QuarkXpress Software	NA(Nptel Course)	2022-23	30-01-2023 to 30-04- 2023	45 hours	21	21
22	Air Pollution & Control	NA(Nptel Course)	2022-23	30-01-2023 to 30-04- 2023	35 hours	24	2
23	Principles of Management	NA(Nptel Course)	2022-23	30-01-2023 to 30-04- 2023	40 hours	80	15
24	E-Business	NA(Nptel Course)	2022-23	30-01-2023 to 30-04- 2023	45 hours	139	16
25	Soft skills for business negotiation & Marketing strategies	NA(Nptel Course)	2022-23	01-02-2023 to 09-04- 2023	35 hours	25	2
26	Business law	NA(Nptel Course)	2022-23	01-02-2023 to 09-04- 2023	40 hours	6	1
27	Business Management	NA(Nptel Course)	2022-23	01-02-2023 to 09-04- 2023	45 hours	59	1
28	Production & Operation	NA(Nptel	2022-23	01-02-2023 to 09-04-	40	42	1

	Control	Course)		2023	hours		
29	Corporate finance	NA(Nptel Course)	2022-23	01-02-2023 to 09-04-2023	45 hours	38	2
30	Consumer Buying Behaviour	NA(Nptel Course)	2022-23	30-01-2023 to 30-04-2023	35 hours	5	1
31	Business Development: From start to Scale	NA(Nptel Course)	2022-23	30-01-2023 to 30-04-2023	40 hours	38	7
32	Joy of Computing using Python	NA(Nptel Course)	2022-23	30-01-2023 to 30-04-2023	45 hours	23	23
33	Software Testing	NA(Nptel Course)	2022-23	30-01-2023 to 30-04-2023	45 hours	31	31
34	Data Structures and Algorithm using Java	NA(Nptel Course)	2022-23	30-01-2023 to 30-04-2023	35 hours	21	21
35	Data Base Management System	NA(Nptel Course)	2022-23	13-08-2022 to 30-11-2022	40 hours	24	24
36	Introduction to Cybersecurity	NA(Nptel Course)	2022-23	13-08-2022 to 30-11-2022	45 hours	33	33
37	Security analysis & Portfolio Management	NA(Nptel Course)	2022-23	13-08-2022 to 30-11-2022	45 hours	5	3
38	B2B Marketing	NA(Nptel Course)	2022-23	13-08-2022 to 30-11-2022	35 hours	11	7
39	Society and media	NA(Nptel	2022-23	13-08-2022 to 30-11-	40	27	24



		Course)		2022	hours		
40	Equity stock market	NA(Nptel Course)	2022-23	13-08-2022 to 30-11-2022	45 hours	6	3
41	Business environment	NA(Nptel Course)	2022-23	13-08-2022 to 30-11-2022	35 hours	19	16
42	Quantam hall effect	NA(Nptel Course)	2022-23	13-08-2022 to 30-11-2022	40 hours	5	3
43	Effective Business Communication	NA(Nptel Course)	2022-23	01-02-2023 to 09-04-2023	45 hours	4	4
44	Advance Business Decision Support System	NA(Nptel Course)	2022-23	01-02-2023 to 09-04-2023	35 hours	3	3
45	Data Analysis & decision making	NA(Nptel Course)	2022-23	01-02-2023 to 09-04-2023	40 hours	2	2
46	Enterpreneurship	NA(Nptel Course)	2022-23	01-02-2023 to 09-04-2023	45 hours	2	2
47	Basics of Digital Marketing	NA(Nptel Course)	2022-23	01-02-2023 to 09-04-2023	40 hours	4	4
48	Ethics Review of Health research	NA(Nptel Course)	2022-23	01-02-2023 to 09-04-2023	45 hours	16	1
49	Management Accounting	NA(Nptel Course)	2022-23	01-02-2023 to 09-04-2023	35 hours	2	2
50	Training & Development	NA(Nptel	2022-23	01-02-2023 to 09-04-	40	6	1

		Course)		2023	hours		
51	Talent Acquisition & Management	NA(Nptel Course)	2022-23	01-02-2023 to 09-04-2023	45 hours	10	4
52	Human Resource Management	NA(Nptel Course)	2022-23	11-08-2022 to 28-11-2022	35 hours	6	1
53	Marketing Management	NA(Nptel Course)	2022-23	11-08-2022 to 28-11-2022	40 hours	12	1
54	Financial Accounting	NA(Nptel Course)	2022-23	11-08-2022 to 28-11-2022	45 hours	5	2
55	International Business	NA(Nptel Course)	2022-23	11-08-2022 to 28-11-2022	35 hours	7	2
56	Learning & Training Management	NA(Nptel Course)	2022-23	11-08-2022 to 28-11-2022	40 hours	1	1
57	Product and Brand Management	NA(Nptel Course)	2022-23	11-08-2022 to 28-11-2022	45 hours	42	2
<b>Year 2 Academic Year 2021-2022</b>							
	<b>Name of Certificate/ Value added course offered and online courses of MOOCs, SWAYAM, NPTEL etc. where the students of the institution have enrolled and successfully completed</b>	<b>Course Code (if any)</b>	<b>Year of offering/study</b>	<b>Period (from date - to date)</b>	<b>Duration of course</b>	<b>Number of students enrolled in the year</b>	<b>Number of Students completing the course in the</b>

							year
58	Data Analytics Simulation: Strategic Decision Making	MERHBS P02	2021-2022	16-08-2021 to 31-11-2021	45 hours	66	56
59	Organization Behavior Simulation: Judgment in crisis	MERHBS P01	2021-2022	30-01-2022 to 30-04-2022	40 Hours	75	62
60	Marketing Simulation: The positioning Game	MERHBS P03	2021-2022	16-08-2021 to 31-11-2021	45 hours	55	45
61	Entrepreneurship Simulation: The Startup Game	MERHBS P04	2021-2022	30-01-2022 to 30-4-2022	40 Hours	84	74
62	Global Collaboration Simulation: Crossing the chasm	MERHBS P05	2021-2022	14-08-2021 to 13-11-2021	40 Hours	48	38
63	New Venture Simulation: The Food Truck Challenge	MERHBS P06	2021-2022	16-08-2021 to 31-11-2021	40 Hours	66	56
64	Coreldraw	MER2101	2021-2022	30-01-2022 to 30-04-2022	40 Hours	67	47
65	HTML	MER2102	2021-2022	30-01-2022 to 30-04-2022	40 Hours	65	55
66	Mobile Journalism	MER2103	2021-2022	14-08-2021 to 13-11-2021	40 Hours	48	38
67	Writing Skill for Media	MER2104	2021-2022	30-01-2022 to 30-04-2022	40 Hours	60	49
68	Stock Trading	MER2105	2021-2022	14-08-2021 to 13-11-	45	125	110

				2021	hours		
69	Social Media Marketing	MER2106	2021-2022	30-01-2022 to 30-04-2022	45 hours	154	123
70	Retail Management	MER2107	2021-2022	30-01-2022 to 30-04-2022	45 hours	74	45
71	Radio Jockeying	MER2108	2021-2022	16-08-2021 to 31-11-2021	45 hours	56	56
72	Quantitative Aptitude	MER2109	2021-2022	30-01-2022 to 30-04-2022	45 hours	140	140
73	Photoshop	MER2110	2021-2022	16-08-2021 to 31-11-2021	45 hours	120	112

**Year 3 Academic Year  
2020-2021**

	<b>Name of Certificate/ Value added course offered and online courses of MOOCs, SWAYAM, NPTEL etc. where the students of the institution have enrolled and successfully completed</b>	<b>Course Code (if any)</b>	<b>Year of offering/stu dy</b>	<b>Period (from date - to date)</b>	<b>Durati on of course</b>	<b>Numbe r of student s enrolled in the year</b>	<b>Numbe r of Studen ts comple ting the course in the year</b>
74	Data Visualisation Using Knime	MER2001	2020-21	13-07-2020 to 15-11-2020	45 hours	55	55
75	Corporate Etiquette and communication Styles	MER2002	2020-21	13-02-2021 to 30-04-2021	40 Hours	65	65
76	Information Technology In	MER2003	2020-21	13-02-2021 to	40 Hours	60	60



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	Business Management			30-04-2021			
77	Personality Development, GD & Interview Skills	MER2004	2020-21	13-02-2021 to 30-04-2021	42 Hours	55	55
78	Placement Preparation- Resume Writing, Effective Job Search, Interviewing Skills, FAQs Handling	MER2005	2020-21	13-07-2020 to 15-11-2020	40 hours	55	55
79	Banking and Insurance	MER2006	2020-21	13-07-2020 to 15-11-2020	40 hours	54	54
80	Hands on Advance Excel	MER2007	2020-21	13-02-2021 to 30-04-2021	40 hours	55	55
81	Data Visualization Using Tableau	MER2008	2020-21	13-07-2020 to 15-11-2020	40 hours	45	45
82	Affiliate Marketing	MER2009	2020-21	13-02-2021 to 30-04-2021	40 hours	90	90
83	Platform Economy	MER2010	2020-21	13-07-2020 to 15-11-2020	40 hours	65	65
84	Social media influence Marketing	MER2011	2020-21	13-08-2020 to 31-11-2020	40 hours	54	54
85	Application Of Labour Laws	MER2012	2020-21	13-07-2020 to 15-11-2020	40 hours	35	35
86	Prepratory classes for NSE & NCFM courses	MER2013	2020-21	13-08-2020 to 31-11-2020	40 hours	35	35
87	Marketing Analytics	MER2014	2020-21	13-07-2020 to 15-11-	40	62	60

				2020	hours		
88	Leadership skill enhancement	MER2015	2020-21	13-02-2021 to 30-04-2021	40 hours	65	63
89	Portfolio management	MER2016	2020-21	13-07-2020 to 15-11-2020	40 hours	50	30
<b>Year 4 Academic Year 2019-2020</b>							
	<b>Name of Certificate/ Value added course offered and online courses of MOOCs, SWAYAM, NPTEL etc. where the students of the institution have enrolled and successfully completed</b>	<b>Course Code (if any)</b>	<b>Year of offering/study</b>	<b>Period (from date - to date)</b>	<b>Durati on of course</b>	<b>Numbe r of student s enrolled in the year</b>	<b>Numbe r of Studen ts comple ting the course in the year</b>
90	Blog Writing	MER1901	2019-2020	13-07-2019 to 31-11-2019	40 hrs	95	95
91	Self Transformation through Inner Management	MER1801	2018-2019	12-06-2018 to 11-10-2018	40 Hours	40	40
92	Business Communication	MER1806	2018-2019	12-06-2018 to 11-10-2018	40 Hours	240	238
93	Value ethics in Business	MER1809	2018-2019	01-01-2019 to 30-04-2019	40 Hours	54	54
<b>Year 5 Academic Year 2018-2019</b>							

	<b>Name of Certificate/ Value added course offered and online courses of MOOCs, SWAYAM, NPTEL etc. where the students of the institution have enrolled and successfully completed</b>	<b>Course Code (if any)</b>	<b>Year of offering/stu dy</b>	<b>Period (from date - to date)</b>	<b>Durati on of course</b>	<b>Numbe r of student s enrolled in the year</b>	<b>Numbe r of Studen ts comple ting the course in the year</b>
94	Corporate Social Responsibility, Human value and ethics	MER1810	2018-2019	01-01-2019 to 30-04-2019	42 hours	120	120
95	Value ethics in Business	MER1809	2018-2019	01-01-2019 to 30-04-2019	40 Hours	54	54
96	Management Process and Organizational Behaviour	MER1808	2018-2019	01-01-2019 to 30-04-2019	42 hours	58	58
97	Managerial Skill Development	MER1807	2018-2019	01-01-2019 to 30-04-2019	40 Hours	58	58
98	Business Communication	MER1806	2018-2019	12-06-2018 to 11-10-2018	40 Hours	60	60
99	Business Analytics	MER1805	2018-2019	12-06-2018 to 11-10-2018	42 hours	120	120
100	NUES	MER1804	2018-2019	12-06-2018 to 11-10-2018	42 hours	50	50
101	NUES-II	MER1803	2018-2019	12-06-2018 to 11-10-2018	40 Hours	40	40



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102	Accubiz	MER1802	2018-2019	12-06-2018 to 11-10- 2018	40 Hours	60	60
103	Self Transformation through Inner Management	MER1801	2018-2019	12-06-2018 to 11-10- 2018	40 Hours	40	40