

1.2.1 Number of Certificate/Value added courses offered and online courses of MOOCs, SWAYAM, NPTEL etc. where the students of the institution have enrolled and successfully completed during the last five years)

online courses of MOOCs, SWAYAM, NPTEL etc. as against the total number of students during the last five years

Year 1

S.NO	Name of Certificate/ Value added course offered and online courses of MOOCs, SWAYAM, NPTEL etc. where the students of the	Course Code (if any)	Year of o	Period (from date - to date)	Duration of course	Number of students	Number of Students
1	Organization Behavior Simulation:	MERHBSP01	2022-23	13-08-2022 to 30-11-2022	40 Hours	28	28
2	Data Analytics Simulation: Strategic Decision Making	MERHBSP02	2022-23	12-08-2022 to 29-11-2022	45 hours	54	54
3	Marketing Simulation: The positioning Game	MERHBSP03	2022-23	13-08-2022 to 30-11-2022	40 Hours	54	54
4	Entrepreneurship Simulation: The Startup Game	MERHBSP04	2022-23	12-08-2022 to 29-11-2022	40 Hours	15	15
5	Global Collaboration Simulation: Crossing the chasm	MERHBSP05	2022-23	13-08-2022 to 30-11-2022	40 Hours	28	28
6	New Venture Simulation: The Food Truck Challenge	MERHBSP06	2022-23	12-08-2022 to 29-11-2022	45 hours	12	12
7	Hadoop	MER2201	2022-23	13-08-2022 to 30-11-2022	45 hours	36	36
8	Coreldraw	MER2101	2022-23	11-2022	45 hours	27	27
9	HTML	MER2102	2022-23	11-2022	45 hours	28	28
10	Mobile Journalism	MER2103	2022-23	11-2022	45 hours	22	22
11	Consumer Protection Act	MER2205	2022-23	11-2022	45 hours	24	24
12	Writing Skill for Media	MER2104	2022-23	11-2022	45 hours	28	28
13	Stock Trading	MER2105	2022-23	11-2022	45 hours	82	82
14	Social Media Marketing	MER2106	2022-23	11-2022	45 hours	59	59
15	Sales & Marketing	MER2209	2022-23	11-2022	45 hours	72	72
16	Retail Management	MER2107	2022-23	11-2022	40 Hours	32	32
17	Radio Jockeying	MER2108	2022-23	04-2023	40 Hours	29	29
18	Quantitative Aptitude	MER2109	2022-23	04-2023	40 Hours	32	32
19	Photoshop	MER2213	2022-23	04-2023	40 Hours	46	46
20	Effective writing	Course)	2022-23	04-2023	40 Hours	23	23
21	QuarkXpress Software	Course)	2022-23	04-2023	45 hours	21	21
22	Air Pollution & Control	Course)	2022-23	04-2023	35 hours	24	2
23	Principles of Management	Course)	2022-23	04-2023	40 hours	80	15
24	E-Business	Course)	2022-23	04-2023	45 hours	139	16
25	& Marketing strategies	Course)	2022-23	04-2023	35 hours	25	2
26	Business law	Course)	2022-23	04-2023	40 hours	6	1
27	Business Management	Course)	2022-23	04-2023	45 hours	59	1

28	Production & Operation Control	Course)	2022-23	04-2023	40 hours	42	1
29	Corporate finance	Course)	2022-23	04-2023	45 hours	38	2
30	Consumer Buying Behaviour	Course)	2022-23	04-2023	35 hours	5	1
31	to Scale	Course)	2022-23	04-2023	40 hours	38	7
32	Joy of Computing using Python	Course)	2022-23	04-2023	45 hours	23	23
33	Software Testing	Course)	2022-23	04-2023	45 hours	31	31
34	using Java	Course)	2022-23	04-2023	35 hours	21	21
35	Data Base Management System	Course)	2022-23	11-2022	40 hours	24	24
36	Introduction to Cybersecurity	Course)	2022-23	11-2022	45 hours	33	33
37	Security analysis & Portfolio Management	NA(Nptel Course)	2022-23	13-08-2022 to 30-11-2022	45 hours	5	3
38	B2B Marketing	Course)	2022-23	11-2022	35 hours	11	7
39	Society and media	Course)	2022-23	11-2022	40 hours	27	24
40	Equity stock market	Course)	2022-23	11-2022	45 hours	6	3
41	Business environment	Course)	2022-23	11-2022	35 hours	19	16
42	Quantam hall effect	Course)	2022-23	11-2022	40 hours	5	3
43	Effective Business Communication	Course)	2022-23	04-2023	45 hours	4	4
44	Support System	Course)	2022-23	04-2023	35 hours	3	3
45	Data Analysis & decision making	Course)	2022-23	04-2023	40 hours	2	2
46	Enterpreneurship	Course)	2022-23	04-2023	45 hours	2	2
47	Basics of Digital Marketing	Course)	2022-23	04-2023	40 hours	4	4
48	Ethics Review of Health research	Course)	2022-23	04-2023	45 hours	16	1
49	Management Accounting	Course)	2022-23	04-2023	35 hours	2	2
50	Training & Development	Course)	2022-23	04-2023	40 hours	6	1
51	Talent Acquisition & Management	Course)	2022-23	04-2023	45 hours	10	4
52	Human Resource Management	Course)	2022-23	11-2022	35 hours	6	1
53	Marketing Management	Course)	2022-23	11-2022	40 hours	12	1
54	Financial Accounting	Course)	2022-23	11-2022	45 hours	5	2
55	International Business	Course)	2022-23	11-2022	35 hours	7	2
56	Learning & Training Management	Course)	2022-23	11-2022	40 hours	1	1
57	Product and Brand Management	Course)	2022-23	11-2022	45 hours	42	2
Year 2							
	Name of Certificate/ Value added course offered and online courses of MOOCs, SWAYAM, NPTEL etc. where the students of the institution have enrolled and successfully completed	Course Code (if any)	Year of off	Period (from date - to date)	Duration of course	Number of students enrolled in	Number of Students completing
58	Data Analytics Simulation: Strategic Decision Making	MERHBSP02	2021-2022	16-08-2021 to 31-11-2021	45 hours	66	56
59	Organization Behavior Simulation: Judgment in crisis	MERHBSP01	2021-2022	30-01-2022 to 30-04-2022	40 Hours	75	62
60	Marketing Simulation: The positioning Game	MERHBSP03	2021-2022	16-08-2021 to 31-11-2021	45 hours	55	45
61	Entrepreneurship Simulation: The Startup Game	MERHBSP04	2021-2022	30-01-2022 to 30-4-2022	40 Hours	84	74

62	Crossing the chasm	MERHBSP05	2021-2022	11-2021	40 Hours	48	38
63	New Venture Simulation: The Food Truck Challenge	MERHBSP06	2021-2022	16-08-2021 to 31-11-2021	40 Hours	66	56
64	Coreldraw	MER2101	2021-2022	04-2022	40 Hours	67	47
65	HTML	MER2102	2021-2022	04-2022	40 Hours	65	55
66	Mobile Journalism	MER2103	2021-2022	11-2021	40 Hours	48	38
67	Writing Skill for Media	MER2104	2021-2022	04-2022	40 Hours	60	49
68	Stock Trading	MER2105	2021-2022	11-2021	45 hours	125	110
69	Social Media Marketing	MER2106	2021-2022	04-2022	45 hours	154	123
70	Retail Management	MER2107	2021-2022	04-2022	45 hours	74	45
71	Radio Jockeying	MER2108	2021-2022	11-2021	45 hours	56	56
72	Quantitative Aptitude	MER2109	2021-2022	04-2022	45 hours	140	140
73	Photoshop	MER2110	2021-2022	11-2021	45 hours	120	112
Year 3							
	Name of Certificate/ Value added course offered and online courses of MOOCs, SWAYAM, NPTEL etc. where the students of the institution have enrolled	Course Code (if any)	Year of off	Period (from date - to date)	Duration of course	Number of students enrolled	Number of Students completed
74	Data Visualisation Using Knime	MER2001	2020-21	13-07-2020 to 15-11-2020	45 hours	55	55
75	Corporate Etiquette and communication Styles	MER2002	2020-21	13-02-2021 to 30-04-2021	40 Hours	65	65
76	Information Technology In Business Management	MER2003	2020-21	13-02-2021 to 30-04-2021	40 Hours	60	60
77	Personality Development, GD & Interview Skills	MER2004	2020-21	13-02-2021 to 30-04-2021	42 Hours	55	55
78	Writing,Effective Job Search,Interviewing Skills,FAQs Handling	MER2005	2020-21	13-07-2020 to 15-11-2020	40 hours	55	55
79	Banking and Insurance	MER2006	2020-21	13-07-2020 to 15-11-2020	40 hours	54	54
80	Hands on Advance Excel	MER2007	2020-21	04-2021	40 hours	55	55
81	Data Visualization Using Tableau	MER2008	2020-21	11-2020	40 hours	45	45
82	Affiliate Marketing	MER2009	2020-21	04-2021	40 hours	90	90
83	Platform Economy	MER2010	2020-21	11-2020	40 hours	65	65
84	Social media influence Marketing	MER2011	2020-21	11-2020	40 hours	54	54
85	Application Of Labour Laws	MER2012	2020-21	11-2020	40 hours	35	35
86	NCFM courses	MER2013	2020-21	11-2020	40 hours	35	35
87	Marketing Analytics	MER2014	2020-21	11-2020	40 hours	62	60
88	Leadership skill enhancement	MER2015	2020-21	04-2021	40 hours	65	63
89	Portfolio management	MER2016	2020-21	11-2020	40 hours	50	30
Year 4							

	Name of Certificate/ Value added course offered and online courses of MOOCs, SWAYAM, NPTEL etc. where the students of the institution have enrolled	Course Code (if any)	Year of off	Period (from date - to date)	Duration of course	Number of students enrolled	Number of Students compl
90	Blog Writing	MER1901	2019-2020	11-2019	40 hrs	95	95
91	Self Transformation through Inner Management	MER1801	2018-2019	12-06-2018 to 11-10-2018	40 Hours	40	40
92	Business Communication	MER1806	2018-2019	10-2018	40 Hours	240	238
93	Value ethics in Business	MER1809	2018-2019	04-2019	40 Hours	54	54
Year 5							
	Name of Certificate/ Value added course offered and online courses of MOOCs, SWAYAM, NPTEL etc. where the students of the institution have enrolled and successfully completed	Course Code (if any)	Year of off	Period (from date - to date)	Duration of course	Number of students enrolled in	Number of Students completing
94	Human value and ethics	MER1810	2018-2019	04-2019	42 hours	120	120
95	Value ethics in Business	MER1809	2018-2019	04-2019	40 Hours	54	54
96	Organizational Behaviour	MER1808	2018-2019	04-2019	42 hours	58	58
97	Managerial Skill Development	MER1807	2018-2019	04-2019	40 Hours	58	58
98	Business Communication	MER1806	2018-2019	10-2018	40 Hours	60	60
99	Business Analytics	MER1805	2018-2019	10-2018	42 hours	120	120
100	NUES	MER1804	2018-2019	10-2018	42 hours	50	50
101	NUES-II	MER1803	2018-2019	10-2018	40 Hours	40	40
102	Accubiz	MER1802	2018-2019	10-2018	40 Hours	60	60
103	Self Transformation through Inner Management	MER1801	2018-2019	12-06-2018 to 11-10-2018	40 Hours	40	40