

Action Taken Report

2021-2022

The action taken report by the Internal Quality Assurance Cell (IQAC) as suggested by the IQAC Coordinator, Co-coordinator and other administrators' suggestions were implemented and appropriate action were taken as recommended in the meetings held on September, November, January, and June 2021-22.

Plan of Action	Achievements/ Outcomes
To strengthen the research and entrepreneurial culture in the institute. Further to make learning a fun vis a vis skill development of students to prepare them industry ready	Research Club was established in the institute. This year the institute was able to publish 8 research papers in Scopus, 3 patents and 5 papers in UGC care. Beyond that 10 faculty members are certified as innovation ambassadors /trainers for entrepreneurship by IIC and 6 faculty members are certified as trainers for UHV (universal Human Values) FDP by AICTE. The placement record has improved from last year. The Incubation Center MERI start-up hub was successful in enrolling
To Improve the Academic Rigor of students through introduction of various certificate courses, Cases & Simulations	MERI is now Licenced Partner of Harvard Business Publishing for its Simulations. Students across various courses enrolled for HBSP Simulations which helped them to understand the practical implication of Subjects. On an average 80 students enrolled per course under various value added courses namely Data visualisation using tableau, corporate communication and image building, Marketing analytics, Financial Literacy, Advanced Excel etc. Various PDPs, GD & mock interview classes were conducted for students which helped them to crack interviews of various reputed organisations like ICICI bank, S& P global, HDFC bank, Byjus etc. A special GA club was introduced for preparation of various Entrance exams students were able to crack national.
Establishment of Incubation Center MERI Startup Hub	: The Government plans to empower Startup ventures to boost entrepreneurship, economic growth and employment across India through Startup India initiative. In order to facilitate this vision, IQAC recommended promoting technology innovation, start-ups and creation of Intellectual Properties. The institution has set up MERI Startup Hub with an overall objective to establish practical application of knowledge to facilitate entrepreneurship. Till date it has supported multiple startups and conducted number of expert sessions, workshops and events.

<p>Interdisciplinary Value-Added Courses</p>	<p>These are the types of courses which develop skills of students in multiple fields of their interest. Students can acquire computer sciences, journalism & mass communication, management, social sciences, professional skills, vocational skills, ethics, morals, and human values all at the same time through multidisciplinary and holistic learning. This aids in students' overall development and development of skills including dynamic learning, problem solving, critical thinking, logical development, and analytical learning.</p>
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COORDINATOR- IQAC


Head of the Institution

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2020-2021

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PLAN OF ACTION	ACHIEVEMENTS/OUTCOMES
To Enhance the research culture in the institute to improve the level of publications and inculcate the research aptitude among students, Research Lab been established and using its facilities be made mandatory for faculty, for this a timetable for their visit to lab be shared	Establishment of research lab, Faculty religiously followed the research lab time table and were able to publish their papers in Scopus, UGC Care and ABDC B& category. The proceedings of workshop on Advance Computational network was published by CEUR which is Scopus Indexed. Institute organised its MDP on contemporary corporate challenges and FDP on qualitative research techniques. Students successfully completed projects under the mentorship of faculty.
To Improve the Academic Rigor of students through introduction of various certificate courses, Cases & Simulations	MERI is now Licenced Partner of Harvard Business Publishing for its Simulations. Students across various courses enrolled for HBSP Simulations which helped them to understand the practical implication of Subjects On an average 80students enrolled per course under various value added courses namely Data visualisation using tableau, corporate communication and image building, Marketing analytics, Financial Literacy, Advanced Excel etc. Various PDPs, GD & mock interview classes were conducted for students which helped them to crack interviews of

	various reputed organisations like ICICI bank, S&P global, HDFC bank, Byjus etc. a special GA club was introduced for preparation of various Entrance exams students were able to crack national
Develop the entrepreneurial Culture in the college	Setting Up of IIC and participation of faculty and students in various innovation and entrepreneurship courses and workshops
Enhance the usage of ICT for teaching and learning	ERP of my class board with features/module of LMS was introduced in the institute
Strengthen Campus corporate connect	Introduction of NeoGen Programme whereby industry leaders were brought on rolls for strengthen mentorship and corporate engagement. Students learned lot of aspects related to corporate culture and professional etiquets it has improved the quality of placements.

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2019-2020

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PLAN OF ACTION	ACHIEVEMENTS/OUTCOMES
Placements initiatives through Mock Interviews, Group Discussion, Resume Building Sessions, Quantitative Aptitude, Interviewing Skills, Communication Classes, Time and Stress Management Sessions	Various placement activities for improving personality and employability skills of the students are conducted through Mock Interviews, Group Discussion, Resume Building Sessions, Quantitative Aptitude, Interviewing Skills, Communication Classes, Time and Stress Management Sessions, AMCAT – Employability Test are conducted by Aspiring Minds Pvt. Ltd. and PDP Sessions/Workshops to be conducted by Access HR Ltd. Many students have placed in reputed organisations like ICICI, Toluna etc.
Enhancing Research Orientation and industry focus through Workshops, Seminars and by establishing research and development centre	Establishment of Research and Development centre to enable interaction between faculty members, students, and industry to enhance research opportunities, academic excellence, real-world problem solving, and innovation, knowledge creation and dissemination.
	Two Teachers from different departments has been awarded PhD degree during the academic session 2019-2020. One Teacher has submitted the Ph.D thesis. Many teachers have published papers in Scopus indexed and UGC cared journals.
	FDPs/MDPs on Research Methodology for providing Knowledge of statistical tools like Excel, SPSS, AMOS, Other research tools such as Tableau, KNIME and R tools are organized for faculty for carrying out research.
	Session on effective paper writing was also conducted. Faculty members have presented many papers at national and international conferences and published papers in reputed journals.

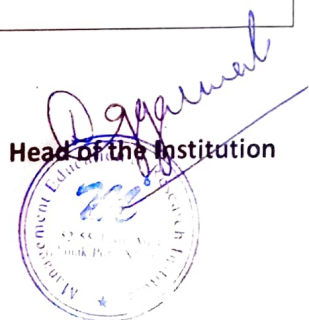
	<p>Research workshops cum Faculty development programmes have been conducted and national level Marketing, HR and Finance seminar are successfully organised by the institution for the enrichment of research culture in the college. Faculty corporate integration and collaboration through various seminars has benefitted the institution to bridge the academia industry gap also.</p>
	<p>Students under the supervision of faculty members have conducted many research projects and presented the same in the seminars and at other platforms.</p>
	<p>Students are also encouraged to opt for developing research-based projects on latest aspects and correspondingly write and present research papers.</p>
<p>Enhancing Resource Management through Application Software.</p>	<p>ERP: The institute has established ERP committee to manage various academic resources. Under this, initiative has been taken to develop a common data base on all aspects related to students, faculty, staff and other governance related activities.</p>
	<p>Library automation has been completed and E-learning resources are available for the students. The institutions has facilitated the functions of library have purchased two new barcode scanners.</p>
<p>Increasing Exposure to real life corporate problems- enhance corporate engagement and mentorship</p>	<p>Participation of students in internships and industrial visits, Various live projects in consultation with faculty members and under the guidance of corporate mentors have inculcated team leadership skills, team management skills, negotiation skills, to work on their strengths and weaknesses.</p>
<p>Quality enhancement & sustenance through value added courses, faculty and corporate mentoring.</p>	<p>Enhanced use of ICT for student learning such as flipped blended self learning etc. Various committees are formed to provide holistic growth to the students.</p>
	<p>The respective committees are responsible for conducting curricular, co-curricular and extra-curricular activities and progress on all these activities are monitored regularly.</p>
	<p>Sessions from industry experts on latest topics, workshops, value added courses, social responsibility initiatives, NSS and Eco-friendly activities are conducted throughout the year.</p>

	<p>Apart from this, innovative measures are adopted for providing real life practical exposure by encouraging the students to work in a team on inter disciplinary projects.</p>
	<p>The students of BBA, BAJMC, MBA and MCA students have worked on Digital Marketing Projects and News Analysis and various value added courses, which helped them to sharp their team learning and managing skills.</p>
	<p>College has organised various workshops for non teaching staff to motivate them and for their growth also such as training on communication skill, excel, corporate etiquettes, handling complaints, time management and business emails.</p>
	<p>Faculty along with students have organised seminars and workshops, which helped the students to present their work and improve their presentation skills and learn corporate culture through industrial expert's interactions and delivered contents.</p>
<p>Entrepreneurial culture and innovation by imparting entrepreneurship skills among students</p>	<p>EDC organized Sessions, Workshops, E Talks focusing on motivation, idea generation, consumer trends, feasibility assessment, entrepreneurial finance, business plan dev, mentorship etc to promote entrepreneurial culture.</p>
	<p>Establishment of Institutional innovation cell under MHRD for promoting innovation and entrepreneurship in the campus.</p>
	<p>E cell has encouraged the students to inculcate entrepreneurship skills and students have come up with many startups.</p>
<p>Image Building and Increasing Visibility and Brand Name of the Institution</p>	<p>Outreach and Accreditation activities: With the execution of various committees in order to increase, its visibility and enhancing its image, activities throughout the academic session and its extensive coverage on the institutes website and social media sites are conducted and used.</p>
	<p>Various initiatives have also been taken to improve the brand name of the institution.</p>
	<p>These include:</p>
	<p>(i) Providing quality education supported by guest lecturers / workshops by eminent personnel both from academia and industry.</p>

	<p>(ii) Conducting national and international Seminars/Conferences</p> <p>(iii) Conducting inter /intra college curricular / co-curricular/extra-curricular activities for students.</p> <p>(iv) Placement of students in branded companies through on/off campus placement activities.</p> <p>(v) Participating in Accreditation and Assessment processes</p> <p>Students have learnt team spirit, team coordination, and team management through these events. It is ensured to them that this is their event and they have to put their best efforts to make it a success.</p>
Personality development initiatives	<p>Students are encouraged to participate in workshops, seminars, cultural and sports events on regular basis. This helped them to improve their overall personality. Students learn team spirit, negotiation skills, manage stress level, how to react in role conflict and improve their presentation skills.</p> <p>The celebration of many programmes in the college by students such as Saraswati Puja Day, Republic Day, Independence Day, International Women's Day, World Yoga Day, Teachers Day, Annual Cultural Competition, Lohri celebration, Diwali Celebration, New year celebration has worked as a vital element in the holistic development of the students.</p> <p>The participation in many co curricular activities helped the students to face the corporate world, learn corporate culture and deal with the industry experts.</p>
Submission of the data of All India Survey of Higher Education (AISHE)	Successfully uploaded the data Certificate received.
introduced a new course BAJMC	<p>One new course, BAJMC has introduced with intake of 120 students. The total 96 students have taken admission in this course.</p> <p>The existing seat allocation of BBA, MBA is increased significantly.</p>



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2018-2019

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PLAN OF ACTION	ACHIEVEMENTS/OUTCOMES
Increasing Placements of Students	Various placement activities for improving personality and employability are undertaken. The activities include Mock Interviews, Group Discussion, Resume Building Session, Quantitative Aptitude, Interviewing Skills, Communication Classes, Time and Stress Management Sessions, AMCAT – Employability Test are conducted by Aspiring Minds Pvt. Ltd. and PDP Sessions/Workshops to be conducted by Access HR Ltd.
Enhancing Research Orientation and industry focus	1.Establishment of Research and Development centre to enable interaction between faculty, students, and industry to enhance research opportunities, academic excellence, real-world problem solving, and innovation, knowledge creation and dissemination 2.Research Paper publications: FDPs/MDPs on Research Methodology for providing Knowledge of statistical tools like Excel, SPSS, AMOS, Other research tools such as Tableau, KNIME and R tools are organized for faculty for carrying out research. Session on effective paper writing was also conducted. These activities helped the Faculty members in writing and publishing papers in the various conferences/seminars/ journals. Students are also encouraged to opt for developing research based projects on latest aspects and correspondingly write and present research papers.
Enhancing Resource Management through Application Software.	ERP: The institute has established ERP committee to manage various academic resources. Under this, initiative has been taken to develop a common data base on all aspects related to students, faculty, staff and other governance related activities.
Increasing Exposure to real life corporate problems- enhance corporate engagement and mentorship	Internships and industrial visits, Various live projects are undertaken by the students in consultation with faculties. Summer Internship projects have provided them an insight into the challenges of the corporate world. Students are taken for Industrial visits conducted to help them to understand the practical implications associated to the theoretical aspects. Corporate Academia Interface provides an insight into the latest

	developments / challenges faced by corporate through interactions with corporate personnel by way of conducting guest lectures, workshops, seminars, conferences. Corporate mentorship program enhanced corporate engagement for student and mentorship for professional development
Quality enhancement & sustenance	Enhanced use of ICT for student learning such as flipped blended self-learning etc . Various committees are formed to provide holistic growth to the students. The committees are responsible for conducting curricular, co-curricular and extra-curricular activities and progress on all these activities are monitored regularly. Session on latest topics, workshops, value added courses, social responsibility initiatives, NSS and Eco-friendly activities are conducted throughout the year. Apart from this, innovative measures are adopted for providing real life practical exposure by encouraging the students to work in a team on inter disciplinary projects. Various group of MBA and MCA students have worked on Digital Marketing Project
Promoting entrepreneurial culture and innovation	EDC organised Sessions, Workshops, E Talks focusing on motivation, idea generation ,consumer trends, feasibility assessment, entrepreneurial finance ,business plan dev, mentorship etc to promote entrepreneurial culture. Establishment of Institutional innovation cell under MHRD for promoting innovation and entrepreneurship in the campus
Image Building and Increasing Visibility and Brand Name of the Institution	Outreach and Accreditation activities: With the execution of various committees in order to increase its visibility and enhancing its image, activities throughout the academic session and its extensive coverage on the institutes website and social media sites are conducted and used. Various initiatives have also been taken to improve the brand name of the institution. These include:(i) Providing quality education supported by guest lectures/ workshops by eminent personnel both from academia and industry. (ii)Conducting national and international Seminars/Conferences (iii) Conducting inter /intra college curricular / co-curricular/extra-curricular activities for students. (iv) Placement of students in branded companies through on/off campus placement activities. (v) Participating in Accreditation and Assessment processes

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