- 3.2.2 Number of workshops/seminars/conferences including on Research Methodology, Intellectual Property Rights (IPR) and entrepreneurship conducted during the last five years
 - 3.2.2.1. Total number of workshops/seminars/conferences including programs conducted on Research Methodology, Intellectual Property Rights (IPR) and entrepreneurship year wise during last five years

| 2022-23 | 2021-22 | 2020-21 | 2019-20 | 2018-19 |
|---------|---------|---------|---------|---------|
| 29 | 22 | 70 | 51 | 33 |

Year-Wise Report from 2022-2023 on Workshop/Seminar/conferences on Research methodology, IPR and Entrepreneurship

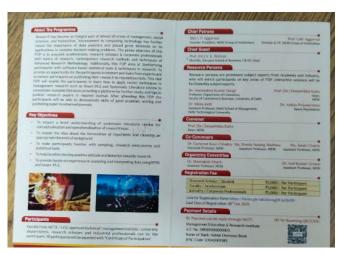
Report on FDP on "Reuniting the Spirit of Research and Hands-on Smart- PLS" organized from 2nd -7th March, 2023

Research has become an integral part of almost all areas of management, social sciences, and humanities. Advancement in computing technology has further raised the importance of data analytics and placed great demands on its applications to complex decision-making problems. This vital FDP enabled the participants to learn how to apply recent techniques in management research such as Smart-PLS and Systematic Literature review to consolidate available literature providing a platform for further study, and tips to publish research papers in reputed journal. Secondly, enabled the idea about the formulation of hypothesis and choosing an appropriate theoretical background. Thirdly, participants familiarized with sampling, research instruments and statistical tools. Fourthly, to help faculties develop positive attitude and behavior towards research. Lastly, provide hands-on experience in analyzing and interpreting data using SPSS and Smart -PLS. Dr. Meha Joshi of the Assistant Professor, Delhi School of Management, Delhi Technological University, her topic was steps in the process of research, hypothesis: Concept and formulation of hypothesis and steps of systematic literature review. The second day and third day speaker was Dr. Hamendera Kumar Dangi (Professor, Department of Commerce, Faculty of Commerce & Business, University of Delhi). His topic was Introduction to data analysis, exploratory factor analysis- EFA & CFA using SPSS, Regression analysis using SPSS, Introduction to SMART PLS and factor analysis using SMART-PLS. The fourth day was 6th March 2023, and Prof. (Dr.) Deepshikha Kalra, Dean, MERI graced the session with the right statistical tool for conducting research followed by excursion of faculties to Pacific Mall, Subhash Nagar. The next session speaker was Dr. Ankita Priyadarshini Neuro Psychiatrist was the key speaker on the last day i.e. 7th March 2023 of the FDP, she graced her presence by educating listeners on attitude matters and learning ways to mould behavior and re-build positive mindset. Lastly the valedictory session was conducted and all participants were awarded with "Certificate of Participation".

Glimpses:









Report on Women Entrepreneurship and Innovation Growth Fest 2.0 organized by MERI Startup Hub on 08th March 2022

The factors that influence women entrepreneurs in India tend to vary greatly from those that affect men and play a significant role in a woman's ability to establish, run and grow an enterprise. Starting with profile of 'prof. (Dr) Anjali Nigam Ma'am — Head Incubator , MERI college. she opens the conference to the audience with the topic 'Startup India' she speaks for 5 mins. And then she shared the conference with 'prof Lalit Aggarwal Sir' , Vice President of MERI group of Institution. He also share his views on Startup India an initiative of our Prime Minister of India. After that one video of EDC IIT Delhi starts, then Anjali Ma'am invites Mr. Supreet Singh , Co founder Star Shield Technologies he starts and end up with initiative of his journey of star shield & then she presented token of appreciation to Mr. Supreet Singh sir. Then Anjali Ma'am shares the conference with 'Luv

Aggarwal Sir ' he shares his views on the startup India and his journey, he ends up; and Anjali Ma'am present token of thanks to 'Lalit Aggarwal Sir'. Then she invites ' Ayush Nigam ' the next speaker he is a serial social entrepreneurs, B.TECH from IIT he also shares his views on startup India and many more about his journey, he ended up. Anjali Ma'am present token of thanks to 'Ayush Nigam Sir. Then she shares the conference with 'Mr. Harsh Lal Sir', he is the founder and CEO of medic fibres, he also shares his valuable views and completed then token of thanks presented to him. Then Anjali Ma'am invites 'Manasa Gocher' she is not here in the meet because of some health issue then token of thanks presented to her. Some thoughts were shared by 'Sanchit Sir' and by all above entrepreneurs. Total no of students participants were 37. After that some questions were asked by them to the students and some students replied and then some entrepreneurs shares there marketing strategy and many more about the topic and session of Panel discussion ends up.







Report on Workshop on "Intellectual Property Rights Awareness" organized by MERI Startup Hub & E-Cell on 23rdMarch 2023

National Intellectual Property Awareness Mission (NIPAM) has achieved target of imparting Intellectual Property (IP) awareness and basic training to students on 31_{st} July 2022, ahead of the deadline which was 15 August 2022.

NIPAM. a flaoshin program to impart IP awareness and basic training, was launched on 8 Dec 2021 as a part of "Azadi Ka Amrit Mahotsav" celebrations. The program is being implemented by Intellectual Property Office, the Office of Controller General of Patents, Designs and Trade Marks (CGPDTM), Ministry of Commerce and Industry.

In this workshop the resource person strengthened the NIPAM program further to nurture and encourage innovation and creativity, thereby contributing towards cultural and economic development of the society through a revamped manner utilizing the existing resources of the IP Office in collaboration with Atal Innovation Mission (AIM), AICTE, UGC etc.



3. Report of "Session for MBA students by KPMG on enhancing Business Analytic skills organized by MERI held on 11th January 2023



Key highlights: An immersive, hands-on programme helps the students of MBA 3rd semester to gain confidence to facilitate different kinds of meetings, learning sessions or team huddles. It helps them to learn very effective tools and practical tips to facilitate engaging sessions across different formats of

virtual and in-person. It also enabled the participants to learn by contributing to their own learning. The students able to develop more networking, peer to peer learning, Personalised feedback from seasoned facilitators, Application and practice focused.



Report on "Case Study Competition" held on 17th -18th March, 2023

Inter college Case study competition was organized by Department of Management Studies on 17th and 18th March 2023 to enhance the analytical and writing skills of students. In this competition 13 teams participated enthusiastically. Case studies were written by faculties of MERI College and students were given two hours time to solve the case on 17th March. On 18th March teams were asked to give present their solution in front of Panel of Judges Dr. Neogi, Dr. Deepshikha Kalra and Dr. Samarth Singh. Panel of Judges selected three best solution of cases and winners were given cash prize; 6000 cash prize for first position, 3000 cash prize for 2nd position and 2000 cash prize for third position. First prize won by Aksa, Pragati and Bhavya of MBA first year MERI College, Second prize won by Dhriti Kathuria, Mohamad Zama and Gulam Ali Abbasi of MERI PLI, Sampla and third prize won by Aryan Anand and Devika Gupta of JIMS Vasant Kunj.







Case Study Competition held on 17th -18th March, 2023

Report on "Creative Problem Solving" on analytics tool workshop held on 21st November, 2022

On November 21, 2022, MERI College had the privilege of hosting a life-changing workshop on Creative Problem Solving. The workshop was conducted by the renowned expert, Dr. Anjali Nigam, and was attended by students from various branches of the college. This report aims to provide an overview of the workshop and its impact on the participants of all branches. Dr. Anjali Nigam began by introducing the concept of creative problem solving and its relevance in various aspects of life, including academics, career, and personal development. Participants analyzed real-life case studies to understand how creative problem solving has been applied successfully in different scenarios. Small group activities encouraged collaboration and brainstorming, allowing students to put their problem-solving skills into

practice. Dr. Nigam shared a range of problem-solving techniques and tools, such as brainstorming, mind mapping, and SWOT analysis, providing students with practical strategies. The workshop explored methods to boost creativity and enhance innovative thinking, including the importance of a growth mindset.

Glimpses:



Analytics Skill workshop on Creative Problem Solving on 21st November, 2022

Report on "One day Entrepreneurship Awareness programme association with MERI held on 20th December, 2022

This event bestow valuable insights and knowledge about entrepreneurship that aimed at helping young entrepreneurs to put their ideas into action, bring an attitudinal and behavioral change in the target group and build their personal entrepreneurial skills. This forum is to connect the innovators and startups with the Ministry of MSME. It also aims to creating need-based, high-impact innovations, along with building confidence of startups through advice and guidance of officials and domain experts.

Before the event took a formal start, the traditional ceremony as a tribute was given to Maa Saraswati. Light is a symbol of brightness and prosperity as sunlight expels the darkness of night by bringing prosperity and happiness in our lives. To make this event a blessed one, we must invoke goddess Saraswati by lighting the lamp of knowledge and wisdom along with

SARASWATI VANDANA. All the dignitaries were requested to do lamp lighting ceremony.

Followed by the National Anthem as it makes all proud, unifies, reminds of heritage, promotes patriotism and gives a sense of direction.

As per the tradition, the program starts with MERI Code of Conduct which was presented by Prof. (Dr.) Tapash Dey Sir.

Flowers are the bounty of nature which express tenderness of human emotions. According to the tradition of Indian custom, guests are welcomed with the saplings as an expression of our affection and reverence.

Prof. Dr. U.K. Neogi Sir addressed the audience and briefly explained about entrepreneurship and other related topics.

Dr. Anjali Nigam Ma'am told that the institution has launched MERI Start-up Hub. The hub for nurturing Innovative Minds with an overall objective to establish practical application of knowledge to facilitate entrepreneurship, and to facilitate all aspiring entrepreneurs and innovators to put their innovative ideas into practice by gaining holistic working understanding & learning of the entire gamut of the startup ecosystem and an insight into all aspects of 'making your innovation market ready.'

Smt. S. Sakthi Rani Ma'am talked about the objectives such as: facilitate access to credit for MSMEs & small businesses to meet their varied financial requirements across the business life cycle and provide financial services, promote holistic development of the MSME sector & small businesses in the state by providing institutional support, Enable MSMEs for scaling up their technology and product quality levels, etc.

Dr. RK Bharti Sir was the chief guest for the program. He started with a small story through which he explained that one should enter into field with full knowledge like what are its pros and cons, how to deal with a particular situation, one should be a good decision maker, and many other things.

Shri Neeraj Sharma Sir told audience about the different schemes offered by the Ministry of India. The schemes were: Prime Minister Employee Generation Programme, International Cooperation Scheme, National SC-ST Hub, A Scheme for Promoting Innovation, rural Industry and Entrepreneurship and link was shared with the students to have more information about the same.

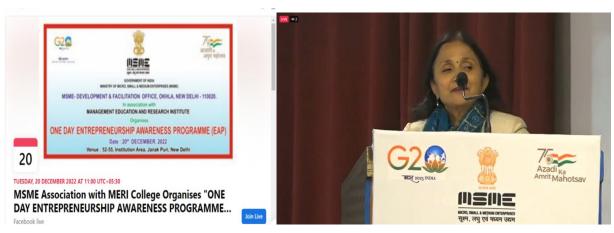
Sh. Vinit Kashyap Sir, told their mission and vision of the NSIC. Also, marketing has been identified as one of the most important tool for business development. It is critical for the growth and survival of MSMEs in today's intensely competitive market. NSIC acts as a facilitator and has devised a number of schemes to support enterprises in their marketing efforts, both domestic and foreign markets.

Bank's lending to the Micro and Small enterprises engaged in the manufacture or production of goods specified in the first schedule to the Industries Act, 1951 and notified by the Government from time to time is reckoned for priority sector advances. However, bank loans up to Rs.5 crore per borrower / unit to Micro and Small Enterprises engaged in providing or rendering of services and defined in terms of investment in equipment under MSMED Act, 2006 are eligible to be reckoned for priority sector advances. Lending to Medium enterprises is not eligible to be included for the purpose of computation of priority sector lending explained by Sh. Vinit Kashyap Sir. A great power dose, was given by Mrs. Vandana Ma'am. She told her entire journey and gave a motivation to all the students. She had a very interactive session with students as well.

Last but not the least, memento and gifts were presented as an expression of our gratitude and inexplicable bond which they shared today.

Lastly, a vote of thanks was given by Dr. Deepshikha Kalra Ma'am and Prof. Lalit Aggarwal Sir.

Students are interested in such more events in near future.







Report Special Lecture on "Increasing the efficiency of (Public) Policies through Behavioral Interventions held on 23rd November, 2022

It's frequently essential to alter behavior to address societal issues. We must consider how we can encourage individuals to save more and spend less if we want them to become indebted less frequently. Make sure individuals exercise more and eat less sugar and fat if we want them to be healthier. Finding strategies to encourage students to visit school is necessary if we want to lower student absenteeism. Hence, Behavioral-based intervention in designing public policies has become an important field of study in recent years with empirical studies devoted to analyzing how to design better policies from the fields of behavioral economics, social psychology, sociology, anthropology, economy, political science, design (human-centered design and design thinking), or effective state and non-state bureaucracies throughout the world. Therefore, Management Education and Research Institute and Guru Gobind Indraprastha University, New Delhi organized a "Special Lecture on Increasing the Efficiency of Public Policies through Behavioral Interventions" jointly on 23rd November 2022 to apprise students about the practical and theoretical implications of behavioral-based intervention in designing public policies.

Swati Chawla, Assistant Professor — Management and Prog. Coordinator BCOM(H), delivered the inaugural address and National Anthem was played as a tribute to the Nation as it makes us proud, unifies us, reminds us of our heritage, promotes patriotism and gives us a sense of direction. Our Dignitaries and guests- Hon. Prof Dr. Anetta Caplanova Mam, Phd., Professor Of Economics, Department of Economic Theory, Faculty of National Economy, The University of Economics, Bratislava, Hon. Prof Dr. Eva Sirakovova Mam, Phd., Assistant Professor of Economics, Department of

Economic Theory, Faculty of National Economy, The University of Economics, Bratislava, Hon. Prof Durgesh Tripathi, GGSIP University and Hon. Prof. Lalit Aggarwal Sir, Vice President, MERI Group of Institutions were presented with a bouquet of flowers as an expression of reverence and respect.

The event proceeded with a welcome address given by Prof. Lalit Aggarwal Sir, Vice President, MERI group of institutions. He shared his thoughts on the relevance of peace education in today's scenario. Our Honourable Guest Prof. Dr. Anetta Čaplánová Mam, professor of economics at the Department of Economic Theory, Faculty of National Economy, the University of Economics in Bratislava gave an insightful session on the relevance of behavioral approach for the fiscal framework. Our Guest Prof. Dr. Eva Sirakovová Mam, Assistant Professor at the Department of Economic, Faculty of National Economy, University of Economics in Bratislava gave an enlightening session on behavioral interventions at the level of local governments in order to improve the effectiveness of public policies.

Prof. Dr. Tapash Dey, Head HR, MERI presented our esteemed guests Hon. Prof. Dr. Anetta Caplanova, Dr. Eva Sirakovova and Prof. Durgesh Tripathi with a memento as an expression of our gratitude and the inexplicable bond we have forged with them. The event concluded with a Vote of Thanks proposed by Dr Deepshikha Kalra, Dean, MERI.

Behavioral interventions can be powerful, low-cost tools to help governments across the world improve their public policies by taking into account how people make choices. Our or any institution's ultimate goal is to find out what information to provide citizens so that they make more informed decisions.



Report of Industry Expert Lecture Series on Becoming a Brand Through 'Behaviourally responsible' Enterpreneurship by E-Cell and MERI startup Hub 05th November, 2022



13 Report on TED^x "The 21st Century Skills" held on 4thMarch, 2023

Ankit Ravindra Jain who is also alumni of MERI, a distinguished personality development coach, conducted the second session. His workshop focused on self-motivation, leadership, and stress management. Participants were introduced to techniques for setting and achieving goals, cultivating leadership qualities, and effectively handling stress and pressure. Mr. Jain's session empowered attendees to develop resilience and take charge of their personal and professional lives.



Report of seminar on "e₹-Digital Rupee : A Step Towards Digital Transformation" organized by MERI on 17th December,2022 (Saturday)

Chief Guest : Dr. A.K. Garg- Former Senior Director, MeitY, GOI, Advisor, Koan

Advocacy on Technology and Growth.

Guest of Honour: Mr. Manish Meena, Assistant Commissioner, MCD, West Zone.

Key Speakers : Mr. Pradeep Roy- Finance Controller, TATA Digital and Mr. Ankush

Bhandari-

(IIT Bombay), Managing Director of E+E Elektronik, Mumbai,

Maharastra.

Panelist : Mr. Amit Saxena Head- Inventory Finance at

ICICI Bank, Mr. Saket Kapoor Zonal

CMS Head, Yes Bank; Mr. Gaurav Wadhwa Regional Head - Institutional Business (TASC); Mr. Saket Vaidya-Yes Bank, Mr

Pankaj Aggarwal-Yes Bank and Mr. Praveen Rai -Yes Bank.

Organizing Committee: Prof. (Dr.) Deepshikha Kalra Dean — MERI, Dr. Gurpreet Kaur Chhabra-

Associate Professor Ms. Shweta

Ahuja Assistant Professor;

CMA Ajay Jain - Assistant Professor,

Mr. Ishwar Singh-Assistant Professor.

Organized By : IQAC - Internal Quality Assurance Cell, MERI College, Janak Puri.

The Seminar on "Digital Rupee" Started at 10:00 am. Our President Shri I.P. Aggarwal blessed all with his gracious presence during the seminar. The Chief Guest and Guest of Honor of the seminar was Dr. A.K. Garg and Mr. Manish Meena, Assistant Commissioner of MCD, West Zone. Shri I.P. Aggarwal, President-MERI along with Dr. Garg and Mr Meena lighting the lamp. The Seminar started by presenting the bouquet to Dr. Garg and Mr. Manish Meena. Thereafter, Shri I.P. Aggarwal Sir by delivered the welcome and an inaugural speech on the topic "Digital Rupee". How the decision of RBI

regarding transformation of physical rupee into digital rupee will benefit the common man of the society. Thereafter, Dr. Garg delivered his speech on the Digital Rupee. He explained the significance of digital rupee in future and particularly, how digital rupee will work in rural areas and particularly to the rickshaw pullers and vegetable hawkers and others entrepreneurs in India. He also answered all the questions asked by our students.

Thereafter, Meena Sir, Assistant Commissioner of MCD, West Zone enumerated the role of digital rupee and how it will be helpful to the society. He also explained how Garbage problem is faced by the society but now with the help of digital rupee, it will be easy for all of us to transfer the fund easily.

Shri I.P. Aggarwal Sir presented the momentum as a token of respect to Dr. A.K. Garg and Shri S.K. Aggarwal -MERI also presented momentum to Mr. Meena.

Prof.(Dr.)Deepshikha Kalra Madam, Dean-MERI and Dr. Tapash Dey, HR-Head especially thanks to both Dr. Garg, The Chief Guest of seminar and Mr. Meena, The Guest of Honour whose gracious presence added the colors in the seminar and became the part of our Finance Seminar on Digital Rupee due to their busy schedule.

Finally, the Vote of thanks was given by Dr. Gurpreet Kaur Madam, Associate Professor-MERI and thanks to both the delegates and also thanks to Shri Aggarwal Sir, faculties, staff and all the students who seated there patiently and learned the role of Digital Rupee in India.

The Panelist discussion begun after lunch. In the first round of Panel discussion, There were two panelist namely Mr. Pradeep Roy, Finance Controller-Tata NUAL and Mr. Ankush Bhandari, IIT Bombay and MD of E+E, Electrolica who attended the seminar virtually.

Mr. Roy elaborated the futurist role of digital rupee in india and how the CBDC will work in the coming time as currently, it is the pilot project of RBI, GoI. Thereafter, Mr. Ankush Bhandari also enumerated the role of digital rupee and to what extent it will be beneficial to all the stakeholders of the society. Roy sir and Bhandari sir answered all the questions asked by our students and even clear their doubt problems as to the implementation of digital rupee in India.

In the second round of panel discussion, Mr. Amit Saxena, ICICI Bank, Mr Saket Kapoor-Yes Bank, Mr. Praveen Rai -Yes Bank, Mr. Pankaj Aggarwal-Yes Bank, Mr. Sanchit-Yes Bank, Mr. Saket Vaidya-Yes Bank and Mr. Gaurav Wadhwa attended the Seminar of Finance on "Digital Rupee"

Mr. Amit Saxena explained the role of digital rupee and how it will effectively work in our India. Students asked many questions over digital rupee and Mr Amit Saxena answered all the queries of our students.

Mr. Saket Kapoor also summarized the importance of digital rupee and how it is beneficial to the society.

CMA Ajay Jain Sir remained the moderator during the entire panel discussions.

Finally, vote of thanks was given by CMA Ajay Jain Sir, Assistant Professor-MERI and Mr. Ishwar Singh, Assistant Professor-MERI. Mr. Jain and Mr. Singh-MERI Both thanks to Mr. Pradeep Roy and Mr. Ankush Bhandari who spared their valuable time for our seminar and remained present virtually during the seminar as the panelist. Thereafter, Mr. Jain and Mr. Singh, both specially thanks to Mr. Amit Saxena, Mr. Saket Kapoor, Mr. Pradeep Rai, Mr. Pankaj Aggarwal and other delegates including Mr. Sanchit, Mr. Saket Vaidya and Mr. Gaurav Gautam. Last but not the least, Mr. Singh along with CMA Ajay jain, organizing team members also thanks to President Sir, Shri

I. P. Aggarwal for his gracious presence and blessed all of us during the seminar. They specially thanks to Vice President Sir, Shri Lalit Aggarwal for motivating all of us for this finance seminar on "Digital Rupee". Last but not the least, they thanks to Prof.(Dr.) Deepshikha Kalra madam for her valuable guidance and managing all the things during short period of time. They also thanks to all the faculties, staff and dear students who participated and attended the Finance Seminar on "Digital Rupee" very patiently.







Year-Wise Report 2021-2022 on Workshop/Seminar/conferences on Research methodology, IPR and Entrepreneurship

Report on " Entrepreneurship & Innvoation Fest 1.0" organized by MERI startup Hub from $16^{\mbox{th}}$ Jan, 2022

Location of Event :- Google Meet/ Zoom Online Platform

Number of person attending :- 225 approx.

Starting with profile of 'prof. (Dr) Anjali Nigam Ma'am — Head Incubator, MERI college. she opens the conference to the audience with the topic 'Startup India' she speaks for 5 mins. And then she shared the conference with 'prof Lalit Aggarwal Sir', Vice President of MERI group of Institution. He also share his views on Startup India an initiative of our Prime Minister of India. After that one video of EDC IIT Delhi starts, then Anjali Ma'am invites Mr. Supreet Singh, Co founder Star Shield Technologies he starts and end up with initiative of his journey of star shield & then she presented token of appreciation to Mr. Supreet Singh sir. Then Anjali Ma'am shares the conference with 'Luv Aggarwal Sir' he shares his views on the startup India and his journey, he ends up; and Anjali Ma'am present token of thanks to 'Luv Aggarwal Sir' .Then she invites ' Ayush Nigam ' the next speaker he is a serial social entrepreneurs, B.TECH from IIT he also shares his views on startup India and many more about his journey, he ended up. Anjali Ma'am present token of thanks to 'Ayush Nigam Sir. Then she shares the conference with 'Mr. Harsh Lal Sir', he is the founder and CEO of medic fibres, he also shares his valuable views and completed then token of thanks presented to him. Then Anjali Ma'am invites 'Manasa Gocher' she is not here in the meet because of some health issue then token of thanks presented to her. Some thoughts were shared by 'Sanchit Sir' and by all above entrepreneurs. After that some questions were asked by them to the students and some students replied and then some entrepreneurs shares there marketing strategy and many more about the topic and session of Panel discussion ends up.

Now starting with the next round of Idea Thon, with 'Anjali Nigam Ma'am' have few lines on Idea Thon and she shares names of 11 participants out of 39 for Idea Thon, that 11 are shortlisted for today's event as finalist for Idea Thon. Social Alpha is also partners with them and then we have Ruby's profile; we have 'Ruby Pratap Singh Ma'am' from Social Alpha. Ruby ma'am starts and shares her views on startups and ends. The judges as ' Prof. Lalit Aggarwal Sir', 'Prof. (Dr.) Deepshika Kalra Ma'am', 'Ruby Ma'am', 'Anjali Ma'am' and 'Luv Aggarwal Sir'. Now, the first participant is 'Aditya Aggarwal' with the topic 'Carpool', second participant is 'Plariba' with the topic 'Go-plastic', third participant 'Bhunesh Pali & team Gautam Sharma' with the topic 'Medical vending machine', fourth participate 'Kesar Oberio' with the topic 'Business of different services', fifth participant 'Manish Kumar' with the topic 'Practical Knowledge ', sixth participant ' Md Shabad Saifi' with the topic 'Communication strategy', seventh participant 'Prabhat Kumar' with the topic 'Bania baba', eighth participant 'Sahaj Singhal' with the topic 'Business Overview', Nineth participant 'Prashant Prajapati' with the topic 'Dronotech', tenth participant 'Dhruy' with the topic 'Business plan old age home + primary school', last participant 'Nikhil Kakkar' is with the topic 'Bio Enzyme'. Then Dr. Shruti Chandra, Phd is a postdoctoral fellow at the SIRRL at the University of waterloo starts her video and shares her views on Robotics for children, then token of thanks present to her. Then Dr.Nitish Singh is professor of International Business at the chaifetz school of business starts his video of present some views on the Bricolage concept of ends and vote of thanks present to him. The awards are present to 3 finalist were 1. Aditya Aggarwal, 2. Sahej Singal, 3. Prashant Prajapati. Then Anjali Ma'am shares the conference with Prof Dr. Deepshika Kalra Ma'am Dean of MERI and she says few words on the today's event and ends up with group photo

Report of Workshop on "Corporate & Startup Innovators forum 3.0" organized by MERI Startup Hub on 05th May 2022

As MERI startup Hub sees consolidation of its activities bringing on board a bevy of startups, incubators, and mentors in its quest to emerge as a single biggest collaborative platform for tech startup community, setting up innovative partnerships and forging meaningful synergies with all stakeholders of the tech ecosystem overall the states which has been its primary focus.

The overall objective of the MERI StartupHub at MERI College is to establish the practical application of knowledge to facilitate entrepreneurship. By allowing potential students to get the chance to submit their creative ideas through competitions and brainstorming, and also examining original and creative ideas or concepts put forth by students, researchers, and faculty members from a range of societal and commercial sectors. 64 Students are supplied with resources to design prototypes beneficial for promoting agriculture and rural development, which is also the one of goals of the incubation center. It also serves as a platform for students to transform their ideas into technological innovations. A beginning was made to develop our students and convert inventions into a crucial driver for economic progress, and ideas and innovations, which flow gradually with the start-ups. The major startups started by the students are Carpool, De Zaina (e-aggregator for Budding Fashion), baniyababa.com, and Yourstartup 9 etc. Students are encouraged to gain hands-on experience and better Industrial Exposure.

Post launch, the department has organized number of activities and programmes including 'Corporate startup connect Forum 3.0 on 5th May 22, 'Entrepreneurship & Innovation Growth Fest 1.0' on startup India Day 16th January 22, and, 'Women entrepreneurs & Innovation Growth Fest 2.0' on 8th March 22, 'Creativity & Innovation workshop series 4.0' in May 22. It aims to provide necessary facilities for start-ups, such as mentoring, fund-

raising, and technological support. Every member is nurtured by industry experts, management, and faculty. The MERI Start-up cell is eager to conduct a variety of seminars, speaker sessions, creative competitions, and games for prospective entrepreneurs and to help them by offering the tools they need, including funding, mentorship, consulting, and networking. This centre acts as a complete support system that provides hands-on experience in innovation and entrepreneurship. Every member is nurtured with the industry experts, management, and faculty.









Report on Women Entrepreneurship and Innovation Growth Fest 2.0 organized by MERI Startup Hub on 08th March 2022

The factors that influence women entrepreneurs in India tend to vary greatly from those that affect men and play a significant role in a woman's ability to establish, run and grow an enterprise. Starting with profile of 'prof. (Dr) Anjali Nigam Ma'am — Head Incubator , MERI college. she opens the conference to the audience with the topic 'Startup India' she speaks for 5 mins. And then she shared the conference with 'prof Lalit Aggarwal Sir' , Vice President of MERI group of Institution. He also share his views on Startup India an initiative of our Prime Minister of India. After that one video of EDC IIT Delhi starts, then Anjali Ma'am invites Mr. Supreet Singh , Co founder Star Shield Technologies he starts and end up with initiative of his journey of star shield & then she presented token of appreciation to Mr.

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MDP on "Contemporary Corporate Challenges" from 28th -29th August, 2021

The E cell (Tarkash) of MERI college organized its first two day online MDP on 28th and 29th August 2021, on the topic, 'Contemporary Corporate Challenges', in association with IQAC, of the college. The virtual meet was attended by 32 participants from the various companies and 40 in house participants including faculties and staff.

Expert Speakers:

- 1. Ms. Sahiba Walia- Senior Professional, HR Shared Services, PwC India
- 2. Mr. Devesh Seth- Co-Founder, Head Sales & Operations, Lead Co staffing solutions Pvt. Ltd.
- 3. Mr. Vivek Nanda- Ex-National Sales Head, Sharp Business

During the MDP Ms. Sahiba discussed about the contemporary challenges faced by the corporates in the HR domain. Mr. Devesh discussed about the contemporary challenges faced by the managers in dealing with the post pandemic workforce and leadership challenges in VUCA world. Mr. Vivek discussed about the contemporary challenges faced by the managers in dealing with the post pandemic marketing environments and gave live examples of the way companies are dealing with these challenges.

Report of FDP on "Exploring Research Resources and Hands-On Structural Equation Modeling" organized from 3rd- 9th August, 2021

On 3rd Aug, FDP started with inaugural session by Prof. Lalit Aggarwal Sir Director & VP, MERI College at 10.30 am followed by Sarasvati Vandana Demitry (Chief guest) of the FDP addressed participants. The FDP was scheduled from 3rd Aug to 9th Aug on the topic "Exploring research resources and hands-on Structural Equation Modelling. The Conveners of FDP were Prof. (Dr.) Deepshikha Kalra (Dean MERI) and Dr. Maitri Bhusan (Associate The Organizing Committee members Ms. Parul Sharma Professor, MERI). and Ms. Reema Aggarwal (Assistant Professors: MERI College) coordinated effectively all activities of FDP. Total 28 external participants taken actively part in FDP. Out of these 28 external participants, two international participants also participated in FDP. The key areas of FDP include Reference Management Tools and publishing in top Journals, Innovative Tools for Enhancing Research Efficiency with impact factors and different Metrics, Exploratory Factor Analysis, Multiple Regression, SEM-Measurement & Structural Model, Moderation & Mediation and Structural Equation Modeling using Smart PLS

On 1st day of FDP (3rd Aug), the first session of FDP was taken by Resource Person Dr. C. Jayakumar, Librarian, Mahatma, Indian on Scholarly Communication and Impact of Research in which important aspects of data

collection, various available online as well as offline research resources were discussed. The second session on 3rd Aug was taken by Mr. Sumit Chaudhuri, Chairperson and MD: Third Millennium Business Resource Associated Private Limited on developing Organizational citizenship behavior through positive Psychology. Various aspects of psychology which are very important in today's time have been discussed.

On 4th Aug, Morning and afternoon both sessions were taken by Dr. Sumit Narula, Deputy Dean Research Amity University, Gwalior. In Morning session, the topic taken was Reference Management Tools in which various software like Mendeley, Clarivate practical working was discussed. In afternoon session, Sir discussed about tips to avoid desk rejection in top journals and how to get papers accepted and published in top journals.

On 5th Aug, Morning Session was taken by Dr. Sumit Narula on understanding impact factors and different metrics. He focused on different aspects of classifying predatory journals, importance of registration on Orchid, research gate, academia, google scholar, Scopus etc. The afternoon session was taken by Prof. (Dr.) Rupak Chakravarty, Department of Library & Information Science, Punjab University (PU), Chandigarh, Chief Editor International Journal of Information Studies and Libraries (IJISL) on various innovative tools for enhancing research efficiency which motivated and guided the participants to different tools which will help in better publications.

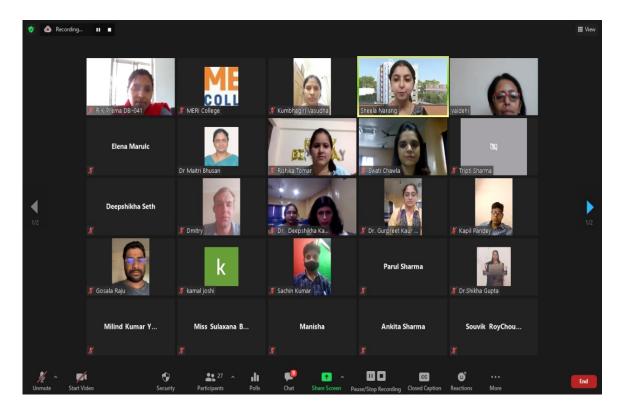
On 6th Aug, Morning and afternoon session of FDP was taken by Dr. Hamendera Kumar Dangi, Professor, Department of Commerce, Faculty of Commerce & Business, University of Delhi on the Exploratory factor analysis and Multiple regression. Practical sessions were conducted and participants have performed exercises on multiple regression and factor analysis which adds to their knowledge.

On 7th Aug, Morning and afternoon sessions were taken by again Dr. Hamendera Kumar Dangi on SEM- measurement and Structural model. Moderation and Mediation was also done in afternoon session with practical questions with examples.

On 9th Aug, last day of FDP session was taken up by Dr. Dhaval Maheta, Assistant Professor, Department of Business and Industrial Management, Veer Narmad South Gujarat University on SEM using Smart PLS. Model construction was taught under this session with practical aspect. The next afternoon session was taken on the topic estimating measurement and Structural equation modelling using Smart PLS. Lot of queries were raised by participants. Resource person handled efficiently all queries of participants. Resource persons were expert in their research areas and enlightened the FDP sessions with their vast knowledge in their respective fields. After that Valedictory session was conducted in which certificates were distributed to participants virtually. Demitry (Chief guest) of FDP concluded the session with positive and motivating thoughts. In the end vote of thanks was given by Prof.(Dr.) Deepshikha Kalra for thanking all the participants, resource persons and FDP team for organizing such a Knowledgeable FDP. Overall sessions of FDP were very informative, interactive and knowledgeable and adds to the practical knowledge of the participants. This FDP offered a unique opportunity to the information specialists, academicians and researchers to expand their horizons and professional expertise. This FDP have drawn attention of information specialists, academicians and researchers towards using eresources, digital library, research methodology, research support tools, statistical tools and

SEM tools, resources and services in this research, digital and academic environment.

Glimpses:



Report of Third Party Logistics—Future Research Direction organized by MERI on 11th November 2021 by Professor (Dr.) Manoj Kumar

Faculties Present:16(Management &BJMCDepartment) in Room Number: 103

Students: 59

Inrecentyearstherehasbeenasurgeofacademicinterestandpublicationsintheareaofth irdpartylogistics(3PL). This can be partly explained by thegrowingtrendofoutsourcinglogisticsactivitiesinawidevarietyofindustrialsectors .The continuing wave of consolidation within the 3PL industry has also resulted in the emergence oflargecompanies that have the capabilities to offer sophisticated logistics solutions on a continental or even global scale. Such logistics service providers (LSPs) strive to assume a more strategic role within the supply chain of clients, expanding their scale and scope of operations. Despite the growing interest in 3PL, the literature on this area appears to be disjointed. Based on an

extensive literature review (116 references), this present lecture aims to offer a taxonomy of 3PL studies and point out opportunities for further research. For the sake of rigour, the presentspeechconcentratesonlyonrefereedjournalpaperspublishedduring 1960-2021. Various methodologies have been suggested for future research directions.

WithcontinuouschangeintheglobalanddomesticmarketsforTPLservices,it becomes imperative that both users and providers of TPL services equip themselves with the best in terms of strategy, processes and technology. One of the ways this can be achieved is to bridge the gap between what the industry wants and what research provides. This speech conducts a systematic literature review of research output on TPL vis-à-vis how the industry views TPL. the challenges faced by it in services. The speechidentifies that future research should focus on driving innovation pa rticularly within the last mile by utilizing route optimization, incentivized scheduling, and real-time electronic tracking and communication. It should also focus on how to leverage employees and provide added value to shippers. Supply chain transformation through improved logistics optimization and improved integration across the supply chain is also another important avenue to pursue in future.

Year-Wise Report 2020 to 2021 on Workshop/Seminar/conferences on Research methodology, IPR and Entrepreneurship

20 Report of International semantic Intelligence Conference (ISIC 2021) organized by MERI on 25th- 27thFebruary, 2021







Report on Seminar of "How Youth will provide research solutions for nation development & organized by MERI on 12th January 2021

The Intellect Club of Management Education and Research Institute affiliated to Guru Gobind Singh Indraprastha University, New Delhi has organized seminar on January 12, 2021 on the "How Youth will provide research solutions for nation development". The seminar was conducted via Google Meet at 1:30 PM (IST). The students of BA (JMC), first semester has participated in the seminar, Prof. (Dr.) Dilip Kumar, Head of Department of Journalism and Mass Communication was the honorable judge, along with some Faculty members.

The session began with the traditional Saraswati Vandana followed by the welcoming the judge, Prof. (Dr.) Dilip Kumar. Many students have participated and 12 different speeches were delivered by the students in the youth seminar. They highlighted the main points on how youth can help the nation and what is stopping them in doing so. After the speeches another round was held called Question Answer Round, in which the participants actively took part in casting their opinions and were asked questions by the honorable judge and the hosts. At the end, PROF. (DR) Dilip Kumar delivered the speech to all students, motivating them to actively take part in all the activities and reminded everyone not to forget their own traditions before adopting others.

At the end, each and every participant was awarded with the certificate of participation and winners with certificate of merit to boost their confidence and to encourage them to speak. On this positive note the session was successfully concluded and vote of thanks were given.

Report of Economic survey Discussion organized by MERI on 20th March 2021

Total No of participants: 36

Venue: Seminar Hall 4th Floor, MERI



Report of Educational Visit to the Delhi Legislative Assembly on 2nd March, 2021

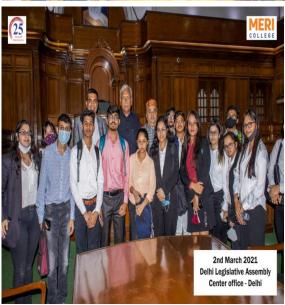
Management Education and Research Institute affiliated to Guru Gobind Singh Indraprastha University, Delhi organized an educational visit to the Delhi Legislative Assembly for the students of Journalism and Mass Communication Department on March 2, 2021. The students were accompanied by Prof. Lalit Aggarwal, Vice President, MERI Group of Institutions, Prof. (Dr.) Dilip Kumar, Head, Department of Journalism and Mass Communication and Mr. Naresh Chandra, Lab Assistant, MERI College. The visit was coordinated by Ms. Saloni Saini, Assistant Professor.

The students got an exceptional opportunity to interact with the honorable speaker of the Delhi Legislative Assembly, Shri. Ram Niwas Goel. He has been actively involved in social work, especially in the field of Education & Health for the weaker sections. Additionally, he has been associated with numerous social organizations active in providing medical services, health services, promotion of religious harmony and servicing *Kaanwad yaatris*. Furthermore, he enlightened the students with his vast knowledge

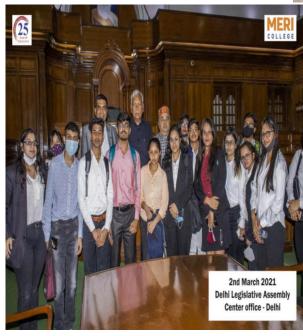
onpolitics and also shared his humble childhoodmemories. He then addressed the students about the functioning of the Delhi Legislative Assembly and also briefed about the three major restricted rights of assembly.

Thereafter more than 57 students were guided by the speaker about the current proceedings of the Legislative Assembly, wherein he talked about the MLAs and their distribution; the three main sessions (Budget, Rainy and Winter Session), the questions criteria for MLAs and deeply explained about his role during the sessions. After this an interactive session was held wherein students cleared their doubts about media, health, development and about the present media role. It was a matter of great pride and honor for each student to be a part of this visit.









Report on Guest Lecture "SEEK" on 9th February, 2021

Speaker — Shobita Rao

Faculties present — Dr. Deepshika Kalra

Date - 9-02-2022

Management Education and Research Institute (MERI) college, had organised a online orientation session to make the student aware about the new online course "SEEK of UNESCO MGIEP and Life University (USA)". The session was organised on 9th of February, 2022, for all students of course BBA and BA(JMC) from 12pm to 1pm. The expert of the session was Shobita Rao who introduced about the course, she was welcomed by Professor, Dr. Deepshika Kalra. Self - directed Emotional Learning for Empathy and Kindness (SEEK) is a resiliency — informed programme which will equip the students with the human values of empathy, mindfulness and compassion which will help the students to understand themselves as well as others better. It is a programme which will provide you with the required social and emotional skills, surely going to help you in navigating your problem you are facing in your day to day life.

It was indeed an interactive session, approximately 200 students participated in the session. This session will surely going to help the students in their coming future.

Report on Webinar:Career opportunities in media post COVID19 on 20thJanuary, 2021 at 12 noon onwards

The Department of Journalism and Mass Communication of Management Education and Research Institute organied a Webinar in association with Info Prime News on the topic 'Careeropportunities in media post Covid19'. Mr. Shishir Sinha and Mr. Denis Campbell along with the moderator Ms.Avneet Kaur, graced the occasion.

Objective of the event

- Tomotivatethestudentstopursuetheirgoalwithdetermination
- Toclearthedoubtsofstudentsregardingtheirfield
- ToinformstudentsabouttheworkopportunitieswhichwillcomepostCovid19Report

TheDepartmentofJournalismandMassCommunicationofManagementEducationa ndResearchInstitute organised a webinar on "Career opportunities in media post Covid19", incollaboration with Info Prime News. Mr. Shishir Sinha, Senior Deputy Editor, Hindu BusinessLine; Mr. Denis Campbell, Senior General Manager, PR Professionals and Prof. (Dr.) DilipKumar, Head of Department, Journalism and Mass Communication, MERI College graced as the thought leaders for the event. The webinar was moderated by Ms. Avneet Kaur, Editor-in-Chief,Info-Prime News. It was conducted through Facebook Live through Info-Prime News.

It was an enlightening event with discussions based on topics like fake news and how it can be prevented, career opportunities to be explored, nuances of being a good journalist, effect of Covid 19 on economy and marketing, and what changes will come further in this field.

Report on FDP on "Blended Learning; Tools for Teaching & Research in Media, Management & Technology" organized from 20th-25th, July 2020

Management Education and Research Institute (MERI), Janakpuri, New Delhi has conducted a one Week Online Faculty Development Programme on Blended Learning: Tools for Teaching & Research in Media, Management and Technology from July 20-25, 2020. The event organised by the Internal Quality Assurance Cell of the college emphasised on integrated blended learning in order to optimise online and offline mode of teaching so as to deliver the best teaching experience, in these unprecedented times.

Prof Lalit Aggarwal ,Director & V.P MERI Group of Institutions, Delhi-NCR, graced the occasion & delivered Inaugural address. Keynote address was delivered by Prof. (Dr) Nasib Singh Gill Professor, Department of Computer Science & Applications, MDU, Rohtak Director, Digital Learning Center, Rohtak, Prof (Dr.) Deepshikha Kalra ,acting dean concluded the session by vote of thanks.

Digital Literacy & Social Media In the Classroom was discussed by Dr. Rashmi, Chari Director, Member of Educational Research & Innovations Committee (ERIC) of Ministry of HRD, Government of India. Dr. Lokesh Jindal Associate Professor Maharaja Agrasen Institute of Management & Technology, New Delhi shared expert talk on open source resources. Expert talk on Re-imagining Learning with Technology was shared by Mr Hemant Sahal Founder & CEO ,CollPoll. Dr. Rakesh Goyal, Assistant Professor Department of ECE IKGPTU, Jalandhar shared his opinion on Teaching & Learning in Digital Age.

MERI Professors were also the resource persons. Prof. Ritu Aggarwal, Prof. (Dr) Deepshikha Kalra & Dr Maitri touched upon different aspects of Google Classroom in different sessions. Effective Classroom Engagement was covered by Dr Samarth Singh & Blended Learning by Dr. Gurpreet Kaur. Detection of Fake News was discussed by Ms Saloni Saini.

This FDP was also graced by international resource persons.

The third day of the academic discourse witnessed an enlightening session by by International expert Andrew Wagdy, Assistant Director, English Language Centre (ELC), Pharos University in Alexandria (PUA). Dr. Wagdy had completed his Harvard University Data Wise course in 2016 and the Evaluation and Assessment Course from Norwich Institute for Language Institution. Additionally, he is a Cambridge certified speaking examiner and interlocutor. His session mainly emphasized on item analysis, its importance and need. Furthermore, he also spoke great lengths about Facility Index and Discrimination Index, followed by online tips.

The fifth day of the academic discourse witnessed an illuminating session by International expert Ms. Abeer Ali Okaz, Director, English Language Centre, Pharos University, Alexandria, Egypt on "Changing the face of ELT in Higher Education". In the growing global times, geographical distances are being bridged by language integration. Additionally, English Language Teaching has

become quintessential to carry out teaching through online medium. Ms. Okaz discussed about various channels of communication students-teache, teacher-teacher, etc. and appropriate medium for them like Doodle, Flock, Slack, Zoom, Straw Polls etc.

The programme focussed on various sub-themes in the upcoming sessions, like Google classroom, effective student engagement in teaching, effective learning management system, data journalism and detection of fake news in the presence of esteemed resource persons including the likes of Dr. Rashmi Chari, Director, ERIC of Ministry of HRD, GoI. The convenors for the programme are Prof. A.K. Agrawal, Dean, MERI, Prof. (Dr.) Umesh Gupta, Director, MERI CET and Dr. Maitri Bhushan, Associate Professor, MERI.

Glimpses:



Year-Wise Report 2019 to 2020 on Workshop/Seminar/conferences on Research methodology, IPR and Entrepreneurship

Report of FDP on "Quality Assurance through Learning & Development for Professional Teachers" from 9th -12th December, 2019

The Faculty Development Program (FDP) on "Quality Assurance through Learning & Development for Professional Teachers" was organized by the Management Education and Research Institute, Delhi. The program, held from December 9th to 12th, 2019, was designed to provide educators with valuable insights and skills necessary for quality assurance, with a specific focus on the National Board of Accreditation (NBA) accreditation process. Key Objectives of FDP were:

- Insight into AQAR Format
- Literature Review Writing
- Publication in Scopus & High Impact Journal
- Digital Sources for Research Paper Writing
- Impactful Teaching through Smart Classroom
- Art of Storytelling for Effective Teaching & Communication
- Inner Engineering for Positive Psychology
- DMIT Tool for Classroom Engagement
- Journey of Self Transformation
- Building Quality Culture for Organizational Excellence
- Plagiarism Detection and Avoidance

The program featured distinguished resource persons. FDP started on 9th December 2019 with welcome address by Prof. Lalit Aggarwal and Inaugral address by I. P. Aggarwal Sir. After high tea Dr. Gurpreet Kaur Chabra delivered session on Interactive Teaching through Creative Thinking and day ended with very insightful session by Ms. Deepa Kiran, International Story Tellier Founder of Story Arts Foundation on Art of Story Telling for Imparting Management Lessons.

On day 2, Dr. Ipshita Bansal, Professor & Dean, Faculty of Commerce & Management Studies, Bhagat Phool Singh Mahila Vishwayidyalaya, Sonipat delivered session on Literature Writing for Qualitative Papers. After high tea Dr. Neena Sinha, Dean-USMS, GGSIPU, Delhi delivered session on Writing Research Proposal

On day 3 there were faculty excursion where faculties enjoyed a lot.

On day 4, Dr. Sanjay Dhir, Fellow, IIM Lucknow, Assistant Professor, Strategic Management Area, DMS, IIT Delhi, and Chairman, Alumni Committee, DMS, IIT Delhi delivered session on Publication in High Impact Journal which was followed by session Dr. Neetu Jain, Associate Professor, Indian Institute of Public Administration, New Delhi on Journey from transforming self to Organizational Excellence Thomas-Kilmann Conflict Mode Instrument Administration & Disucssion.

On day 5 session delivered by Isha Foundation trainer on Inner Engineering for developing positive psychology which was followed by session Dr. A.K Saini, Professor, USMS, GGSIPU, Delhi on Insight into AQAR format.

On day 6 Mr. Varun Bohra, Co-Founder, Plaudit Minds Pvt Ltd. Delivered session on DMIT: Tool for Class Room Engagement which was followed by session of Ms. Monika Sharma on Culture is the key for High Performance Organizations.

Day 7 started with session by Dr. Dinesh K. Paliwal, Former Member Secretary, National Board of Accreditation on Building Quality Culture for Achieving Organizational Excellence and ended by session of Tahseen Afroz (Cc'ed here), Elsevier on Identification of Scopus Indexed Journal for Publication which was followed by feedback and Valedictory session.







9h December 2019 FDP - Lecture Seminar Hall - 4th Floor



Report of IT seminar on APRENDEMOS 2020- 18th National IT Seminar - "KNOWLEDGE ENGINEERING" from 29th February, 2020



Coordinators: Prof. Ritu Aggrawal HOD (IT), Dr. Sumit Chauhan - Associate Prof., Ms. Nidhi Pruthi, Assistant Prof.

Participants/Beneficiary:Consultants, Corporate Members, Faculty, Researchers, MCA & B.Teach. Students

Aprendemos, an annual corporate thought leadership series seminar which helps in enhancing the technical skills of students as it comprises of conceptual & practical knowledge. This seminar was based on KNOWLEDGE ENGINEERING that tries to emulate the judgement and behavior of a human expert in the Data Science field that includes aspects of Machine Learning. This seminar organized for the knowledge of applications of Data Science and Machine Learning, Artificial Intelligence, classification and evaluation methods for Machine Learning Algorithms, Predictive Learning and Automated Knowledge base construction.

The objective of this Seminar was the immediate participation and contribution as a Data Science Team on big data and other analytics projects by

 Explain how analytics can be leveraged to create competitive advantage

- How the data scientist role and skills differ from those of a traditional business analyst
- Hands on Approach on:" Bayesian Machine Learning"
- Applying appropriate analytic techniques and tools to analyze big data, create statistical models, and identify insights that can lead to actionable results.

Management Education and Research Institute has taken up a step to provide a closer look at useful techniques in data science in a long-form interactive setting.



For this event the honorable chief guest was Dr. Ajay Kumar Gupta, Director, ICSSR .We welcome our chief guest Dr. Ajay Kumar Gupta for lighting the lamp along with other delegates.

The Skit on Knowledge Engineering was performed by MCA Students - Vineeta Rajput, Shubham Chandel, Mohak Lal, Ankeshwar Verma, Akash Vishnoi and Rajesh Jha. Students define it as — "Knowledge engineering skills are foundational to technological innovation and development that drive long-term economic growth and help solve societal challenges. Therefore, to ensure national competitiveness and quality of life it is important to understand and to continuously adapt and improve the educational and career pathways of engineers."

Welcome speech was given by Sh. IP Aggarwal, President and the guiding force behind this whole endeavor of MERI. Prof. Lalit Aggarwal, vice president, MERI group of institutions gave his welcome address to the chief

guest. After that **Dr. Ajay Kumar Gupta** told their experience and guides the students for further growth in knowledge engineering. At the end of inaugural session, **Prof.** A K **Aggarwal** gave a vote of thanks.

TECHINICAL SESSION I ON MAJOR APPROACHES TO ML: (12:15-13:15)

First Technical Session conducted by Mr.Vikas Kalra, Director, gotracko.com
He gave an interesting session on Machine Learning focuses on the
development of computer programs that can access data and use it learn for
themselves.

TECHINICAL SESSION II ON REINFORCEMENT LEARNING: (13:15-14:15)

Second Technical Session conducted by Ms. Niharika Grover, Sr. Software Engineer, EXPEDIA. She told deeply about how RL can be used in robotics for industrial automation, used in machine learning and data processing, and also used to create training systems that provide custom instruction and materials according to the requirement of students.

TECHINICAL SESSION III ON BAYESIAN MACHINE LEARNING: (14:45-15:30)

Third Technical Session conducted by Mr. Anshul Kumar Gupta, Data Scientist, WINGIFY He told about Bayesian machine learning which allows us to encode our prior beliefs about what those models should look like, independent of what the data tells us. This is especially useful when we don't have a ton of data toconfidently learn our model.

INTER COLLEGE IT QUIZ - 'CATECHIZE': (15:30-16:30)

Quiz session includes few rounds based on General IT, Programming language, logo and puzzle attended by students of MCA & BTECH which was of 1 hour and conducted by Jyoti Yadav, Dhanya Biju andChirag Malik.

In the inter-college IT Quiz competition, our esteemed judges were Prof. Ritu Aggarwal, HOD-MCA, MERI and Ms. Gurbrinder Kaur, Assistant Professor.



Report of 7th "International Conference on Data The New Catalyst: Creating a New Digital Culture" from 13th & 14th September, 2019

The conference was sponsored by Ministry of Electronics and Information Technology. The conference was divided into five technical session (Transformations of Business Models, Role of AI in Data Science, Machine learning and Digital Culture, Journalism in Era of Big Data, Challenges & solutions of Data analytics), and two Panel Discussions (Financial aspects of Data management, Big Data & Media management)

The Chief guest for the conference were Prof.(Dr.) Yudhvir Singh, Department of Computer Science Engineering, UIET, MDU. Prof Yudvir highlighted the role of data analysis in understanding the uncovered aspects of Indian history and culture.

The conference was organized at a large scale and best efforts possible were made. The conference as quiet interesting and informative. Experts of various fields were called as Keynote speakers. Their knowledge made us understood the emerging technologies and the need of the change in present technologies very well.

Day 1, 13th September 2019

Session 1, on Transformations of business model, the speakers Dr. Leena A Kaushal (Experienced academician with a demonstrated history of working in both education and corporate verticals. Strong education professional with a Post graduate certification in Advance Learning and Teaching from Lancaster University.) and Dr. Amita Jain(Professor at Ambedkar Institute of Advanced Communication Technologies and Research) led the session to very interesting path.Dr Leena discussed about platform economy and importance of data analytics for start ups and Dr Amita Jain highlighted the importance of Natural Language Processing (NLP) for business transformation. Their research touched all the aspects of the present business models and the transformations which can be made to make the business model more efficient. The session was quiet informative.

Session2, on Role of AI in Data science, was the one which didn't allow audiences to let their ears off. The topic Artificial Intelligence (AI) is the one which will change the future of today's world. However, Ms. Rakhi Singh(Data Scientist, DBSchenker) talked about Big Data and AI while Dr. Saurabh Agarwal(Data Analysts and ML Trainer) discussed about how data science is getting affected by AI

Session 3, we came across the Machine Learning and Digital culture. The Proficiency of Ms Neha Srivastava (Speaker from IGDTUW), led the whole audience in a flow. She basically highlighted her research in the area of machine learning. Other than this the two research papers which were discussed there was deep diving in terms of technology. Various concept

discussed and presented or even being told about made everybody think about future perspectives of ML .

These sessions of day one for this conference were very knowledgeable and informative. Other than the sessions the arrangements made for the conference were quite satisfying and of course the information we gained was priceless. The key note speakers and the presenters were so intellectual that they made the first day of the conference succeed very well. The discussions were also very healthy and no doubt being part of this session was a great opportunity to understand the management and gain vast knowledge from so many successful and well known people in the Data sector.

Day2, 14thSeptember 2019

First session, which covered Journalism in Era of Big data, held smooth and was of great interest. The t keynote speakers Mr. Prateek Trivedi(News 18), Mr. Namit Hans (Assistant Professor, Delhi University), Ms. Divya Vasudeva(Rj Radio city 91.1FM) and Mr. Shayamanuja Das(Managing Director, B2B Tech, 9.9 Group and forunder, DataJourno) flourished this session with the drops and their key mantras for the session. It was quite interesting to interact with such great personalities especially in this aspect of Conference. This session was not only focused on media but all the parts of data sciences too

Second Session, this session was a panel discussion among all the eminent speakers, chair person and the audience. The whole discussion revolved around the big data and media management. However, the delegates made us aware about the facts which create big data and how the media aspect is connected to big data along with the facts how to manage it. The discussion was informative and brief. Each speaker interacted with the audience and shared their knowledge and experience with us. The credit of making this session so interesting goes to the chairperson and the panel members who

contributed their knowledge with the same energy and efficiency in the first session of this day.

Third session, again was a panel discussion among the panelists Ms. GL Manchanda (ex-assistant General manager at PNB), Mr. Dheeraj Batra (Senior General Manager, India Bulls), Mr. Ramanand Jha (Group head of internal audit at havells), Mr. Dhiraj Singh Lather(Senior General Manager at third party insurance). The topic of this session was Financial aspects of Data Management. Information shared in this session was not only technology oriented but marketing oriented too. Having attended this session made me understand a market side of data science too however, earlier I never thought the same. The discussion led to a interactive session. The knowledge shared among us all was humongous

The **fourth session**, the last session of the conference was on challenges and solutions of data analytics, which was discussed by the speakers Ms. Rashi Gupta(co founder rezo.ai), Mr. Dheeraj Kaushik(Senior technology Leader) and Mr. Rajiv Bhatia(IT Professional). Their knowledge and their works done taught us a lot. This session was quite fun since the speakers also shared their life experiences along with the way how they end up doing their research in the same field. This session also empowered our minds to a peak in which we got a opportunity to increase our knowledge.

We felt delighted since the conference brought various things to be learnt, we gained experience from the respective speakers experience and of course this brought lot of opportunities to us. The conference succeeded very well. All the duties and management tasks were handled well and of course the knowledge has never been on the lesser part. This conference brought a very nice experience to us all!



Report on HR Conclave organized by MERI on $15^{\mbox{th}}$ February, 2020

Management Education and Research Institute (MERI), Janakpuri, New Delhi in partnership with National Human Resource Development Network conducted HR Conclave on "Talent Management in the Era of Industry 4.0" on February 15, 2020. The event, organised by the Internal Quality Assurance Cell of the college emphasised on the inexorable shift from digitization (Third Industrial Revolution) to innovation (Fourth Industrial Revolution) and the challenges posed to rediscover business strategies.

The programme commenced with its inaugural session graced by the Chief Guest, Deepak Pahwa, Chairman, Pahwa Group, Managing Director, Bry-Air (Asia); Shri I.P. Aggarwal, President, MERI Group of Institutions; Prof. Lalit Aggarwal, Vice President, MERI Group of Institutions; S.K. Aggarwal, Chief Finance Officer; Prof. A.K. Aggarwal, Dean; Dr. S.K. Goel, Director-Coordination and other dignitaries. The session consisted of the traditional lamp lighting session by dignitaries, National Anthem, NHRDN- Code of Conduct, followed by MERI- Code of Conduct. The welcome address was presented by Prof. Lalit Aggarwal, wherein he spoke about the emerging breakthrough technology robotics, artificial intelligence like and communication system. Furthermore, the inaugural address was presented by Shri I.P. Aggarwal, emphasising on the transformation of organisational setup and business environment. This was followed by the key note address by Deepak Pahwa, highlighting the dynamics of talent and technology and role of artificial intelligence. The session concluded with a vote of thanks by Prof. A.K. Aggarwal deliberating on the need of microscopic view to sense changes posed by social, mobile, analytics, cloud and securities.

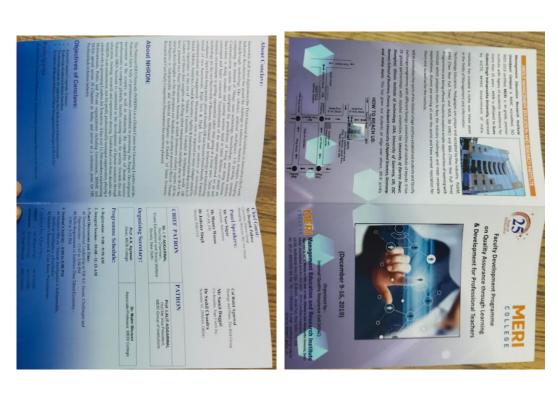
The programme progressed with the first panel discussion on "Transformational Leadership HR 4.0: Issues, Challenges in and Opportunities. The session was moderated by Dr. Jatinder Singh, Director, PHDCCI and the panellists included Ramesh K. Verma, President- Delhi, VR/AR Association; Veer Sagar, Chairman, Selectronic; and Mamta Wasan, Sr. VP-HR, FIS.

The second panel discussion on "Skills Requirement to Embrace Data Driven Talent Economy" was moderated by Dr. Sushil Chandra, scientist 'G', INMAS, DRDO and the panellists included Col Rohit Agarwal, Strategy & Plans, The Bird Group; Sumit Duggal, Co-founder, Sign Catch Inc; and Anuj Khanuja, Program Manager, Right Management. The session commenced with a vote of thanks by Dr. Deepshikha Kalra, Professor, MERI.

The programme commenced with students' activity including a skit on "Human Intelligence is Indispensable, Artificial Intelligence, a Facilitator", followed by research and case study presentations. The programme, organised by Prof. A.K. Aggarwal, Dean and Dr. Maitri Bhushan, Associate Professor, MERI College was highly appreciated by all attendees, guests and dignitaries.









Report of webinar on "Brand Yourself for a Promising Career Ahead organized by MERI from 6th June 2020



TIMINGS: 11 am to 12:20 pm

ORGANIZING COMMITTEE: Prof. A.K. Agrawal, Dean, MERI

Prof. (Dr.) Deepshikha Kalra

Prof. Ritu Aggarwal

Dr. Sumit Chauhan

Dr. Samarth Singh(Convenor)

SPEAKERS INVITED: Mr. Vivek Nanda-Motivational Speaker, Happiness Coach, Former national Sales Head, Sharp Business Mr. Lokesh Pratap Singh. M.Tech IIT, Delhi The webinar started with a brief about the importance of creating a brand for self, if a student wishes to excel in life. Mr. Vivek Nanda talked about the seven secret mantras of success and how by strictly following the mantras, students can gain a control over their day to day routine. They also guided

students in terms of which courses are apt for students from different streams. He highlighted upon the growing need of knowledge enhancement and utilizing this lockdown time to gain as much knowledge as possible. Mr. Lokesh Pratap Singh briefed about the way students can prepare themselves for various entrance exams and what study schedule should they follow. He also explained the topics that are usually covered under various entrance exams and how students create a plan for themselves and their

career. Both the speakers, handled the queries of the participants and answered them with restraint. The webinar ended with a vote of thanks to the speakers and participants.

Report of webinar on "Gamification: Personality Mapping & Career selection organized by MERI from 13th June 2020

ORGANIZER: MERI, MANAGEMENT & IT DEPARTMENT

ORGANIZING COMMITTEE: Prof. A.K. Agrawal, Dean, MERI

Prof. Ritu Aggarwal

Prof. (Dr.) Deepshikha Kalra

Dr. Sumit Chauhan (Host)

Dr. Samarth Singh

Dr. Maitri

Dr. Gurpreet Kaur Chhabra

Dr. Pramjot Singh (Convenor)SPEAKERS INVITED:

Dr. Navneet Kaur Popli- Senior Security Analyst, Calgary, Alberta, Canada

The webinar started with a very positive note because the participants were very excited about the topic and were enthusiastic to learn more about the relation between online games and their personalities. Dr. Navneet Kaur was equally enthusiastic to share her knowledge about the subject. She discussed about 16 basic personality traits and how these personalities play a specific type of game that not only matches but also enhances their personality. She also discussed that by knowing one's personality type, a student can choose a career, course or profession, in accordance to personality of the individual. She discussed about personality types such as: ISTJ, INFJ, INTJ, ENFJ etc. and the types of story based, horror based and attack or competition-based games and avatars the players take up in these games reflect about their personality. Participants were keen to raise queries and Dr. Navneet patiently

and aptly answered all the queries raised by the students. The webinar ended with a vote of thanks to the speaker and participants.



Report of webinar on "Impact of COVID19 on PR Industry organized by MERI from 13th June 2020

A very effective and informative One Day National Webinar on Impact of COVID19 on PR Industry was hosted by the Department of Journalism and Mass Communication of MERI College on 14 May 2020 at 11 AM through the Facebook Live Platform. Mr. Dennis Campbell (Senior General Manager-PR Professional), Mr. Abhishek Bose (Senior Manager, Corporate Communication, Stanza Living), Mr. Anuj Bakshi (Senior Account Manager, Adfactors PR), Ms. Poulmoni Roy (Lead Corporate Communication, OPPO India) were the four

panellists who enlightened the topic very well in front of viewers. Head of Department Prof. (Dr.) Dilip Kumar started the webinar with the Gayatri Mantra Shloka and introduced the session to all and greeted everyone along with Assistant Professor Ms. Nivedita Sharma who was in charge of this

webinar. Mr. Dennis started first with the introduction of PR. He explained very well all the points of Public Relation and engagement of the audience in this field especially in a crisis situation and also explained the difference between advertising and PR. Then Mr. Abhishek explained corporate communication and how it works relating it with the PR field in a scientific logical manner. Being a professional manager in corporate communication he delivered his message that how the market plays a role in a crisis situation in a practically clear manner. Third Panelists Mr. Anuj talked about how lockdown and present situation have an impact on job scenario in the PR industry and shared about the linear approach in the environment after that its insights and then solutions of modern hurdles arises. Later, Dr. Dilip Kumar shifted it to Ms. Poulmoni by chanting a shloka on women empowerment. She gave an overview of the working of the media industry post-COVID era. She spotted that PR doesn't get much affected due to crisis, in fact, it became more digitalized which gave it more profit of targeting the audience because everyone has smartphones in hand. Viewers get to know that the corporate team can not reach physically every time that's why they hire the PR agencies from different regions to disseminate the information. Digital media was very important before the arrival of COVID but it made a more important place during this crisis. According to a survey regarding Internet and Mobile Associations of India, Rural India has

got actually more users than the urban part. This happened for the first time which resulted more beneficial to the digital media and PR Industry. Every expert explained the topic very well with respect to their field, how they managed the work during the crisis. More than 350 registrations were done and the reach was 10,950 and 397 comments and 28 shares which meant it was a successfully conducted webinar and viewers

feedback clearly showed that this was a knowledgeable session.

Report of webinar on "Career Opportunities in Media Post Covid-19) organized by MERI from 20th June 2020, 12 pm onwards



Genesis

The Department of Journalism and Mass Communication of Management Education and Research Institute organised a Webinar in association with Info Prime News on the topic 'Career opportunities in media post Covid19'.

Mr.Shishir Sinha and Mr. Denis Campbell along with the moderator Ms.Avneet Kaur, graced the occasion.

Objective of the event

- To motivate the students to pursue their goal with determination
- To clear the doubts of students regarding their field
- To inform students about the work opportunities which will come post Covid19

Report

The Department of Journalism and Mass Communication of Management Education and Research Institute organised a webinar on "Career opportunities in media post Covid19", in collaboration with Info Prime News. Mr. Shishir Sinha, Senior Deputy Editor, Hindu Business Line; Mr. Denis Campbell,

Senior General Manager, PR Professionals and Prof. (Dr.) Dilip Kumar, Head of Department, Journalism and Mass Communication, MERI College graced as the thought leaders for the event. The webinar was moderated by Ms. Avneet Kaur, Editor-in-Chief, Info-Prime News. It was conducted through Facebook Live through Info-Prime News. It was an enlightening event with discussions based on topics like fake news and how it can be prevented, career opportunities to be explored, nuances of being a good journalist, effect of Covid19 on economy and marketing, and what changes will come further in this field. The panelists also discussed about the upcoming changes in the field of journalism and skill requirements in order to pursuethis field further. Further, the guests shared their past experiences with the students. Lastly, the panelists addressed audience queries, including students, research

scholars and faculty members from leading institutions. It was indeed a knowledgeable interaction.

Faculty coordinators

Ms. Nivedita Sharma

Ms. Saloni Saini

Dr. Vanshika Bhatia

Mr. Amrendra Aarya

Student coordinators

Kunika Chaudhary

Srishti Gupta

Report of National Finance Seminar "Leveraging Fintech For Business" organized by MERI on 16th March, 2020

Management Education and Research Institute, Janakpuri, New Delhi organized National Finance Seminar 2020 on Leveraging Fintech for Business on February 22, 2020. The seminar, organised by the Internal Quality Assurance Cell of the collegeattempted to explore the emerging dimensions of ongoing technologies used in finance sector and to find out the innovative strategies to sustain in the turbulent business environment.

The programme commenced with its inaugural session graced by the Chief Guest, Sunil Soni, General Manager, Punjab National Bank; Guest of Honour, Naveen Gupta, Zonal Head, Delhi NCR, ICICI Bank; Shri I.P. Aggarwal, President, MERI Group of Institutions; Prof. Lalit Aggarwal, Vice President, MERI Group of Institutions; S.K. Aggarwal, Chief Finance Officer; Prof. A.K. Aggarwal, Dean; and other dignitaries. The session consisted of the traditional lamp lighting session by dignitaries, National Anthem, followed by MERI-Code of Conduct. The welcome address was presented by Prof. Lalit Aggarwal, wherein he spoke about the rapidly changing Fintech landscape and the impact of new innovations on traditional business models, along with the need to harness new technologies to build a better business. Furthermore, the inaugural address was presented by Shri I.P. Aggarwal, who deliberated about the recent emerging technologies around financial payments and markets, digital strategy, business model innovations and advanced analytics to be explored. This was followed with an address by the Chief Guest, Sunil Soni, who spoke great lengths about the current Fintech landscape from multiple stakeholders and shared his on-the-ground industry experience. The session continued with an address by the Guest of Honour, Naveen Gupta, who elaborated ways to be tech-savy, technologies empowering Fintech wave, recognizing cyber security issues and ways to mitigate them. The session concluded with a vote of thanks by Prof. A.K. Aggarwal deliberating on the evolution of Fintech and its tremendous change.

The programme progressed its first technical session with a presentation by the management students. This was followed byinformative deliberationsofthe speakers, G. L. Manchanda, former AGM, Punjab National Bank; and Akhil Bansal, Principal Consultant, PKC Advisory, respectively.

Furthermore, the session concluded with an interesting presentation by the management students, followed by the deliberations of the speakers, Mr.Sumeet Manocha, Associate VP, Hindustan Power Group; andMr.Mohan Mehndiratta, Director, ISACA, respectively.

The seminar, organised by Prof. A.K. Aggarwal, Dean, MERI College; Ms.Shikha Gupta, Assistant Professor, MERI College; and Dr. Kompal Barara, Assistant Professor, MERI College drew its curtain down with formal vote of thanks by Prof. A.K. Aggarwal, valediction and certificate distribution.





Report of Marketing seminar Harnessing Potential Marketing Trends 2018-19 organized by MERI on 13th October, 2018

VENUE: MERI AUDITORIUM & TIMINGS: 9:30 AM-4:30 PM

CHIEF PATRONS: Shri I.P.Aggarwal, Founder President, MERI Prof. Lalit Aggarwal, Vice President, MERI

ORGANIZING COMMITTEE: Shri. A.K. Agrawal, Dean, MERI, Ms. Gurpreet Kaur Chhabra, Assistant Prof., MERI, Mr. Parmjot Singh, Assistant Prof., MERI

HIEF GUEST: Mr. Ushpreet Singh Bawa, Director, Account Management, Small Domestic Appliance Lighting

SPEAKERS INVITED: Ritesh Malik, Director Sales, Palm Green Hotels/Resort, Ms. Reena Yadav, GM, Sales & Marketing, Sai Com Codes Flexoprints Pvt.Ltd, Mr.Akant Garg, State-Coordinator-Retail, Delhi NSQF

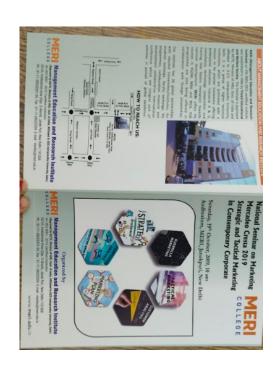
Mr.Amit Chand, Customer Life Cycle Marketer.

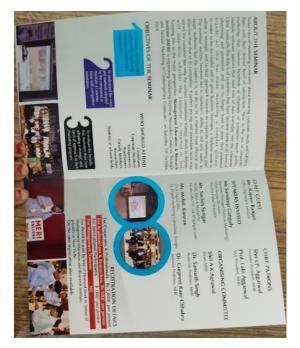
OBJECTIVES OF THE SEMINAR:

- 1) To explore, identify and analyze the prospective trends in various Industrial Sectors in India.
- 2) To understand the ways and methods adopted by the companies for trend spotting from business perspective.
- 3) To evaluate the benefits that marketers draw from early trend identification and analysis process.









Report of FDP on "Data Analytics and Structural Equation Modeling Using R & AMOS" organized from 8th - 13th July, 2019

The Internal Quality Assurance Cell (IQAC) of Management Education and Research Institute (MERI) has achieved yet another milestone in its commitment to promoting excellence in education. MERI successfully organized a Faculty Development Program (FDP) on Data Analytics and Structural Equation Modeling (SEM) using R and AMOS on July, 2019. This comprehensive FDP aimed to equip faculty members with cutting-edge analytical tools and methodologies.

Objectives:

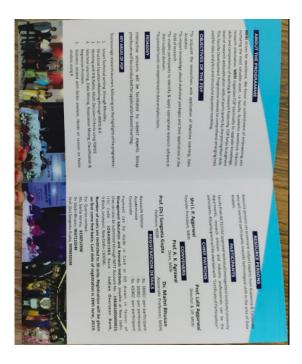
- To acquaint the researchers with application of Machine Learning, Data Analytics
- To impart knowledge about statistical packages and their applications in the field of research.

- To enable participants to identify & apply appropriate research software in their subject domain.
- To provide hands-on experience in data analytics tools.

Key Takeaways of FDP

To encourage research acumen, following are the highlights of the programm

- 1. Smart Technical writing through Mendley.
- 2. Structural Equation Modeling through AMOS & R.
- 3. Working with R & Rattle, Multi-Decision Criteria using TOPSIS.
- 4. Machine Learning, Data Mining, Association Mining, Classification & Regression Problem.
- 5. Statistics related with factor analysis, Hands on session on factor analysis using R.





Year-Wise Report 2018-2019

Report of Seminar "Financial Innovations: Challenges & opportunities" organized by MERI on 16th March, 2019 in MERI Auditorium

This is to report here the National seminar "Financial Innovations: Challenges and Opportunities" was successfully organized and accomplished by Dr Parmjot Singh and Dr Kompal Brara with the help of Dean sir Prof A K Agarwal and VP sir Prof Lalit Agarwal, on dated 16th March, 2019. The seminar was started at 10:00 am. Mr Punit Jain, General Manager of Punjab National Bank, head office, New Delhi was the Chief Guest of the seminar and Mr Nalin Tuli, Executive Vice President, Yes Bank, Gurugram was the Guest of Honour for the seminar. The inauguration was done by Prof Lalit Agarwal Vice president MERI group of institutions and Shri I.P Agarwal Sir, Chairman of MERI group of institutions, Chief Guest and Guest of Honour and all the dignitaries. The seminar commenced with lamp lighting by all the dignitaries and followed by the precise poem and presentation on Mudra Schemes by the management students. Mr Punit Jain, chief guest has enlightened the students and faculties about the various Mudra Schemes available in the country and how these schemes are beneficial for the upliftment of unemployment sector in India. Mr Nalin Tuli, guest of honour has disseminated the information about the various banking opportunities available and how Gen X, Y and Z and Millenniums can get benefit of these opportunities.

Management students have presented the ground realities of the MUDRA Schemes in India and analysed the different aspects of MUDRA Schemes in India. Then a press conference was conducted and MERI News was launched successfully and during that time frame, media persons have collected news

byte from concerned faculties. Ms Yukti Arora (Director, Risk Advisory Services, Deloitte, Gautam Budh Nagar, U.P.) has delivered a speech on Blokchain and its application in banking sector. Mr Vineet Garg (CA) has motivated the students and audience about the various business ventures and

discussed some live cases. Then at 1:20 pm, all the faculties and speakers proceeded for the lunch. After resuming, Mr Amanjeet Singh (Risk Analyst, E&Y) has presented his views on financial innovations and interacted with the students.

Mr Rajpreet Singh (CA, partner at BNR) has highlighted GST topic and its impact on Indian Economy. Thereafter, to provide resolutions to the problems of management students through panel discussion session which was headed by Mr G L Manchanda and Mr Rajpreet Singh and Prof A K Agarwal has acted as moderator during the panel session.

Students were given prizes for right answers and also to motivate and encourage them by our Dean Sir.

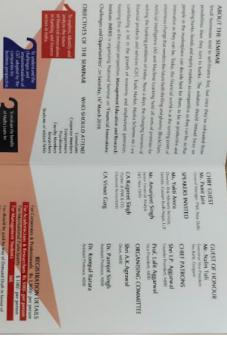
In the last, the certificates of participants of blood donation camp, Annual Fest and HR Seminar were distributed among students and Dean Sir has given a vote of thanks to everyone.

In total, 314 students have participated in the national seminar (MBA= 158 students, BBA= 66 students,

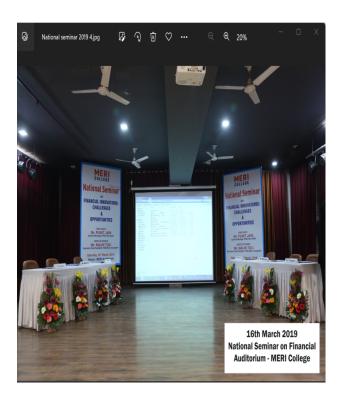
MERI CET= 21 Students and other colleges= 69 students). 5 faculty members and 3 research scholars from different colleges and universities have also registered for the national seminar.

With this note, the seminar was accomplished by 5:00 pm.













Report of FDP on "Qualitative Research Methods and Machine Learning" organized from 9th -14th July 2018

The term 'big data' always refer to quantitative data which can be easily expressed as numbers or categories. Statistical and machine learning techniques "love" numbers. On the other hand Qualitative researchers believe that numbers won't always work to draw inferences. They believe that by interviewing people and asking them to answer open-ended questions one can learn more than by simply looking at hard data. Moreover, data mining is the process of extracting hidden patterns from data. Data mining uses machine

learning algorithms, to classify, predict, group, recommend, etc. So, the knowledge of qualitative research methods, case study and machine learning software operation would enhance the user skill which in turn can be used in class room teaching and academic research supervision, writing Ph.D and M.Phil dissertations. Keeping this in view, our institute organized a Faculty Development Program on "Qualitative Research Methods and Machine Learning" from 9th - 14th July 2018.

The aim of one week FDP is to understand right approach towards research design, methods and understanding of research epistemologies driving qualitative research methods. It will also equip participants with skills and essential knowledge for application of machine learning techniques in various domains, along with hands-on-training on machine learning using KNIME. In depth knowledge of case study methods for effective teaching will also be the part of the FDP.

Key highlights of FDP were:

- Approaches in Data Analysis, Content Analysis, Thematic Analysis
 Content Analysis, Narrative and Sentiment Analysis using NVIVO
- Overview of Qualitative Research Paradigms and Epistemology Applications of Machine Learning in various industry segments
- Classification, Regression, Clustering Association Analysis Text
 Mining and Social Sentiment Analysis
- Approaches to Qualitative Research Ethnography Phenomenology,
 Grounded Theory, Narrative Research
- Machine Learning/Data Mining using KNIME Basics of Data Mining, Types of Data Mining Supervised and Unsupervised learning Case Study Development Method

Resource persons were distinguished experts from corporate and academia who were rich in expertires and experience

